



# BOWLOPOLIS



LAYNE KEGLER MUST TAKE ON THE EVIL KINGPIN IN ORDER TO RESCUE HIS FATHER, SAVE THE EARTH, AND WIN A SIZABLE TROPHY. THERE'S JUST ONE PROBLEM... LAYNE DOESN'T KNOW HOW TO BOWL!

BOWLOPOLIS IS A 3D ANIMATED SERIES THAT REVOLVES AROUND A BOY'S QUEST TO SAVE HIS FATHER AND THE WORLD FROM THE EVIL KINGPIN. OUR HERO, LAYNE, IS JOINED BY HIS FAST TALKING FRIEND, CARRIE, AND HIS WISECRACKING DOG, RESET. WITH ADVENTURES IN EVERY FRAME LAYNE EXPERIENCES THE FUN AND SPORT OF BOWLING, ALL WHILE TRYING TO DEFEAT KINGPIN AND HIS PINIONS.

## **BOWLOPOLIS PINS OF INTEREST:**

- BOWLING CENTERS ARE THE #1 BIRTHDAY PARTY DESTINATION FOR KIDS 12 & UNDER
  - 10 MILLION KIDS CELEBRATE A BIRTHDAY IN A BOWLING CENTER ANNUALLY
  - EXHIBIT IN THE INTERNATIONAL BOWLING MUSEUM HALL OF FAME
  - INTERACTIVE WEBSITE FEATURING GAMES, VIDEOS AND MORE
    - 1.25+ MILLION DVDS IN DISTRIBUTION
    - KID'S CLUB AND USBC MEMBERSHIP PROGRAMS
    - BRANDED PARTY SUPPLIES, APPAREL, PLUSH AND MORE
    - BRANDED BOWLING LEAGUES AND MEMBERSHIP AWARDS
    - BOWLING IS THE #1 PARTICIPATION SPORT IN THE U.S.
      - 71.1 MILLION PEOPLE BOWL ANNUALLY

