

September 22, 2024

## National Breast Cancer Awareness Month



Help Bowl for the Cure and Susan G. Komen celebrate National Breast Cancer Awareness Month! This national campaign brings communities together across the country to educate people about breast cancer and the importance of early detection.

Ways you can contribute:

- Run a Bowl for the Cure tournament
- Host a fundraiser at league
- Share educational breast cancer information
- Shop Bowl for the Cure merchandise
- Donate to the cause
- Reach out to a breast cancer fighter

If you are hosting a Bowl for the Cure fundraiser or tournament, please register your event, so we can let our community know!

[REGISTER YOUR EVENT](#) [FIND AN EVENT NEAR YOU](#)

**Please note: All events that use the Bowl for the Cure logo or name should be registered with Bowl for the Cure. All funds should be donated to Bowl for the Cure to benefit Susan G. Komen. Thank you for your support!**

### Fundraising Resources

Are you looking to fundraise for NBCAM but need help? Visit [www.BOWL.com/BFTC](http://www.BOWL.com/BFTC) to view educational and fundraising resources.

Fundraising Ideas:

- Plan a Bowl Pink bake sale
- Collect "spare" change during league
- Host a 50/50 raffle
- Have a breast cancer trivia night
- Run a silent auction

Please email [BFTC@bowl.com](mailto:BFTC@bowl.com) for any questions or assistance.

**[START FUNDRAISING](#)**

**Bowl for the Cure October Giveaway**

Bowl for the Cure is giving away a bowling ball a week for breast cancer! Donate any amount online during the month of October using the code BFTC24 to enter for a chance to win a bowling ball. Learn more here.

Bowling Ball Prizes:

- WEEK 1: A signed bowling ball by Verity Crawley
- WEEK 2: A ball of choice from Motiv
- WEEK 3: A signed bowling ball by Dasha Kovalova
- WEEK 4: A ball of choice from Hammer

**[WIN A BOWLING BALL](#)**

**Bowl for the Cure Merchandise**



Shop for a good cause at the USBC Bowling Store! Buy a special necklace for a loved one, share Bowl Pink bracelets with your gal pals or prep for Halloween with a plush pink bat.

We have an item for everyone, so hurry to the USBC Bowling Store to help strike out breast cancer. A portion of the proceeds go to fight breast cancer.

**[SHOP PINK](#)**

**Metastatic Breast Cancer Day**

Metastatic Breast Cancer (MBC) Day is observed annually on Oct. 13 to raise awareness about MBC, also known as stage 4 breast cancer.

Those affected by this disease urgently need increased research, state and federal policy change, additional resources and the support of all of us.

On this day, we are inviting our community to join with Susan G. Komen in raising our voices and standing in solidarity with those facing the challenges of aggressive advanced stage cancer.

**[LEARN MORE](#)**

**Pink Highlight – Courtney Hirsch**

We would like to thank Courtney Hirsch for her continued support of Bowl for the Cure. Year after year, [Ms. Hirsch] and the Saturday Morning Juniors League raise funds for breast cancer awareness by hosting a silent auction, asking bowlers to wear pink and encouraging patrons to donate "spare" change.

Thank you for bringing awareness to breast cancer and for calling a community together to fight this deadly disease.

If you are in the Menomonee, Wisconsin, area this October, come to [Spare Change to Strike Out Cancer](#) at Village Bowl on Oct. 19 to celebrate National Breast Cancer Awareness Month with Ms. Hirsch and fellow bowlers!

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Missed the last BFTC newsletter? Go to [BOWL.com/bftc](http://BOWL.com/bftc) to check out the past newsletters.

**Commented [AS1]:** Just confirming Courtney is male. The only Courtney Hirsch in Bowinkle is listed as a female.