

February 21, 2025

Bowl for the Cure Month



Join us in celebrating 25 years of Bowl for the Cure this February! Support the fight against breast cancer by getting involved in your community. Join the fight by:

- Hosting a **Bowl for the Cure** tournament
- Organizing a **Pink League Night**
- Simply making a **donation**

Events are happening nationwide—[find one near you](#) and be part of the movement! If you're hosting an event, be sure to [register here](#), so we can help promote it on our website and Facebook page.

[Give Here](#) [Fundraising Resources](#)

Please note: All events that use the Bowl for the Cure logo or name should be registered with Bowl for the Cure. All funds should be donated to Bowl for the Cure to benefit Susan G. Komen. Thank you for your support!

Survivor Stories

Like many across the world, our community has been touched by breast cancer. Take a moment to listen to those who have battled this deadly disease. Hear the inspiring stories of Shelly Dickens and Becky Shumway below.

[Hear From Your Community](#)

25th Anniversary Merchandise

We are celebrating 25 years of Bowl for the Cure in partnership with Susan G. Komen. These past 25 years, our community has come together to stand with Susan G. Komen in the fight against breast cancer to raise funds, spread the word and support those in the bowling community!

We are excited to reveal special merchandise to honor this momentous occasion. Hurry to the USBC Bowling Store to get your limited-edition Bowl for the Cure merchandise!

2024 USBC Convention - Survivor Luncheon

Every year at the USBC Convention, Bowl for the Cure honors breast cancer survivors in our community. If you are a breast cancer survivor, please join us for the Survivor Luncheon for delicious food and a memorable time!

The survivor luncheon will take place on Wednesday, May 7 from 11:30 a.m. to 1 p.m. Breast cancer survivors can register through the link below.

[Register Here](#)

If you have questions concerning the event, please email bftc@bowl.com.

2025 Bowl for the Cure Week at the Women's Championships

Time is running out to sign up for the 2025 USBC Women's Championships!

Compete and share the love during Bowl for the Cure Week when we will honor and celebrate those in our community who have battled breast cancer. It will be a fun-filled week with raffles, giveaways and much more!

Sign up for the 2025 Women's Championships below and then fill out the survivor form if you or a teammate would like to be recognized. We cannot wait to celebrate with you!

2025 Breast Cancer Facts & Statistics

 It's estimated that 316,950 women will be diagnosed with invasive breast cancer this year.

 In the U.S., currently over four million women have a history of breast cancer.

 Approximately 42,170 women will die from breast cancer in 2025.

 Over 167,347 women are projected to be living with metastatic breast cancer in the U.S. MBC is breast cancer that has spread to other parts of the body.

*According to breastcancer.org

Pink Highlight – 2024 Donors

A BIG THANK YOU to all our donors for your incredible support of Bowl for the Cure in 2024! Your dedication—whether through hosting tournaments, collecting donations during league nights or rallying your community—has made a real impact in the fight against breast cancer.

Because of generous supporters like you, we're able to continue funding life-saving research, supporting those affected and moving closer to a world without breast cancer. Every pin knocked down and every dollar raised brings us one step closer to that goal.

On behalf of Bowl for the Cure and everyone whose lives are touched by your generosity—**thank you!** Your efforts bring hope, strength and progress.

For a list of our 2024 donors and to see who is making a difference, [click here](#). Want to join the list? You can start giving [here](#).

Missed the last BFTC newsletter? Go to BOWL.com/bftc to check out the past newsletters.