



## This Week's Arsenal

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### BYLAWS & POLICY

#### **Proposed legislation for 2022 USBC Convention**

The deadline to submit a proposed amendment to be considered at the 2022 USBC Convention is nearing. Per the USBC national bylaws, written amendment proposals to bylaws and adult league and tournament rules must be received by USBC Headquarters on or before the Sept. 1 prior to the next USBC Annual Meeting. For those who want to submit an amendment proposal, please be mindful of this deadline.

To submit a legislation proposal to USBC, please send to [rules@bowl.com](mailto:rules@bowl.com).



### MARKETING & PROMOTIONS

#### **Bring Bowlers Back – National Bowling Day**

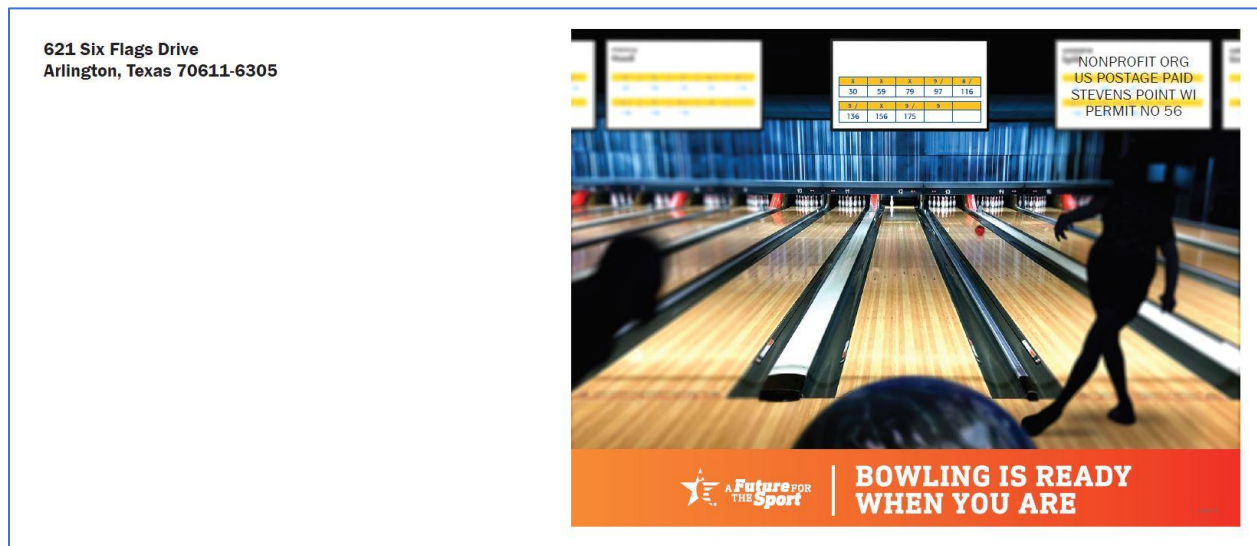
Saturday (Aug. 14) is National Bowling Day!

We encourage each association to touch base with their bowling centers to see what they are doing, and then see what you can do to support the effort. A reminder, [GOBOWLING.com](http://GOBOWLING.com) has a free game for everyone.

Three weeks ago in the eNews, we discussed a call campaign to market to those bowlers who took this year off during the pandemic. This could be a great way to encourage them to get back on the lanes and visit the centers Saturday as a step to get ready for the upcoming league season.

A new custom envelope and letter were mailed to all non-returning members to encourage them to join back in a league this season. A phone call from a local bowling representative is a great way your association can support the effort.

An example of the envelope sent to the non-returning bowlers is below.



ASSOCIATION MANAGEMENT

### Updated League Resources Page

Please keep in mind, all USBC rule changes made for the 2019-2020 season are still in place. This includes the provision to bowl with one team on a pair and for the use of isopropyl alcohol on the ball during competition.

Visit the new League Resources page for this season [HERE](#).



WinLABS

### WinLABS Tutorials

With the start of the 2021-2022 season, it never hurts to get refreshed on the best practices for WinLABS! Over the next few weeks, we will be highlighting some of our helpful tutorial videos for association managers to use when preparing to start leagues for this year. For a direct link to each video, please click the linked titles below:

[Start New Season](#) - starting a new bowling season, returning leagues, membership processing

[Preprinting Membership Cards](#) - make membership certification easier for your bowlers by preprinting their member information on applications prior to passing them out at leagues



BOWL TV & MORE  
Bowling Lives Here.

### Live BowITV Podcasts & More

Be sure to visit [BowITV.com](http://BowITV.com) to check out the week's great content.

You will need to register and sign in through the USBC Community Login to watch.

**The upcoming livestream schedule (all times Eastern):**

Coverage recently concluded at the 2021 Professional Women's Bowling Association Summer Classic Series in Arlington, Texas.

All rounds of competition from the PWBA Go Bowling Classic, PWBA International Bowling Campus Classic, PWBA Dallas/Fort Worth Regional and PWBA BowlTV Classic can be revisited in the BowlTV archives!

Next up on the schedule will be the PWBA Spokane Open from Aug. 19-21.

Get a look behind the scenes during the official practice session Aug. 19 and then watch all the action unfold Aug. 20-21.

Watch qualifying all day Aug. 20 and on the morning of Aug. 21, then catch the live stepladder that night at 9 p.m. Eastern.