

October 11, 2020

National Breast Cancer Awareness Month



National Breast Cancer Awareness Month is here! Are you hosting an event or fundraising? We want to know how our community is getting involved for the cause. Fill out the event [form](#) to let us know how you are making a difference.

This month, leagues and associations are hosting Bowl for the Cure events and fundraisers across the country. Events are being held at Spencer Bowl in Spencer, Iowa, and at Trundle Bowl in Mechanicsburg, Pennsylvania, to just name a few. You can gain event information from the [BFTC Facebook](#) page or find an event near you by checking out our [website](#).

If you have already hosted an event or fundraiser, fill out an event report form [here](#) and email the form to bftc@bowl.com or mail the form to the address below. Please note if you want your funds to go to Susan G. Komen's headquarters or a local Komen affiliate.

The fight starts with you. We can all make a difference.

Susan G. Komen - Share Your Moments



For the month of October, we are partnering with Susan G. Komen to promote their "give a moment" campaign for NBCAM. This campaign encourages people to share their moments of hope, family, health, friendship and love to bring the community together and show those affected by breast cancer that they are not alone. Give a moment today by going to the [BFTC Facebook](#) page.

"July 23 3:34 p.m.: She found a lump. The moment that changed everything."

#giveamoment #BowlPink

Discounted Bowl for the Cure Merchandise

For the month of October, the USBC Bowling Store is offering discounted Bowl for the Cure merchandise from stylish mugs to comfortable tees! Shop for yourself or someone you love while also donating to a great cause; 25% of your purchase will be donated to Bowl for the Cure. Begin Breast Cancer Awareness Month in style and [SHOP NOW!](#)



Pink Facts

Did you know there are over 75,000 volunteers across the U.S. working to combat breast cancer? These volunteers have helped to raise over \$820 million. Since our inception, Bowl for the Cure has raised over 13 million due to your support, but where does the money go?

Funds are distributed through a variety of areas including research, screening, education, treatment and psychosocial support programs for breast cancer. These areas assist in the prevention of the disease, the fight against the disease and the care and support for patients.

Click [here](#) to learn more about the impact of donating.

Pink Highlight – Koffee Kup Bowling League, San Antonio, Texas

This month, we are highlighting Alice Crawford and the Koffee Kup Bowling League. Alice has tirelessly spread the word about Bowl for the Cure in San Antonio, attending league secretary meetings, speaking to the local association and calling managers. The league has supported the cause for years, raising around \$40,000 since 2000. These women represent how a small league can make a big impact. Thank you for your hard work and support!

Missed last month's BFTC newsletter? Go to bowl.com/bftc to read last month's updates.

If you have stories, memories, or words of encouragement you want to share with the community, we want to hear from you. If we choose your story for the newsletter, you will receive a **Bowl for the Cure bowling pin!** Please email bftc@bowl.com with the subject line "BFTC Highlight" or you can mail a letter to:

United States Bowling Congress
Bowl for the Cure
621 Six Flags Dr.
Arlington, TX 76011

Click [here](#) if you wish to donate to the cause!