# OUR MISSION TO YOU

USBC is the national governing body for bowling. Our mission is to provide services, resources and the standards for the sport.





# USBC IN YOUR COMMUNITY

USBC supports more than 1,500 local and state associations across the country so we are always nearby to help. With more than 20,000 volunteers across your sport, these individuals help facilitate leagues, tournaments, awards, banquets and provide so much value to each and every bowler.

# THANK YOU for being a part of the sport!

Learn more about how bowling supports you on the other side of this sheet!





## **YOUR AVERAGE**

As a USBC member, your average allows you to compete in any of the 14,000 certified tournaments across your local community, state and nationwide.



#### **PROTECTING YOU**

USBC protects both you and the sport by setting standardized playing rules in addition to working with the equipment manufacturers to ensure all products meet specifications. This ensures an equal playing field that allows the game to be fun and fair for all to enjoy.



## **YOUR SPORT**

All USBC members can participate in establishing the rules for the game by submitting legislation, in addition to volunteering for local, state and national boards and committees, which helps make a difference in the sport



## YOUR MEMBER REWARDS

USBC partners with BenefitHub, a global leader in providing discount-based programs for everything from insurance to clothing, travel, leisure activities and much more.



# **YOUR RECORDS**

USBC tracks all your participation in leagues, averages and honor scores on BOWL.com, and they also preserve the sport by maintaining national records and tournament history dating back to 1895.



#### **COVERING YOUR SPORT**

USBC is covering the sport from top to bottom through regular news updates and stories on BOWL.com, daily updates through social media posts and stories to help fans follow along with their sport. This also includes coverage through Bowlers Journal, BowlTV and national TV broadcasts.

Your USBC membership goes directly back into the sport to help fund programs for bowlers of all ages. From youth programs and scholarships to charitable causes such as Bowl for the Cure, Bowlers to Veterans Link, and the International Bowling Museum and Hall of Fame.

Your membership goes beyond the lanes and makes a mark for all! Find out more at BOWL.com/AFFTS or contact us at bowlinfo@bowl.com or 800.514.BOWL.

