



This Week's Arsenal

- Breast Cancer Awareness Month
- USA Bowling Regional Schedule
- WinLABS- Start New Season
- Live BowITV Coverage



MARKETING & PROMOTIONS

National Breast Cancer Awareness Month

BE THE CHANGE this October. National Breast Cancer Awareness Month is around the corner, so it's time to act! This is the time to host an event, organize a 50/50 raffle or just donate. If you are hosting an event, we want to hear from you! Please fill out this [form](#), and we will promote your event on our Facebook page and website.



**A Halloween
Sweet Treat
For You**

Donate \$25 or more for your GIFT!
PROMO CODE: BOO21

Give Here

Bowl for the Cure
USBC

Halloween Pink Treat Promotion

Who doesn't want a sweet treat this time of year? Donate \$25 or more online using the promo code BOO21, and receive a special tasty gift from BFTC. This is a limited-time offer, so act now! To learn more, click [here](#).

[GIVE HERE](#)



USA Bowling Regional Schedule



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USA BOWLING
REGIONAL TOURNAMENT

2021-2022 REGIONAL SCHEDULE

Contact us for information!
800-514-BOWL · ext 5426
tournaments@ibcyouth.com

Yes
THE SPINNING SECTION SHOT
A JOINT VENTURE OF BPAA & USBC ALONG WITH OUR FOUNDRY PARTNERS

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| SOUTHEAST • October 16-17 • Buffaloe Lanes North • Raleigh, NC |
| OHIO VALLEY • October 24 • Poelking Lanes South • Dayton, OH |
| ATLANTIC EAST • October 30-31 • Murfreesboro Strike & Spare • Murfreesboro, TN |
| UPPER MIDWEST • November 6-7 • Bowlerama Lanes • Des Moines, IA |
| LOWER GREAT LAKES • November 20-21 • Mike Aulby's Arrowhead Bowl • Lafayette, IN |
| NORTHEAST • December 11-12 • Rab's Country Lanes • Staten Island, NY |
| COASTAL SOUTH • January 8-9 • Aloma Bowl • Winter Park, FL |
| HEARTLAND • January 22-23 • Pheasant Lanes • Bloomington, IL |
| SOUTHWEST • January 30 • Mira Mesa Lanes • San Diego, CA |
| UPPER GREAT LAKES • February 12-13 • Concord Lanes • St. Paul, MN |
| SOUTH CENTRAL • February 27 • Sooner Bowling Center • Norman, OK |
| PACIFIC • March 6 • Paradise Lanes • Tacoma, WA |
| NEW ENGLAND • March 20 • Walnut Hill Bowl • Woonsocket, RI |
| MOUNTAIN • March 27 • King Pin Lanes • Colorado Springs, CO |
| MIDWEST • April 2-3 • West Acres Bowling Center • Wichita, KS |
| SOUTH • April 9-10 • Vestavia Bowl • Birmingham, AL |



2021 Winter Leagues

Attention Association Managers!

This is a reminder that if your center or league did not hold a winter league session in 2020-2021 due to COVID-19 or other reasons, then the 2021-2022 winter leagues will need to be added as new leagues in WinLABS.

Typically, you would run "Start New Season" and be provided with Inactive Leagues in the Center tab.

If the league did not run last year, WinLABS can't generate the Inactive League. A "Start New Season" for winter still will be required, but it won't pull Inactive Leagues for leagues that didn't happen in the 2020-2021 season.

For any WinLABS-related questions, please contact LABSHelp@bowl.com.

Live BowITV Event Coverage & More

Be sure to visit [**BowlTV.com**](https://www.bowltv.com) to check out all the great content.

You will need to register and sign in through the USBC Community Login to watch.

The upcoming schedule:

The BowITV team is headed home from the Super Senior Classic and USBC Senior Masters in Las Vegas.

If you missed any of the action from Sam's Town, there's still time to catch up before the next great live event.

Amleto Monacelli took home the Super Senior Classic title, and Tom Hess won the Senior Masters. Every round of competition from both events now is available in the BowITV archives!

Keep an eye out for more details about the start of this year's USBC Collegiate coverage, along with the upcoming PWBA Fall Classic Series.