

UNITED STATES BOWLING CONGRESS
Board of Directors Meeting
January 12, 2019
Sheraton Hotel, New Orleans LA

Roll Call

A meeting of the Board of Directors of the United States Bowling Congress was held in New Orleans, Louisiana on January 12, 2019.

Board Members Present: Cannington, Daryman, DeSocio, Hacker, Jackson, Jost, Kielich, Kulick, McDaniel, Mitchell, Page, Spain, Ussery, Wilkinson

Board Members Present via Teleconference: Dimond

Excused: Barnes, Martin, O'Neill, Thompson

Others: Outside Legal Counsel - Scott Beightol, Strike Ten Entertainment President - John Harbuck, and staff: Executive Director - Chad Murphy, Deputy Executive Director - Jason Overstreet, Director of Planning - Jeff Breidenbach, Managing Director of IBC Youth Development - Gary Brown, Director of Business Development I.T. - Amy Drescher, Director of Association & Membership Operations - Mike Larsen, PWBA Director of Operations & Major Events Coordinator - Tennelle Milligan, Senior Director of Marketing - Roger Noordhoek, Managing Director of Information Technology - Robert Stokes, Senior Director of Digital Media - Jason Thomas and Executive Assistant - Danielle Hughes to record minutes.

Call to Order

Notice of the meeting having been duly provided and a quorum being present, the meeting was called to order by President Karl Kielich at 9:00 a.m. Central Standard Time.

Consent Agenda

A motion was made to approve the Consent Agenda as listed below with the addition of PWBA, properly seconded and approved.

- November 17-18, 2018 Board Meeting Minutes
- 2021 Convention Site Location
- Updated 2019 Convention Schedule
- Awards and Recognition Committee Report
- Nominating Committee Report

IBC Youth Overview

Brown presented an IBC Youth update which outlined the 2019 strategic plan, organizational structure and program objectives for 2019. Larsen, Milligan and Thomas entered the meeting during the IBC Youth update.

**Information
Technology Overview**

Drescher and Stokes provided an I.T. update on current software platform projects and development as well as future project initiatives.

Executive Session

The General Session paused for Executive Session at 11:43 a.m. Breidenbach, Brown, Drescher, Harbuck Larsen, Milligan, Noordhoek, Stokes and Thomas exited the meeting prior to Executive Session.

General Session

The regular meeting reconvened at 1:12 p.m. Breidenbach, Brown, Drescher, Harbuck, Larsen, Milligan, Noordhoek, Stokes, and Thomas rejoined upon reconvening of the General Session Meeting.

Discussion to consider publicizing the meeting minutes.

A motion was made to publish prior board meeting minutes on bowl.com dating back to September 2015, properly seconded and approved.

Public Relations and Communications Overview	Thomas delivered a review of 2018 progress, current focuses and a look forward towards 2019 objectives.
PWBA Presentation	The PWBA presentation was delivered by Milligan and Thomas featuring a review of the 2018 season benchmarks, membership status, a financial overview and objectives for the 2019 season.
Marketing Overview	Noordhoek presented the 2019 focuses, strategic campaigns and future forecasts.
Executive Director Report	Executive Director Murphy reported on the following: <ul style="list-style-type: none"> • PWBA Tournament Schedule • USOC Compliance • Year-to-date financials were provided and reviewed. Drescher and Stokes exited the meeting following the Executive Director Report.
Strike Ten Entertainment	Harbuck presented the Strike Ten Entertainment update. Harbuck exited the meeting at the conclusion of his presentation.
New Business	Discussion of the PWBA Hall of Fame Induction Ceremony on May 15, 2019 in Wichita, Kansas.
Old Business	No board action taken.
Adjourn	The General Session Meeting adjourned and went into Executive Session at 4:06 p.m. Central Standard Time Breidenbach, Brown, Hughes, Larsen, Milligan, Noordhoek, and Thomas exited the meeting prior to Executive Session.
Email Vote Memorialized	An email vote was completed on December 11, 2018 to approve the appointment of Dennis Hacker, Karen Jost and Karl Kielich as the USBC Board Member delegates for the PWBA Hall of Fame Committee. Vote Tally: Possible Votes: 19 Votes Received: 16 All to Approve