Bowler's Ed

STEP-BY-STEP GUIDE TO SETTING UP A BOWLING NIGHT FOR YOUR SCHOOL OR PTA/PTO

Ready to roll into a fundraiser that's as fun as it is impactful? Bowling is the perfect way to bring your school community together while raising money for the programs your students and teachers love. Whether you're supporting extracurricular activities, classroom resources, or special school initiatives, a bowling night offers a unique, engaging event that everyone can enjoy.

Bowling brings students, families, and staff together for an unforgettable community event, that all ages and skill levels can enjoy. Here are some quick and easy steps to get your bowling night started!

1. Partner with a Local Bowling Alley

- **Negotiate Discounts**: Partner with a local bowling alley to secure discounted rates for lanes, shoe rentals, or a package deal. Find your local center by clicking here.
- **Revenue Sharing**: Some alleys may agree to share a portion of the proceeds from ticket sales, food, and beverages with the PTA/PTO.

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2. Determine Event Structure

- **Team Play**: Have a baker style competition.
- **Tournament Style**: Organize a friendly competition with different rounds and small prizes for winners.
- **Theme Night**: Host a themed bowling night, like "Glow Bowling," 80s night, or costume bowling.

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3. Ticket Sales

- **Pre-Sell Tickets**: Sell tickets in advance to ensure attendance and secure upfront funds.
- **Bundle Deals**: Offer family packages or include extras like pizza or a drink for a higher ticket price.

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4. Add-On Fundraising Activities

- **Silent Auction**: Set up an auction table with donated items or baskets.
- **Raffles**: Sell raffle tickets for prizes like bowling gift cards or other community-donated items.
- **Sponsorships**: Partner with local businesses to sponsor lanes, with their names displayed at the lanes.

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5. Promote the Event

- **Social Media**: Advertise on PTO/PTA social media pages, school newsletters, and local community groups.
- **Flyers and Posters**: Distribute materials at school and in the community.
- **Teacher/Principal Participation**: Draw a crowd by having teachers or the principal participate or challenge students and parents.

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6. Engagement Activities

- **Bowling Challenges**: Offer bonus prizes for achievements like "Most Strikes" or "Best Team Costume."
- **50/50 Raffle**: Half of the pot goes to the winner, and the other half supports the PTO/PTA.
- **Photo Booth**: Set up a fun, themed photo booth for participants.

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7. Follow-Up

- **Thank You Notes**: Publicly thank participants and sponsors via social media and newsletters.
- **Highlight Funds Raised**: Share how the funds will support school projects or initiatives.

Need help setting up your event, can't find a resource you need, or just have questions about the program? Our specialists are always ready to help, contact then at bowlersed@bowl.com or by phone at 817-385-8426.