



This Week's Arsenal

- Online Membership Purchases
- Bowler's Ed
- Team USA Trials
- Association General Liability Insurance
- Live BowlTV Coverage



MEMBER SERVICES

BOWL.com Membership Purchases

As more bowlers are purchasing their memberships online than ever, we encourage your association to be sure all of the bowlers in each league still are joining USBC. Per Rule 101, all Adult memberships must be purchased prior to the conclusion of the first series bowled.

USBC has received calls from league bowlers indicating their league officers are encouraging all bowlers join on BOWL.com. This can be very helpful, and we just want to ensure your association is helping review the league rosters, versus those processed by the association. We encourage you to stay in touch with any league where you know most of the bowlers are joining online and do a check using a league standing sheet sometime in late September or early October.

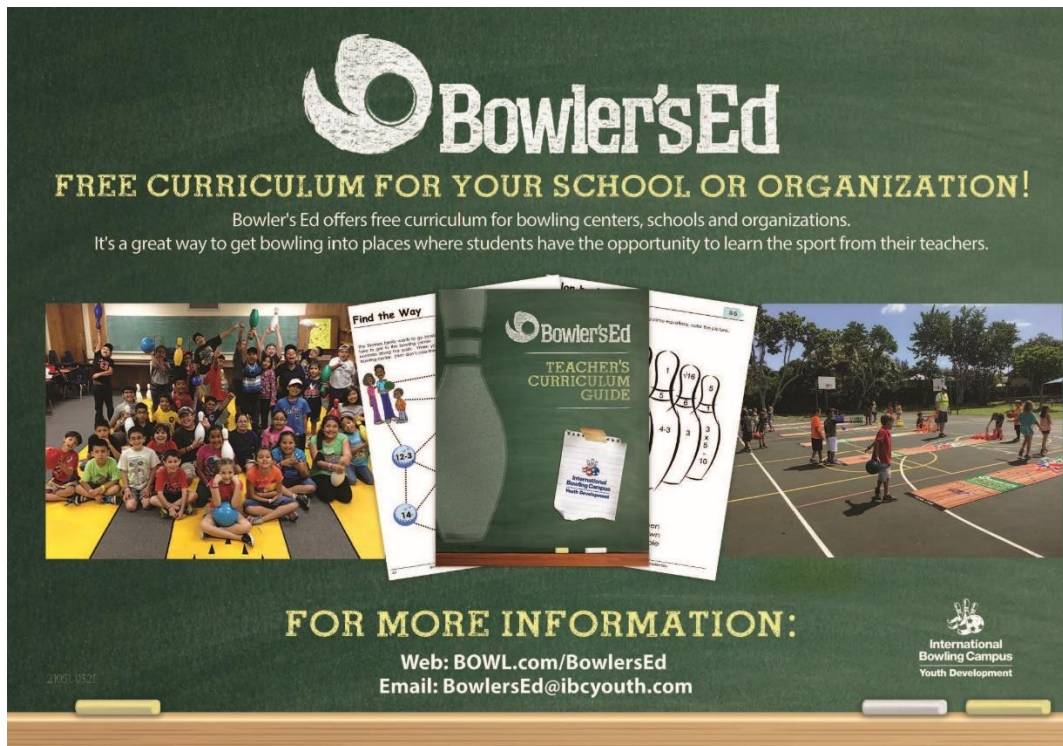


IBC Youth Development

Bowler's Ed Curriculum

The school year has begun. What better way to support local schools in your area than providing a FREE Bowler's Ed curriculum to educators?

The Bowler's Ed curriculum delivers a comprehensive lesson plan centered around bowling. Including physical activities, math, science, history and more, the curriculum is the perfect way to introduce the fun of bowling directly to students in your community. To receive your free curriculum, visit [HERE](#).

A promotional graphic for Bowler's Ed. At the top center is the Bowler's Ed logo, a stylized bowling ball with a circular hole, next to the text "Bowler's Ed" in a bold, white, sans-serif font. Below the logo, the text "FREE CURRICULUM FOR YOUR SCHOOL OR ORGANIZATION!" is written in a yellow, all-caps, sans-serif font. Underneath that, in a smaller white font, it says "Bowler's Ed offers free curriculum for bowling centers, schools and organizations. It's a great way to get bowling into places where students have the opportunity to learn the sport from their teachers." The central part of the graphic features three overlapping images: on the left, a group of diverse children and adults sitting on a yellow mat; in the middle, a green "TEACHER'S CURRICULUM GUIDE" booklet with a bowling ball on the cover; on the right, a group of children playing bowling on an outdoor court. At the bottom, the text "FOR MORE INFORMATION:" is in yellow, followed by "Web: BOWL.com/BowlersEd" and "Email: BowlersEd@ibcyouth.com" in white. In the bottom right corner, the International Bowling Campus Youth Development logo is visible. The entire graphic is set against a dark green background with a chalkboard-like texture and a wooden ledge at the bottom.

For questions about Bowler's Ed and implementing this program in your community, please email us at bowlersed@ibcyouth.com or call us at 800-514-2695 ext. 8426.

//// SPECIAL ANNOUNCEMENTS

Team USA Trials 2022 Registration

If you polish your bowling skills to a very high level through USBC leagues, tournaments and coaching, you could earn a spot on USBC's Team USA, an elite group of top American bowlers who represent the United States in international bowling competition.

Team USA competes in several prestigious events all over the world, such as the Pan American Games, world and zone championships, World Games, QubicaAMF Bowling World Cup and others.

In addition, Team USA members are among the most visible ambassadors for the sport of bowling, making public appearances and providing bowling instruction throughout the year. The sport's leaders continue to work hard toward their goal of adding bowling to the list of sports at the Olympic Games.

The 2022 USBC Team USA Trials will take place Jan. 2-7, 2022, at Gold Coast Bowling Center in Las Vegas.

If you have bowlers in your association who you think would want to participate in Team USA Trials, direct them to the following link [HERE](#). Feel free to share on your social media channels as well.



USBC Association General Liability Insurance Program

Historically, Lupke Rice Insurance, an outside insurance broker, has provided an optional general liability insurance program to USBC associations for purchase. The program offered by Lupke Rice Insurance was a standardized program, with rates based on the size of membership.

Unfortunately, Lupke Rice has informed USBC that the program is discontinued, as no insurance carrier will offer the product. USBC's insurance broker and Lupke Rice have reached out to other insurance carriers, and none are willing to continue the model of a national insurance program for USBC associations.

USBC associations previously using the Lupke Rice program should have been contacted by Cindy Surfus at Lupke Rice. If not, you can reach her directly at 800-423-4150 to answer any questions.

USBC associations interested in general liability insurance moving forward may want to contact an insurance broker in their community. We regret to share this disappointing news. Please reach out to our Associations Development staff with any additional question at associationservices@bowl.com.



BOWL TV
Bowling Lives Here.

& MORE

Live BowlTV Podcasts & More

Be sure to visit [**BowlTV.com**](http://BowlTV.com) to check out the week's great content.

You will need to register and sign in through the USBC Community Login to watch.

The upcoming livestream schedule (all times Eastern):

The BowlTV team is in Las Vegas for the 2021 USBC Senior Masters. The event is being broadcast exclusively on BowlTV from start to finish.

The Senior Masters, for USBC members 50 and older, kicked off Sept. 13 and will conclude Sept. 19 with a five-player stepladder, live on BowlTV at 1 p.m.

Qualifying will continue throughout the day Thursday, and the exciting double-elimination match-play portion of the tournament will begin Friday.

Don't miss a minute of the event!

Visit [**BOWL.com**](http://BOWL.com) for more information.