

A **Future** FOR THE **Sport**® ASSOCIATION CHALLENGE

Showcase how your association represents A Future for the Sport!

To kick start 2016, USBC is encouraging all associations to showcase all of their efforts using social media as the vehicle to spread the word about all the fantastic efforts your association is putting forth for bowling. Get ready to post on Facebook, email your photos in, and send out Tweets to let the world know about everything your association does to provide A Future for the Sport. Having a tournament? Tweet it. Running a BVL fundraiser? Post it on Facebook. Showing your bowlers about A Future for the Sport? Email us about it.

The Association Development team will be tracking the participation of associations during the challenge. Leaders of this challenge will be recognized at the 2016 USBC Convention in the following categories:

TWITTER

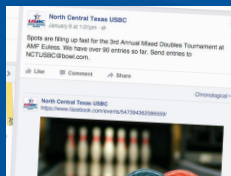
TWEET TO YOUR FOLLOWERS ABOUT A FUTURE FOR THE SPORT!
TWEET OUT INFORMATION ABOUT THE SPORT IN YOUR AREA
AND USE THE HASHTAG **#AFUTUREFORTHESPORT**.



TWITTER

FACEBOOK

POST, SHARE, LIKE ON YOUR ASSOCIATION'S FACEBOOK ABOUT THE ACTIVITIES, EVENTS, RESULTS AND PHOTOS OF YOUR ASSOCIATION.
BE SURE TO HASHTAG EACH POST USING **#AFUTUREFORTHESPORT**.



FACEBOOK

POSTERS

IS YOUR NEW A FUTURE FOR THE SPORT POSTER UP IN YOUR CENTERS?
IF SO, SHOW US!

Each association will email images of the new A Future for the Sport poster showing it on display at their local bowling center(s) to AFutureForTheSport@bowl.com. The email must include the photo as well as the center name and location.

PRIZES!

A WINNER IN EACH OF THE ABOVE CATEGORIES OF THE CHALLENGE WILL RECEIVE A COMMEMORATIVE A FUTURE FOR THE SPORT VIZ-A-BALL AND A FUTURE FOR THE SPORT BOWLING PIN.

AND FOR THE GRAND PRIZE!

THE ASSOCIATION WHO BEST DISPLAYS COMMITMENT TO A FUTURE FOR THE SPORT WILL BE THE GRAND CHAMPION AND RECEIVE THE FOLLOWING:

- **New Local Association shirts for the entire board**
- **1 A Future for the Sport Viz-A-Ball**
- **1 A Future for the Sport bowling pin**

For questions, please contact your Regional Manager.



POSTERS

UNITED STATES BOWLING CONGRESS
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