

USBC ASSOCIATION LOGO OPTIONS



Option 1 and Option 2 will be done automatically for each association. The two logos will be sent to you by your Regional Manager in vector EPS, PDF and transparent PNG (comparable to jpeg format).

Please contact your Regional Manager to have other logo options, beyond options 1 and 2, made by the USBC Creative Department. Please specify the options you want. To keep association brands simple and memorable, only two options are recommended. A vertical option will always be provided

A custom graphic can be created. Reference art, lawfully obtained, will need to be provided. On average, custom logos take 2- 4 weeks to create.

Special Notes:

Please refer to the Association Logo Standards Sheet or Brand Guide for color representation, scaling and clear space guidelines.

The width of association name must not exceed the width of the USBC letters by more than two characters on either side.

If your association name extends beyond the width of the USBC letters, it may be stacked.

Keep the space between association name and the bottom line under USBC the same between each option.

Keep the space on either side of an association name, and any included icon the same between each option.

If you have any questions about creating your logo, please contact your Regional Manager.



A horizontal and a vertical option will always be created.

ADDITIONAL OPTIONS

