



## USBC ASSOCIATION AID ANNOUNCEMENT FREQUENTLY ASKED QUESTIONS

### KEY POINTS

- USBC announces \$3.5 million aid program to support associations and grassroots bowling
  - Local associations to receive \$1.5 million right away for their use
  - Plans for state associations to share \$2 million over next 10 years for state tournaments
- USBC has cash reserves for an emergency. We believe now is the time to use some of those funds and provide help back to the grassroots of the sport.
- Each local association is receiving \$1 per member, and those with less than 500 members will receive \$500 total. The largest local association will receive over \$40,000.
- There are no restrictions on the local aid support being provided.
- State association plan is to provide these funds in the form of added sponsorship prize money, naming BowlTV the sponsor of all state association championship tournaments that opt into the program.

### USBC LOCAL ASSOCIATIONS

**1. Where is the aid coming from?**

These funds are being distributed from USBC's reserve fund directly to USBC local associations.

**2. Why is the aid program happening?**

The COVID-19 situation is devastating financially for many local bowling operators across the country. USBC has cash reserves for an emergency, and we believe now is the time use some of those funds and provide help back to the grassroots of the sport.

**3. How do I know if my USBC association will receive this aid?**

All active, standard USBC local associations will qualify. To be considered active, an association needs to have processed at least one USBC membership during the 2020-2021 bowling season.

**4. How much exactly will each USBC local association receive?**

Each standard association would receive a minimum of \$1 per member based on the USBC membership from the 2018-2019 season. Those with less than 500 members will receive \$500 in aid, while the largest USBC local association will receive over \$40,000.

**5. How does a local association claim the aid money?**

There is nothing to do to claim this money. USBC automatically will transfer the funds.

**6. When will the funds show up in local association accounts?**



Each local association will receive the funds through an electronic transfer to their bank account connected to WinLABS, with the reference "USBC Aid." Transfers are projected to be completed by Jan. 29, 2021.

**7. How can USBC local associations use the money?**

There are no restrictions being placed on how these funds are used in support of bowling. USBC trusts that each association will collaborate with their bowlers and proprietors to put the funds to good use for the sport.

**8. What can a USBC association do with the money?**

There are several opportunities, and USBC encourages each association to work with their board to put the funds to good use. USBC welcomes associations to reach out to our Association Services team for any guidance they may need.

## **USBC STATE ASSOCIATIONS**

**9. Do USBC state associations qualify for the same aid that local associations are receiving?**

No. A separate funding program is planned for the next 10 years, totaling \$2 million in support for state associations.

**10. Why is USBC planning this program for 10 years?**

The program is designed to drive interest, participation and lineage for USBC state-level events. Participating states will be asked to add a sponsor name to their events, and in turn, receive a consistent prize fund subsidy for members for the next 10 years.

**11. How much will each state association receive?**

USBC will publish this information on BOWL.com and directly reach out to each state association. The \$200,000 in funding will be split among all 50 state associations based on their state's membership from the 2018-2019 season, with smaller states receiving a minimum amount.

Here is a membership breakdown for the funding:

9,999 or less = \$1,500  
10,000 – 14,999 = \$2,000  
15,000 – 19,999 = \$3,000  
20,000 – 29,999 = \$4,000  
30,000 – 39,999 = \$5,000  
40,000 – 49,999 = \$7,000  
50,000-plus = \$10,000

**12. It says each state association has to opt into the program, what will that require?**

A communication will be sent to each state, along with a form to submit to USBC, allowing you to agree to the terms and conditions of the funding program.

**13. What else is required by USBC national to receive this money? (state only)**



We are simply asking that you list BowITV as an official sponsor of your upcoming association championship tournament, as well as identify the added funds on your flyer and promotional communication.

**14. How does the state association receive this money in future years?**

Each year in January, the Association Services team will issue an email communication and form to opt in. The state associations will submit a flyer from the previous year's tournament showing the added prize money and BowITV logo featured as the sponsor. In addition, tournament participation data also will be requested. Upon completing those steps, the additional funds will be transferred to the state association bank account.

**15. How do we determine whether this money goes to the Open, Women or Youth event?**

We recommend each association discusses that at the board level. Certainly, it could be split, alternate years for the state associations annually receiving this relief, but ultimately each state board will determine what is considered a fair and equitable plan for all your members.

**16. What if we already have a sponsor for the event?**

This is an optional program for state associations. If you are not able to comply or do not wish to accept the funds, you are welcome to not opt into the program this year or future years.