



ASSOCIATION LEADERSHIP ACADEMY

DAY 1

Time Earl Anthony Conference Room

- 9 to 9:30 AM** Welcome & Ice Breaker
- 9:30 to 10 AM** Association Wheel of Life
- 10:15 to 11:30 AM** Growing & Utilizing Association Revenue
- 11:30 AM to 1 PM** Lunch & Tour: International Bowling Museum & Hall of Fame
- 1 to 2:15 PM** The Board Member Orientation
- 2:30 to 3:30 PM** Bowling Technology Study | Center Certification
- 3:45 to 5 PM** Email Marketing & Communication
- 5:15 to 5:30 PM** Key Takeaways
- 5:30 to 6:30 PM** Tour: International Bowling Training & Research Center
- 6:30 to 7:30 PM** Dinner
- 7:30 PM** Hotel Transportation

DAY 2

Time Earl Anthony Conference Room

- 6:45 to 7:45 AM** Breakfast at the La Quinta Inn & Suites
- 7:45 AM** Transportaton to IBC
- 8 to 9 AM** Coffee & Networking
- 9 to 10:15 AM** The Youth Leadership Initiative 2.0
- 10:30 to 11:45 AM** Why Should I Certify?
- 12 to 1 PM** Lunch & Group picture
- 1 to 2 PM** Open Q&A with USBC Executive Director Chad Murphy
- 2:15 to 3:15 PM** Key Takeaways / Close
- 3:30 PM** Airport Transportation

United States Bowling Congress

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THE **Sport**