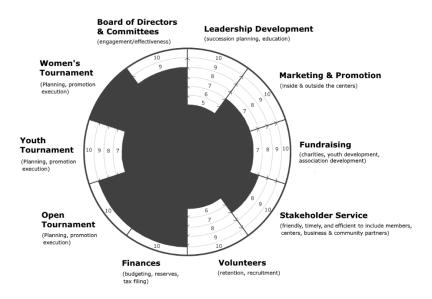


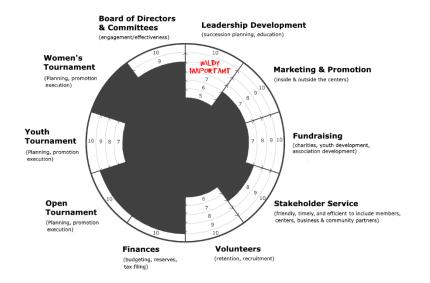
**Step One:** The ten sections in the USBC State Association Wheel of Life represent balance. Regarding the center of the wheel as 0 and the outer edge as 10, rank your level of satisfaction with each functional area by drawing a line to create a new outer edge (see example below). The new perimeter of the circle represents your associations functional balance, your Wheel of Life. How bumpy would the ride be if this were a real wheel?







**Step Two:** It's time to decide which functional area would be the most important to focus on – the area that would be most valuable (wildly important) to the association and/or bowlers if productive action is taken. Remember, it may not be the lowest rated category. In the example below, it was felt that working to enhance leadership development would positively affect the other functional areas. Once you make your decision, **clearly mark the chosen category on page one.** 



**Step Three:** Once the wildly important functional area is decided upon, it's time to craft a goal. What would the desired outcome be if your association were to take the needed action? goal needs to be S.M.A.R.T. – **S**pecific, **M**easurable, **A**chievable, **R**elevant, and **T**imebound. A S.M.A.R.T. goal is necessary in order to create a complete plan of action. Without a complete plan, execution will be impossible.

See <u>"Smart Goals: How To Guide"</u> in the ARC for assistance.

## Write your goal:

**Best Practice:** Have each board member complete the first three steps independently, then have everyone send their finished document to a pre-determined point person to have the information compiled – the high, low and average rating for each category and the number of votes each category received as the most important area of focus. At the next board meeting, allow for discussion and work to confirm the wildly important category and an agreed upon goal that addresses it. Then the planning process can begin – confirming everything that will be necessary to execute the goal.

An excellent resource is a #1 Business Bestseller titled, "The 4 Disciplines of Execution"

Final Thought: "A comfort zone is a beautiful place – but nothing ever grows there."

