



Growing Association Revenue

Fundraising Ideas & Resources

Fundraising Strategy	Potential	Cost	Resources
<i>Amazon Smile</i>	+	\$	✓
<i>Coffee & Water Fundraising</i>	++	\$\$	✓✓
<i>FlipGive Fundraising</i>	++	\$	✓✓✓
<i>Casino Nights</i>	+++	\$\$\$	✓✓✓
<i>Gala & Silent Auction Fundraising</i>	+++	\$\$\$	✓✓✓
<i>Charity Auction Fundraising Tools</i>	+++	\$\$\$	✓✓✓
<i>In-Kind Donations</i>	+++	\$	✓
<i>Kroger Community Rewards</i>	+++	\$\$	✓✓
<i>Raffle Fundraising</i>	+++	\$	✓
<i>Scratch Card Fundraising</i>	+++	\$\$	✓✓✓
<i>Volunteer Grant Fundraising</i>	++	\$	✓✓
<i>Hershey's Fundraising</i>	++	\$	✓✓✓
<i>Krispy Kreme Fundraising</i>	+++	\$	✓✓✓
<i>Lollipop Fundraising</i>	++	\$	✓✓
<i>Panera Fundraising</i>	++	\$	✓✓
<i>Shoe Drive Fundraiser</i>	++	\$	✓
<i>T-Shirt Fundraising</i>	+++	\$\$\$	✓✓✓
<i>World's Finest Chocolate Fundraising</i>	++	\$\$\$	✓✓✓
<i>Fresh Fruit Fundraising</i>	++	\$\$\$	✓✓✓
<i>FundCrazr</i>	+++	\$\$	✓✓✓

Valuable resource - <https://doublethedonation.com/fundraising-ideas/>



<https://org.amazon.com>

amazonsmile
Org Central

[Shop AmazonSmile](#) [Contact Us](#) [Welcome, Richard](#) [Sign Out](#)

Customers shop. Amazon gives.

Amazon donates 0.5% of the price of eligible AmazonSmile purchases to the charitable organizations selected by our customers.

Register to receive donations generated by your organization's AmazonSmile supporters.

[Register Now](#)



[Get Started](#) [About AmazonSmile](#) [Receive Donations](#) [Spread the Word](#) [Privacy](#)

Get Started

How do I register and receive donations for my charitable organization?

Registering your organization is easy. In order to register and receive donations, you must be an official representative of an eligible organization, and then follow these easy steps:

1. Search for your charitable organization by name or EIN number and then select the organization you represent. Be sure to confirm you are selecting the correct organization, as many charitable organizations have similar names.
2. Create an organization administrator account and accept the AmazonSmile Participation Agreement on behalf of your organization.
3. Verify your email address (we recommend that you use an email address that is associated with your charitable organization).
4. Submit your organization's bank account information.
5. Upload a copy of a voided check or bank statement to verify your organization's bank account information.

What is an organization administrator?

An organization administrator is an official representative of an organization that has authority to access and manage AmazonSmile program information on behalf of their charitable organization.

Why do you need an email address for my charitable organization?

We require a valid email address so that we can communicate important program information to each registered organization. From time to time we will send emails with information about your organization's donation amounts and information about AmazonSmile program promotions.

Can you mail our organization a donation check instead of sending an electronic funds transfer?

We do not mail donation checks due to the expense of check processing and fulfillment. We distribute donations using electronic transfer to reduce operational expenses so we can donate 100% of the funds to eligible charitable organizations.

Will customers still be able to select my charitable organization if I don't register?

Yes. As long as your organization is listed by [GuideStar](#) and meets our eligibility criteria, customers will be able to select your organization. However, no donations will be made to your organization until you complete your free registration. See "What happens if we do not register ..." under Receive Donations for more information on how donations are processed for organizations that do not register and provide bank account information.

What happens if another person has already registered my charitable organization and they were not authorized to do so?

If your organization has been registered by an unauthorized person please [contact us](#).



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About AmazonSmile

What is AmazonSmile?

AmazonSmile is a website operated by Amazon that lets customers enjoy the same wide selection of products, low prices, and convenient shopping features as on Amazon.com. The difference is that when customers shop on AmazonSmile ([smile.amazon.com](#)), the AmazonSmile Foundation will donate 0.5% of the price of eligible purchases to the charitable organizations selected by customers.

What are the eligibility requirements for charitable organizations to participate?

Organizations must be registered and in good standing with the IRS as a 501(c)(3) to be eligible to participate. Organizations must be public charitable organizations (not private foundations) and may not be supporting organizations, unless identified specifically as a Type I, Type II, or functionally integrated Type III supporting organization. Eligible charitable organizations must also be located in one of the 50 U.S. states or the District of Columbia. Organizations that engage in, support, encourage, or promote intolerance, hate, terrorism, violence, money laundering, or other illegal activities are not eligible to participate. Amazon relies on the US Office of Foreign Assets Control and the Southern Poverty Law Center to determine which registered charities fall into these groups. Charitable organizations must also adhere to the [AmazonSmile Participation Agreement](#) to maintain eligibility. Charitable organizations may choose not to participate in AmazonSmile at any time. Although we aim to include only charitable organizations that are in good standing and do not engage in any of the activities described above, we cannot guarantee the good standing and/or conduct of any charitable organization. For complete details, see the [AmazonSmile Participation Agreement](#).

How does AmazonSmile work?

When first visiting AmazonSmile, customers are prompted to select a charitable organization from almost one million eligible organizations. In order to browse or shop at AmazonSmile, customers must first select a charitable organization. For eligible purchases at AmazonSmile, the AmazonSmile Foundation will donate 0.5% of the purchase price to the customer's selected charitable organization.

Is there any cost to charitable organizations or to customers?

No. There is no cost to charitable organizations or to AmazonSmile customers. The shopping experience is identical to Amazon.com with the added benefit that the AmazonSmile Foundation will donate to the charitable organizations selected by customers.

Do you charge any administrative fees or take any deduction from the donation amount?

No. Charities must register to receive donations and have a valid bank account to which we can route donations, but there is no charge to participate and we do not deduct any fees from the donation amount.



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[Register Now](#)



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Receive Donations

How does my charity receive the donations?

Each quarter, the AmazonSmile Foundation makes donations to eligible charitable organizations by electronic funds transfer. Donations will be transferred approximately 45 days after the end of each calendar quarter. To account for product returns, a portion of the quarterly donations will be withheld until the next donation cycle, subject to any reduction due to returns from prior quarters. See the [AmazonSmile Participation Agreement](#) for more details.

What happens if we do not register our charitable organization and provide a bank account for an electronic transfer?

If you have not registered and have donations allocated to your organization, we will attempt to contact you with instructions on how to register. If you do not register your charitable organization, including providing accurate bank account information for an electronic transfer, the AmazonSmile Foundation will still track and store donations earned in each calendar quarter. Once you've registered your charitable organization, your organization will be eligible to receive in the next donation cycle all donation amounts that were previously allocated to your organization and were not subject to reallocation under the Participation Agreement. Please note that donations that have been allocated to an unregistered charitable organization from customers that made their first supporting purchase more than eight full quarters ago and have not been distributed will be reallocated to other registered charitable organizations.

How much of the customers' purchase price does Amazon donate?

The AmazonSmile Foundation will donate 0.5% of the purchase price from customers' eligible AmazonSmile purchases to the charitable organizations they select. The purchase price for each item is the sale price, excluding shipping, handling, and gift-wrapping fees, taxes, and service charges, and less any rebates, returns, and bad debt. Certain items are not eligible for and will not result in donations.

What purchases are eligible for donations?

Tens of millions of products on AmazonSmile are eligible for donations. You will see eligible products marked "Eligible for AmazonSmile donation" on their product detail pages. Recurring Subscribe-and-Save purchases and subscription renewals are not currently eligible. For more information, see [Qualifying Purchases in the AmazonSmile Participation Agreement](#).

In order to receive a donation disbursement, what is the minimum amount my organization needs to have accrued from customer purchases?

The minimum amount a charitable organization must accrue to receive a quarterly donation is \$5.00. If the total donation amount due to your organization, based on the purchases by all customers who selected your charitable organization, is less than \$5.00 as of the end of a given calendar quarter, the AmazonSmile Foundation will hold the donation amounts and add them to donation amounts allocated to your organization in subsequent calendar quarters. However, if you have an accrued donation that remains below \$5.00 for four consecutive quarters, the AmazonSmile Foundation will disburse accrued donation amounts to you in the donation cycle following the fourth quarter, even if the donation amount is less than \$5.00. For complete details, see the [AmazonSmile Participation Agreement](#).



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[Spread the Word](#)

[Privacy](#)

Spread the Word

How do we spread the word about AmazonSmile to our supporters?

Visit org.amazon.com to access tools to help you spread the word to your supporters. Sign in to your organization's org.amazon.com account and click on "Marketing Tools" to obtain a link to a customized AmazonSmile landing page for your organization that you may use in email newsletters, on your website, or in social media posts. Also, access a downloadable website banner and social sharing widgets to reach your Facebook and Twitter followers.

Are there any restrictions regarding the promotion of the AmazonSmile program by charitable organizations?

Yes. Organizations may not promote AmazonSmile by using any offline marketing channels such as print newsletters, direct mail, flyers, etc. Organizations may use email advertising to spread the word, however, there are email restrictions for charities with headquarters in certain states. Charitable organizations headquartered in one of the states listed below may not send emails that exclusively advertise AmazonSmile, although these organizations may include information about AmazonSmile in emails, such as email newsletters, that also contain other content unrelated to AmazonSmile. These states are: AL, AR, CO, DC, FL, HI, ID, IL, IA, LA, ME, MD, MI, MN, MS, MO, NE, NM, OH, OK, RI, SC, SD, UT, VT, and WY.

Organizations headquartered in any other state may promote AmazonSmile to their supporters using email marketing dedicated to the promotion of AmazonSmile, or emails that contain AmazonSmile information along with other content.

Organizations may also spread the word to supporters online using web-site banners, links, widgets, and social media posts. See the [AmazonSmile Participation Agreement](#) for more details.



Coffee Beans



Overview

Who doesn't love a hot cup o' joe in the morning? With a coffee fundraiser you can give your donors the caffeine kick they crave while raising money for your cause at the same time.

You'll need to work with a coffee shop or roaster to get discounted bags of coffee grounds or beans to sell. You could also just sell pre-made cups of coffee.

You can set up an online store or sell the coffee in a central location. Either way, your coffee fundraiser is sure to be a hit for donors who need a pick-me-up during their morning commute.

Why We Love It

Coffee is a nearly universally loved beverage. And whether people want coffee beans, pre-ground coffee, or a hot cup o' joe in the morning, a coffee fundraiser can give them what they want!

Plus, if you find the right coffee wholesaler, you'll be able to turn a profit fairly quickly. And if you set up an online store, you can ship the beans anywhere.

A coffee fundraiser satisfies individuals' caffeine cravings *and* helps your organization raise some extra money. As long as you can get the word out, you'll be able to generate some extra revenue.

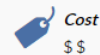
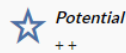
How to Get Started

In order to get started with a coffee fundraiser, you'll first need to find a supplier. There might be one in your city, but you can also check online for wholesale coffee roasters and providers.

Then, you'll need to determine where you're going to sell the coffee. Set up an online store attached to your website or sell the beans on a busy (but safe!) street.

Then, get the word out. Promote your fundraiser on social media, within emails, in newsletters, and through traditional methods like newspaper and radio advertisements.

Water Bottles



Overview

A water bottle sale is an ideal addition to [your active fundraising events](#). All you need to do is find a wholesale water bottle company and sell the bottles at a profit.

Alternatively, you could buy water bottles and then obtain a corporate sponsor that is willing to pay for ad space on the water bottles. Then, your donors wouldn't have to pay as much for a bottle!

Why We Love It

Reusable water bottles aren't only a great way to keep your donors hydrated. They're also environmentally responsible and can help your nonprofit raise more money.

Plus, if you sell your water bottles online before your active fundraising event takes place, you increase the chances that more people will learn about your cause and want to donate to your nonprofit.

How to Get Started

First, you'll need to find a wholesale water bottle distributor. If you have one near your organization, ask if they offer any kind of local or nonprofit discount.

Then, you just need to make sure that donors know about your water bottles! You can promote them during active events and sell them in the merchandise section of your website.



<https://help.flipgive.com/en/articles/496013-what-is-flipgive>

What is FlipGive?

Team Funding Made Easy!



Written by Alam Song
Updated over a week ago

Are you tired of running bake sales, car washes, and selling overpriced confectionary just to raise a few hundred dollars for your team? It's time to hang your salesman coat up and earn money back the easy way.

FlipGive is an alternative to traditional fundraising - we're an **online rewards program for Teams!** Simply create an account on www.flipgive.com, invite others to join your Team to shop for the things you need anyways - equipment, flight and hotel for travel and restaurant gift cards and much more. Start your team today to start earning high rewards % on every purchase!

You'll buy from the same places you normally do online at the same great prices - **there are no extra costs or hidden fees** - if the retailer has a sale, you get the sale price. Cool, right?

FlipGive can help you offset your team's expenses and remove the need to do painful fundraising events every year!

Check out this video to see how it works:





<https://www.flipgive.com/how-it-works>

<https://www.flipgive.com/teams/category/charity-non-profit>

Why FlipGive?
Funding teams better than candy bars for over a decade!

- Save Time**
Bake sales and car washes take so much time. With FlipGive you earn cash back on things you're already buying.
- No Product Selling**
Tired of selling calendars, chocolate bars and cookie dough? With FlipGive, say goodbye to selling unwanted junk.
- Raise Money With Team Events**
Turn your fun team outing into an earning opportunity when you have an event at one of our participating restaurants.
- Free To Use**
We make money from our retail partners, not from your team's effort. You keep 100% of the money your team earns.



Casino Nights

<https://uspokercasinoparties.com/>



About U.S. POKER & CASINO PARTIES

CORPORATE CASINO NIGHTS, CHARITY FUNDRAISERS, OR YOUR NEXT SPECIAL EVENING

Casino night parties are a great way to entertain your employees, attendees, and guests for a fun night out that they will be sure to remember. Since corporate guests do not use real money, all of our casino party games are a great way to engage people and ensure your evening is a resounding success.

PLAN	ENTERTAIN	CAPTURE	\$AVE
Our team will assist planners of all types – from private parties and hotel planners to destination management companies.	Dazzle your guests by rounding out the gaming experience with casino-style entertainment.	The fun we'll create for you will be unforgettable – and even more so with professional photography and videographers.	Find out how affordable a casino party, casino night fundraiser, or casino equipment rental can actually be! We'll even price match.

Note: There are many companies that only operate regionally, please check for similar vendors in your local market as needed.

Casino Night How-to

<http://www.fundraiserinsight.org/articles/charity-casino-night.html>



Gala



Overview

Galas are one of those fundraisers that require a *lot* of planning beforehand, but when they're done correctly, they can be a great way for your top-tier donors to get together and raise money for your organization at a glamorous event.

You can sell tables to groups of donors for a set price and offer discounts for purchases of two or more tables.

[Galas are also a perfect opportunity to host a silent auction.](#) You can encourage gala attendees and local businesses to donate items or package deals (like a trip to a cabin or a beach house) that attendees can bid on throughout the night.

Make sure you also have a lineup of speakers that can talk about the current and future projects that your organization is working on. That way, gala attendees are aware of what their donations are going toward.

Why We Love It

A gala can be a great opportunity to connect with your donors on a more personal level. Because they're busy mingling with each other, your staff and volunteers have the chance to talk about your organization and your upcoming projects.

Galas are also perfect events if your organization is looking to secure large donations from major gift supporters.

Galas typically aren't cheap events to attend. Tickets are usually hundreds if not thousands of dollars. But some donors decide to give above and beyond the sticker price, adding even more to the night's revenue.

Beyond the monetary benefit of galas, they are great events for giving important updates to donors. If you're kicking off a particular campaign or starting on a new project, a gala is the perfect place to get that info out.

How to Get Started

Galas tend to take several months if not a whole year to plan. First, you'll need to determine where and when you'll host the gala and form a committee to handle all of the particular logistics that come with executing a successful gala.

Then, you'll need to use prospect research to find the most ideal attendees for your glamorous fundraising event.

A donor who has only ever given \$10 to your organization probably wouldn't be interested in paying a lot of money for a gala ticket. But a loyal supporter who regularly gives to your cause might be more willing.

Then, you'll need to figure out all of the logistics. Find a caterer. Look for tasteful decorations and chairs and tables. You'll also need to have a few speakers that can highlight the great work that your organization is doing.

Silent Auction



Overview

A silent auction is a great way to bring your donors together for a night of bidding wars, excitement, and fun!

A silent auction is an event that sells off unique items or experiences to the highest bidder. They can differ slightly in structure, but the underlying principle is the same.

The items being auctioned off can be donated by individuals or businesses, but your nonprofit will likely need to actively go after these in-kind donations.

During the event itself, your donors will place their bids with either mobile bidding software or with printed out bid sheets.

At the end of the night, whoever has the highest bid for each item goes home with that item, and your nonprofit goes home with the price they paid for it. Everyone wins!

Why We Love It

Silent auctions can be difficult to plan, but they can be extremely rewarding for your organization and donors.

Donors will likely get excited about bidding on the unique items you've procured, but they'll also be happy that they can donate the money to your organization's cause.

Additionally, your nonprofit gets to learn a little more about your donors. Interacting with supporters at a silent auction strengthens your relationship with them.

Plus, silent auctions are just plain fun. People get to eat, drink, be merry, and win fun and unique items or experiences.

Silent auctions are truthfully one of the best fundraising events out there. They have the potential to generate revenue year after year and are super fun for donors.

How to Get Started

Just like any fundraising event, silent auctions can take a lot of time and effort to correctly plan and execute.

You'll need to [determine what kind of auction software you need](#). If you are going to use mobile bidding software, make sure that your provider offers that option.

You'll also need to procure items to auction off, of course! Ask individuals in your community and some of your supporters. You can also ask local businesses.

Additionally, you'll have to promote your silent auction across traditional and digital communication methods.

Planning a silent auction will take a lot of forethought and preparation. But with the right team members by your side, you should be able to plan a splendid fundraising event!



<https://www.onecause.com/>

onecause
POWERFUL FUNDRAISING SOLUTIONS

SOLUTIONS RESOURCES ABOUT PLANS **TAKE A TOUR** Creator of BidPal

POWERFUL FUNDRAISING SOLUTIONS

Delivering an innovative easy-to-use, year-round software suite trusted by over 5,000 nonprofits.

EVENTS AUCTIONS PEER-TO-PEER GIVING TEXT2GIVE® PAYMENTS

14 Charity Auction Fundraising Tools

Top Charity Auction Tools for Different Sized Nonprofits

PROVIDER	PERFECT FOR SMALL NONPROFITS	PERFECT FOR MEDIUM NONPROFITS	PERFECT FOR THE LARGEST NONPROFITS	RANKING
OneCause			👍	#1
Accevents	👍			#2
Greater Giving		👍		#3
Auctria	👍			#4
AuctionWorx Enterprise			👍	#5
Bidding For Good			👍	#6
Charity Auctions Today		👍		#7
Silent Auction Pro	👍			#8
BiddingOwl			👍	#9
Gesture		👍		#10
Blackbaud			👍	#11
Go Charity Auction		👍		#12
Sumac			👍	#13
Visual Auction - beyondsolutions.com		👍		#14



<https://www.qgiv.com/blog/nonprofit-donations/>

In-Kind Donations



In-Kind Donations

Companies who don't wish to donate money to a nonprofit may offer in-kind donations of some sort.

In-kind donations are contributions of time, services, or goods that a company can specifically provide. For instance, if your nonprofit is hosting a gala, you might be able to receive in-kind donations for food, decorations, or drinks from local companies.

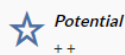
Charity auction items are another instance of common in-kind donations. Local businesses or individuals will donate items that auction attendees then bid on.

These items can range from art to travel packages to gift baskets and more!

If your nonprofit is looking for items for its next silent, live, or online auction, you'll definitely need to solicit in-kind donations!

<https://doublethedonation.com/fundraising-ideas/>

In-Kind Donations



Overview

In-kind donations are products or services that companies and individuals give to nonprofits.

These types of donations can be extremely useful for fundraising events or large projects. If your nonprofit doesn't have the funds to purchase a piece of equipment or rent a venue for an event, a company or individual can step in and offer their products or services.

In-kind donations can come in all shapes and sizes. Don't overlook them as a viable fundraising source for your nonprofit!

Why We Love It

It's easy to forget that nonprofits can receive their funding in a multitude of ways.

Monetary donations aren't the only kind of funds that organizations need. Some projects and events require products or services whose cost would be exorbitant if not for in-kind donations. Companies can lend their nonprofit partners a hand when it comes to these kinds of donations.

In-kind donations can strengthen the bond between a company and a nonprofit. They serve several different purposes for both parties.

How to Get Started

First, you'll need to determine what products or services your nonprofit needs.

If you have existing corporate connections, ask the person in charge of corporate social responsibility if the business offers in-kind donations of any kind. Depending on the company, the type of in-kind donation that your nonprofit receives could be vastly different.

Additionally, there might be an application or request process before your nonprofit is eligible to receive corporate in-kind donations.



Kroger Community Rewards

We are committed to helping our communities grow and prosper. Year after year, local schools, churches and other nonprofit organizations will earn millions of dollars thanks to you!

Our Community Rewards program makes fund-raising easy, all you have to do is shop online or at your local store and swipe your Loyalty Card and funds will be donated to the organizations of your choosing at no added cost to you.

Are You an Organization Looking to Apply?

Apply today by following the instructions found by clicking [Get Started!](#)

Are You a Customer Looking to Enroll?

To get started, sign up with your digital account, and select a local organization you wish to support. Once you're enrolled, you'll earn rewards for your chosen organization every time you shop and use your Loyalty Card!

[See more details and enroll today!](#)

[Kroger Community Rewards FAQs](#)

What is Community Rewards?

Kroger Community Rewards makes fund-raising easy by donating to local organizations based on the shopping you do every day. Once you link your card to an organization, all you have to do is shop at Kroger and swipe your Plus Card!

A digital account is needed to participate in Kroger Community Rewards. If you already have a digital account, you will need to ensure you have a Plus Card linked to your account. Then, go here to select an organization.

Please note, a Plus Card is required for the Kroger Community Rewards program so that your transactions apply toward the organization you choose.

How do I select an organization to support?

How do I view my Kroger Community Rewards details?

How do I ensure that my transactions are applied to the program?

Click [here](#) for answers to these questions and more.



50/50 Raffle

Potential
++

Cost
\$

Popularity
√√

Overview

Many nonprofits will use a 50/50 raffle as an additional fundraising opportunity during a fundraising event.

A successful 50/50 raffle generates revenue for your nonprofit *and* gives donors the chance to win some serious cash.

During an event, volunteers will go around and sell raffle tickets. The winning pot is then split in two, with half of the money raised going to your nonprofit and the other half going toward a lucky donor.

Why We Love It

50/50 raffles are a great way to supplement the main fundraising that's going on during your nonprofit's event.

But beyond that, it allows your organization to raise a lot of money and incentivize donors to buy more raffle tickets.

Plus, a 50/50 raffle is one of the most inexpensive fundraising ideas out there. All your nonprofits needs to do is buy a roll of raffle tickets and then distribute them during an event. It doesn't get much easier than that.

How to Get Started

Before you start selling tickets, you'll need to decide if the fundraising event you're hosting is a good match for a 50/50 raffle.

If it is, you'll need to sell raffle tickets to your event attendees. You can offer discounts for those who buy multiple tickets.

You'll also need a way to display the amount of money that is being contributed. If donors see that they might be able to win half of a very large pot, they'll begin to buy more raffle tickets, adding to the amount you raise!

Balloon Raffle

Potential
++

Cost
\$

Popularity
√√

Overview

A balloon raffle is a new take on the classic raffle fundraising idea, and it's super easy to pull off!

This kind of raffle works best in conjunction with another fundraising event, usually at family- or children-oriented events.

It works just like a regular raffle, except all of the raffle tickets are placed inside different-colored balloons.

Kids and adults alike will enjoy getting to pop a balloon to get to their raffle ticket, and they'll be even more excited if they win a prize!

Why We Love It

Just like a 50/50 raffle, a balloon raffle is one of the most inexpensive fundraising ideas out there.

If your only overhead is a few packs of balloons and a roll of raffle tickets, you can easily make some extra money during an event.

Plus, your donors get the added benefit of getting a small prize for buying the winning raffle ticket.

A balloon raffle can be a great way to raise a little extra money during your main fundraiser. Try it out during your next event!

How to Get Started

The only materials you'll need to buy for a balloon raffle are balloons and raffle tickets.

Of course, you'll also need volunteers to hold on to bunches of balloons and sell them during your main fundraising event.

You can sell balloons for a small amount and offer a discount for individuals who buy multiple balloons.

Make sure you also have a small prize to offer the winner. It can be a portion of the money raised or a donated item.

Potluck Raffle

Potential
++

Cost
\$

Popularity
√√

Overview

A potluck raffle can be a great way to raise money and introduce people to new foods.

Volunteers make different dishes that attendees then vote for with pre-purchased raffle tickets.

At the end of the night, each dish goes home with whomever had the winning raffle ticket for that particular item.

You can also encourage volunteers to sweeten the pot by including the recipe for their delicious dish.

Why We Love It

A potluck raffle takes a lot of planning, but it's a great fundraising event when done right.

It's also a great way to bring members of your community together for a night of food and fun.

You can even make your potluck raffle an annual event with a different theme each year to draw more people.

Potluck raffles are a fun twist on a traditional raffle, *plus* supporters get some tasty dishes for donating!

How to Get Started

First, you'll need to set a date and find a venue. Then, put out the call for potluck dishes.

You'll also need to promote the event with traditional and digital communications.

When the day of the raffle arrives, you'll need to have a staff of volunteers selling tickets and watching the dishes.

Make sure that you have a way to announce the winners and get their prizes to them in an efficient way.



Scratch Card Fundraising

MotoScratch.com

Home Products Info Contact Us

Promotional Scratch Cards
SUPER SALE!
 1000 Promotional Scratch Cards
 size 2"x3.5"
\$ 239 ALL INCLUDED
 Even FREE Shipping!
BEST PRICE GUARANTEED!

Promotional Scratch Cards > Variable Data Scratch Cards > Parking Scratch off Cards >

- Business Card size Scratch Cards**
 2"x3.5"
 As Low As : **\$0.035**
- Variable data scratch card**
 2"x3.5"
 As Low As : **\$0.043**
- Parking A7 Scratch Cards**
 2.9"x4.2"
 As Low As : **\$0.0489**

Scratch Card Example





How to play:

Winnings depend on score:

- 150-200 = \$1 (money back)
- 201-250 = \$2 (x2)
- 251-275 = \$5 (x5)
- 276-299 = \$10 (x10)
- 300 = \$50 (Grand Prize)

\$1 Suggested Donation

*A portion of the proceeds go to association charities:

- Susan G. Komen
- Bowlers to Veterans Link (BVL)
- Youth Scholarship Fund

Example program:

5,000 cards - **\$550 total cost** (10 packs of 500 cards)

5,000 cards = \$3,130 in prize money paid out / \$1,870 profit

= **\$1,320 net profit** (\$1,870 card profit - \$550 cost)

Vendors:

<http://www.motoscratch.com/> - 888-705-5326

<http://scratchoff.com/> - 216-649-7800

<https://mrscratchoff.com/> - 888-685-0235

<http://www.winpromos.com/> - 844-946-7766



Team Volunteer Grants

Potential
++

Cost
\$\$

Popularity
√√√

Overview

If your nonprofit organizes regular volunteer days, you should look into team volunteer grants as a fundraising supplement.

Team volunteer grants are corporate giving programs that reward groups of employees who volunteer together.

When a team of supporters volunteers with your nonprofit, they can apply for a team volunteer grant from their employer.

The employer then distributes a sum to your nonprofit based on how many hours the group of employees volunteered for.

Team volunteer grants are a great way to encourage your volunteers to support your nonprofit monetarily without asking them to donate their own money.

It also encourages groups of employees to volunteer together for a great cause!

Why We Love It

Volunteers are a fantastic asset for your nonprofit. They are on the ground and in the trenches fighting for your cause.

Team volunteer grants monetarily reward those volunteers and allow them to support your nonprofit in another way.

Additionally, team volunteer grants help encourage employees to work together toward a noble, common goal.

Instead of only bonding at their places of employment, individuals can come together to support a nonprofit with time *and* money!

Nonprofits can benefit from both volunteer time and monetary support. You might even be able to form a volunteer partnership with companies to ensure that you have a strong volunteer base.

Team volunteer grants are beneficial for supporters *and* nonprofits!

How to Get Started

The easiest way to get started with team volunteer grants is to promote them to your most loyal and supportive volunteers.

You already know that they love working with your nonprofit. Why wouldn't they want to support your cause monetarily?

Unfortunately, many volunteers don't even realize that the company they work for will reward their volunteer efforts.

This is where your nonprofit comes in! If you can properly promote team volunteer grants, your supporters will be able to submit their requests.

Mention team volunteer grants during your volunteer days, but don't stop there! Post about team volunteer grants on social media and mention them in your other communications.

Before you know it, you'll have volunteers and more donations.

Volunteer Grants

Potential
+++

Cost
\$\$

Popularity
√√√

Overview

Volunteer grants are the individual version of team volunteer grants.

Whenever one person volunteers with your nonprofit, they might be eligible to apply for a volunteer grant from their employer.

Most volunteer grant programs will have a minimum threshold of volunteer hours that must be reached before an employer will distribute the funds.

Volunteer grants are a great way to supplement your supporters' hours of hard work.

Why We Love It

Volunteer grants are an easy way to receive donations from your supporters.

Volunteers who may be unable to monetarily support your nonprofit can apply for a volunteer grant to supplement their volunteer hours.

Additionally, your nonprofit benefits by having both loyal and supportive volunteers *and* the funds that their generous employers distribute.

Volunteer grants are just another example of how corporate giving programs can benefit your nonprofit.

How to Get Started

Many of your volunteers won't know if their employers have volunteer grant programs.

Your nonprofit can fix that by properly promoting volunteer grants to your supporters during events and in your communications.

Once your volunteers are more aware of their employers' volunteer grant programs, they will be more likely to submit paperwork and requests.

In no time, you'll start receiving donations from the employers of your most loyal volunteers and supporters.



Fundraising Ideas

Volunteer Grant Company	Minimum Hours	Volunteer Grant Amount	Matching Gift Program Also Offered
ExxonMobil	20 Hours	\$500 per 20 hours (Max \$5,000)	✓
Aetna	20 Hours	\$300 per 20 hours (Max \$5,000)	✓
Outerwall (Coinstar/Redbox)	10 Hours	\$150 per 10 hours	✓
Verizon	50 Hours	\$750 per 50 hours (Max \$1,500)	✓
ConocoPhillips	20 Hours	\$500 per 20 hours (Max \$1,000)	✓
Microsoft	No Minimum	\$25 per hour (Max \$15,000)	✓
RealNetworks	10 Hours	\$15 per hour (Max \$900)	✓
Time Warner	30 Hours	\$500	✓
Allstate	16 Hours	\$500 or \$1,000 depending on role	✓

*Check with individual companies for Team Volunteer Grant offerings



<https://www.hersheys.com/fundraising/>

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Fundraising

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Want to raise the bar with your next fundraising effort? Have fun and earn more profits by selling everyone's favorite candy products.

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SELL MORE. STAY SAFE.

We want your fundraiser to be a huge success. After all—we're in this together. So try these handy tips to help you sell more and stay safe.

SELLING TIPS – Click [HERE](#)

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REESE'S, TWIZZLERS, TAKES, KIT KAT®. Which delicious candies will you sell most? We have all your favorites, available in three big boxes.

PRODUCTS – Click [HERE](#)



<http://www.krispykreme.com/Fundraising/Home>

Krispy Kreme

Potential
+++

Cost
\$

Popularity
✓✓✓

Overview

Krispy Kreme offers 50%-60% profit margins, campaigns that run from one day to two weeks, free sales materials, and affordable pricing.

Aside from doughnuts, you can fundraise by offering certificates, cards, and coffee. You'll have more options to bring in more fundraising dollars, brought to you by your friendly neighborhood doughnut shop.

Why We Love It

Krispy Kreme has been helping nonprofit organizations of all shapes and sizes raise money for their causes for years.

Doughnuts are some of the easiest products to sell. Everyone loves a delicious doughnut (especially if it comes from Krispy Kreme!). Your nonprofit can make some serious cash while selling some seriously delicious pastries.

How to Get Started

To get started with a Krispy Kreme fundraiser, you'll first need to submit an online request or contact your local Krispy Kreme.

Then, all you'll need to do is go out and sell some doughnuts! Luckily, Krispy Kreme provides your organization with all of the sales materials you need to successfully promote and market your fundraiser.

[Sign In / Join Rewards](#)
[Find a location](#)

- FIND A SHOP
- DOUGHNUTS
- COFFEE & DRINKS
- MERCHANDISE
- FUNDRAISING
- GIFT CARDS
- MORE SMILES
- CAREERS
- Q

FUNDRAISING

OVERVIEW
PRODUCTS
ONE-DAY SALE
PRE-SELL

FUN!

PROFITABLE!

FAST!



https://www.fundraising.com/products/lollipops?a_aid=doublethedonation

Lollipops	Potential ++	Cost \$	Popularity ✓✓✓
<p>Overview</p> <p>Lollipops are an especially great fundraising product to sell because they're inexpensive and very popular.</p> <p>In fact, you can buy lollipops for pennies apiece through a wholesale vendor.</p> <p>Selling lollipops could be its own fundraiser, or your nonprofit can sell them during another event like a carnival, family fun day, or at the end of a walkathon.</p>	<p>Why We Love It</p> <p>Lollipops are universally loved by everyone. Children and adults alike are suckers for flavored suckers.</p> <p>Lollipops are also very cheap and easy to sell to event attendees or at a busy location.</p> <p>If you want to offer your donors or passersby a sweet treat, try selling lollipops. While they're buying, you can even tell them about your nonprofit's cause!</p>	<p>How to Get Started</p> <p>To get started, your nonprofit will need to find a wholesale lollipop vendor that has suckers for a fair price.</p> <p>You should buy multiple flavors and sizes to appeal to more donors and buyers.</p> <p>Then, you'll need to market your lollipop sale. You can promote it on social media, with emails, and with traditional efforts like fliers and banners.</p>	

Fundraising Ideas
Online Fundraising

1.800.443.5353

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LOLLIPOPS FUNDRAISER

From the very young to the very old, almost everyone loves a lollipop. At Fundraising.com, we offer a wide variety of lollipops to help organizations fundraise all year round.

Each fundraising pack of lollipops contains an assortment of flavors, including everybody's favorites: cherry, grape, watermelon, and strawberry. [The Crème de la Crème Fruit 'n' Cream Lollipops](#) and [Funky Fruit Lollipops](#) will appeal to sweet tooths, while the [Shockwaves Sour Lollipops](#) and [Hot Pops Lollipops](#) pack a bigger punch. These tasty lollipops will suit your fundraising efforts at any time of year.

We also have some great novelty themed lollipops, which are perfect for seasonal fundraising drives. Sell the [Yummy Hearts Lollipops](#) around [Valentine's Day](#), [Easter Joy Lollipops](#) at [Easter](#), [spooky Lolloween Halloween Lollipops](#) through October, and [Merry Pops Christmas Lollipops](#) ahead of the holiday season.



Yummy Lix Lollipops

\$160.00

Profit: 50%



Color Xploder Lollipops

\$160.00

Profit: 50%



Yummy Lips Lollipops

\$160.00

Profit: 50%



<http://fundraising.panerabread.com/>

Panera

★ *Potential*
+++

🏷️ *Cost*
\$

👥 *Popularity*
√√√

Overview

Panera Bread is known for serving up delicious soups and sandwiches, but did you know they also offer fundraising nights for organizations to raise money?

All you have to do is bring your friends and family as well as a flyer the next time you eat dinner at Panera Bread.

After registration confirmation, an organization receives a customized flyer from Panera. When supporters go to Panera, they must present an electronic or hard copy of the flyer upon ordering.

Panera then donates a percentage of the money raised that night depending on the number of flyers brought in.

Why We Love It

Panera Bread is not only a great place for individuals and families to get a healthy lunch or dinner but their fundraising nights can also help nonprofits and other organizations.

Because people are already going to Panera for meals anyway, it's incredibly easy to execute a fundraising night there.

Plus, your organization can use the opportunity to raise awareness for your cause. People are much more likely to support a cause when they feel adequately educated about that cause.

Use a fundraising night at Panera to get the word about your organization and generate some extra revenue.

How to Get Started

First, you'll need to find a Panera location and make sure that they participate in fundraising nights. If they do, you'll need a 501(c)(3) or W-9 documentation before moving forward.

Then, you will receive a customized flyer. A printed or electronic version of the flyer must be presented upon ordering.

Then, you'll need to promote the event. Obviously, the flyers are one way you can advertise, but you'll also want to use other channels like social media and email.

Keep in mind that Panera doesn't allow organizations to pass out flyers near the restaurant during the fundraiser.



[Book Your Event](#) [Promote Your Event](#) [FAQ](#) [Terms & Conditions](#)





Schedule an event at your local cafe, invite your friends, and we'll donate a portion of the sales to your organization.

All non-profits are eligible, from schools to scout groups, sports teams to church groups. A 501c3 or a W9 is required.

Once confirmed, you'll receive a customized flyer to hand out and promote your event.

Please note: For your group to receive credit for the sale, a printed or electronic version of the flyer must be shown when ordering at the bakery cafe or use the online code during checkout. Flyers may not be passed out in or around the cafe during your event.



20%

We donate 20% of the sales from each fundraising event.

Donation determined by pre-tax sales from participating orders. Minimum donation \$20 (\$100 sales).



https://funds2orgs.com/fundraising-ideas/?utm_source=website&utm_campaign=ShoeFundraising&utm_content=DD-fundraisingideas

Shoe Drive Fundraiser	★ Potential ++	🏷️ Cost \$	👥 Popularity ✓✓✓
Overview	Why We Love It	How to Get Started	
<p>Funds2Orgs helps nonprofits raise money by collecting unwanted, gently used, or even new shoes.</p> <p>Funds2Orgs will pick up the shoes that you collect and will pay your nonprofit a certain amount per pound of shoes within 48 hours of processing.</p> <p>It's incredibly easy and virtually free for your nonprofit!</p>	<p>Funds2Orgs doesn't just help nonprofits in the U.S.; they also use their organization to help developing countries!</p> <p>The shoes that your nonprofit collects are sold to small business owners in countries like Honduras, El Salvador, and Togo to encourage the local economies to grow.</p> <p>This helps families across the country and around the world!</p>	<p>First, you'll need to get in touch with Funds2Orgs and start organizing your shoe drive. They'll help you from start to finish!</p> <p>Then, market your drive and start collecting the shoes. Once you've collected enough, package them up, and Funds2Orgs will come and pick them up.</p> <p>You'll receive a check within 48 hours of the shoes being processed!</p>	

Fundraising ideas should be fun, different and raise money.

Organizations also have to deal with fatigue when donors and families are asked to donate money.

Funds2Orgs is the leading shoe drive fundraising company in the U.S.A and Canada because we have successful fundraising ideas. Also, the Better Business Bureau has accredited us.

We have worked with thousands of partners. We have a proven approach that we give you with no out-of-pocket costs.

- You get a team of fundraising coaches from start to finish.
- The digital promotion, marketing and shoe collection materials are provided.
- Our driving team coordinates with you and picks up the shoes.
- We issue a check within 2 working days of footwear processing at our depot.

Fundraising as easy as 1, 2, 3, 4!



Recruit your volunteers



Collect new or gently worn, used shoes



Contact us, we'll pick up your shoe collection



Get ready to celebrate your check

There are three main advantages for a shoe drive fundraiser with Funds2Orgs.

1. A shoe drive fundraiser is fun, unique and unlike anything you've done before. Just collect gently worn, used and new shoes.
2. We ship the footwear to micro-entrepreneurs (small business owners) in developing nations looking for a hand-up in their businesses selling the shoes.
3. Shoe drives are a socially responsible way for you, your supporters and community to dispose of unwanted shoes instead of having them go to landfills.



<https://www.customink.com/fundraising//>

T-Shirts	Potential ++++	Cost \$\$\$	Popularity ✓✓✓✓
Overview	Why We Love It	How to Get Started	
<p>Everyone wears t-shirts. They're the universal go-to fashion staple.</p> <p>Why not sell the clothing item that everyone wears anyway and make some extra cash for your organization?</p> <p>You can create customized t-shirts that all of your supporters will want to be seen wearing!</p> <p>You can sell t-shirts, along with any other merchandise, on your nonprofit's website or you can sell them during or before an event.</p> <p>T-shirts pair well with events like walkathons, marathons, and cycling races. Participants can donate a certain amount and receive a themed t-shirt to commemorate their participation.</p>	<p>T-shirts are the perfect addition to an active fundraising event.</p> <p>They can not only help add to the money you raise, but they also create a sense of community among participants.</p> <p>T-shirts can also be an extremely cost effective product to sell if you order them in bulk.</p> <p>And with t-shirt fundraising websites, your nonprofit can create your own custom shirts and sell them all online to donors and participants.</p> <p>T-shirt will always remind your participants of your nonprofit whenever they wear them. Plus, they're basically wearable advertisements for your nonprofit's cause.</p>	<p>First, you'll need to find a t-shirt vendor with low prices.</p> <p>There are different t-shirt companies you can buy from, but some are specifically targeted to nonprofit customers.</p> <p>These companies can help you market your t-shirts and sell them on an online donation page.</p> <p>You'll obviously need to design a shirt and determine whether you'll be selling them at a separate event or on their own on your website.</p> <p>Either way, you'll need to make sure that you have enough sizes of each shirt. You wouldn't want someone to order a medium when all you have left are extra small and extra large!</p>	

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We raised \$1,100 for Juvenile Diabetes

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Sell Custom T-shirts. Collect Donations. Easy.
Custom Ink Fundraising makes raising funds and awareness risk-free.

Engage your community with custom t-shirts and more

Sell custom t-shirts and take donations with no inventory, hassles or risk. Just design your shirt, share why you are raising and then share your campaign. We fill the orders and send along the funds you raise! Custom Ink Fundraising is a great tool for any group, cause or community.

- Design your shirt
- Tell your story
- Track your progress
- Easy fulfillment



<https://fundraising.worldsfinestchocolate.com/>

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..... WHAT PEOPLE ARE SAYING

“ World's Finest Chocolate's greatest strength as a fundraising company was their superior level of customer service. Our representative has a strong knowledge base of fundraisers and how to make them successful for schools. We look forward to many more years of successful fundraisers with World's Finest Chocolate.”
- HEATHER WILLAMSON
SCHOOL PRINCIPAL

“ It is truly an honor and a privilege to work with a fundraiser company like World's Finest Chocolate for our fundraising needs. The products they have to offer are always of the finest quality, making it easy for our students to raise needed funds throughout the year. World's Finest Chocolate is a first class organization and one we are happy to partner with.”
- KIRK DAVELICH
DIRECTOR OF MUSICAL
EDUCATION

“ World's Finest Chocolate's sell themselves with their wonderful reputation and great pricing. Our school was able to double our sales goal in our spring fundraiser (Goodview Elementary School).”
- STACY W
ROOM MOM



<http://www.800apples2.com/>

Fruit Fundraiser - oranges - grapefruit - apples - gift boxes -scroll down for all 12 pages

[Click here to request pricing and information for your group. We can email you the documents and set up your fundraiser in 24 hours. Call 1-800-277-5372 for immediate assistance.](#)

Florida oranges Texas oranges California oranges



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Fruit Arrives Week of _____



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•Approx. 10lbs. \$20.00
•Approx. 20lbs. \$30.00



RED GRAPEFRUIT
•Approx. 10lbs. \$20.00
•Approx. 20lbs. \$30.00



YOUR CHOICE OF RED, GOLDEN OR GRANNY SMITH APPLES
•Approx. 10lbs. \$20.00
•Approx. 20lbs. \$30.00



TANGELOS
•Approx. 10lbs. \$20.00
•Approx. 20lbs. \$30.00



1-LAYER VARIETY GIFT BOX: \$20.00
10 pounds of apples and oranges as pictured.



2-LAYER VARIETY GIFT BOX 20 POUNDS: \$30.00
Top layer of apples and oranges
Bottom Layer of red grapefruit.



JUICE ORANGES
•Approx. 10lbs. \$20.00
•Approx. 20lbs. \$30.00

For a profitable fundraiser, dial 800-apples-2 (800-277-5372) or visit our website at www.800apples2.com
*All prices are sold by volume, not weight. All prices are approximate.

Florida Indian River citrus, Texas red grapefruit, Washington apple fundraiser, orange fundraiser

Home
Contact us for a free packet of information. We can also email a price quote for your group.
December 2019 Delivery: Start Planning Now
Keep it Sweet and Simple. Earn \$28,000.00. Sell 3 items: navel oranges, juice oranges and grapefruit
Your Plan for a Successful Fruit Sale
Who can I sell to? Fill out this list and sell 40 boxes per person!
How Much Profit Can your group make?
Fruit Baskets for your fruit fundraiser
Full color fruit fundraiser brochures
Where do we ship the fruit from?
Meet The Stepp Produce Company Team
Tally Sheet

By selling fruit, your organization can make up to \$28,000.00 profit by March 22, 2019. We have excellent quality navel oranges red grapefruit, tangelos, apples and juice oranges. We ship these to you on one truck. Call us or email us now for information.

April Delivery: Kick off your sale as soon as possible.

A group of 100 people selling an average of 20 - 20 boxes of fruit each can make a profit of \$20,000.00 to \$26,000.00.

A group of 50 people selling an average of 20 boxes of fruit each can make a profit of \$9,000.00 to \$12,000.00

A group of 25 people selling an average of 20 boxes of fruit each can make a profit of \$4000.00 to \$6,000.00

A Group of 15 people selling an average of 20 - 20 boxes of fruit each can make a profit of \$2,100.00 to \$3,300.00

A group of 10 people selling an average of 20 boxes of fruit each can make a profit of \$1,200.00 to \$2000.00.

Call Rick Stepp at 800-277-5372

Scroll Down or print this home page to read all 12 pages.



About FundCrazr

FundCrazr's mission is to give your non-profit organization the ability to raise money with ease, while also creating an unforgettable experience for your donors. When your donors purchase FundCrazr tickets they are given access to the discount store "CrazrSavr", and are automatically entered into fun sweepstakes tied to their favorite sporting events. Through FundCrazr's platform your group can raise money online, as well as through the sale of paper tickets. Contact us today to see how we can help your organization raise the money you need!

How It Works



Design and Order Your FundCrazr Paper Tickets



Sell Your Paper Tickets to Supporters



Return Your Tickets and View the Sweepstakes Results



Pay Your Groups Sweepstakes Winners and Put the Funding to Good Use!

CONTACT US

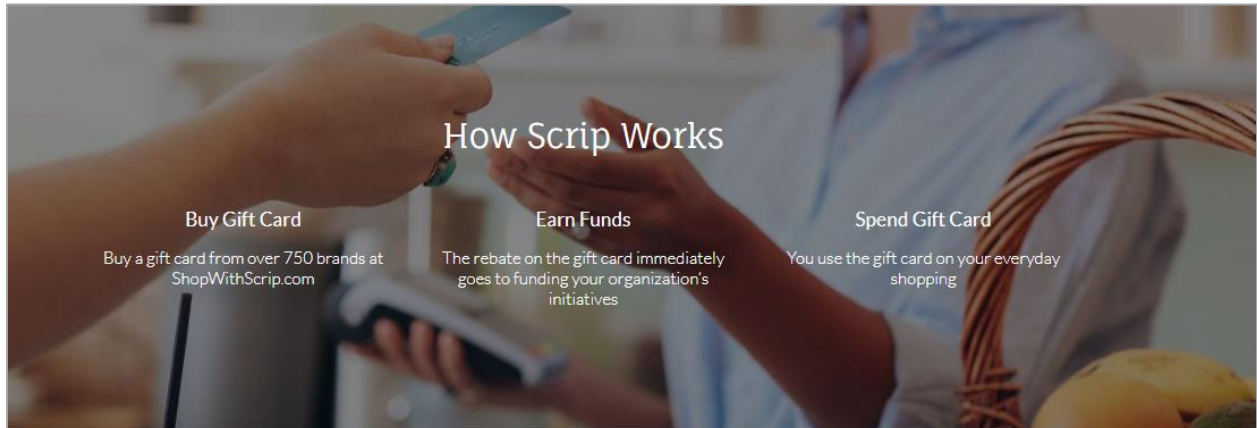
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Scrip Products

Physical Gift Cards

These are the same gift cards you see at the store. You're probably familiar with giving them as a gift, but you can use them on your own spending and earn. ShopWithScrip offers physical gift for over 700 retailers.

ScripNow® eGift cards

Raising money anytime is easy thanks to ScripNow. Over 380 retailer brands offer ScripNow, which are eGift cards that you can buy and receive instantly. Then you can print them off or redeem them from your phone when you're on-the-go.

MyScripWallet™

MyScripWallet is our mobile website that puts fundraising at your fingertips®. You'll be able to order physical gift cards, reloads, and eGift cards, and redeem eGift cards directly from your mobile device for accepting retailers.

ReloadNow® and Reload

You can order a reloadable physical gift card from ShopWithScrip which you can add funds to when your balance is low. Over 120 retailer brands offer either ReloadNow or Reload that will add funds to your card immediately or overnight respectively, which means you won't have to wait for a new card to ship to shop with scrip.

Online Payments (PrestoPay™)

ShopWithScrip offers a secure ACH online payment system families can use to pay for orders conveniently. Online payments electronically debits funds from your checking or savings account so you don't have to send in a check. Plus, your eGift card and reload purchases will process faster.

[▶ Watch the video](#)