

September 12, 2021

National Breast Cancer Awareness Month

BE THE CHANGE this October. National Breast Cancer Awareness Month is around the corner, so it's time to act! This is the time to host an event, organize a 50/50 raffle or just donate. If you are hosting an event, we want to hear from you! Please fill out this [form](#), and we will promote your event on our Facebook page and website.



Halloween Pink Treat Promotion

Who doesn't want a sweet treat this time of year? Donate \$25 or more online using the promo code BOO21 and receive a special tasty gift from BFTC. This is a limited-time offer, so act now!

[GIVE HERE](#)

*Shipping only to U.S. states excluding HI and AK

Bowl for the Cure Week at the Women's Championships



Join us at the 2022 Women's Championships to honor breast cancer survivors and promote breast cancer awareness! Bowl for the Cure Week will take place June 20-26 in Addison, Illinois. Activities will include the Approach of Hope, a raffle and daily prizes! All funds donated during the week will go to Bowl for the Cure. We can't wait to see you there!

For more information regarding Bowl for the Cure Week, click [here](#).

If you have questions concerning the event, please email bftc@bowl.com.

Bowl for the Cure Merchandise

We want you to look stylish this National Breast Cancer Awareness Month.

Gear up and show your support for Bowl for the Cure by purchasing some merchandise.

Buy a comfy sweatshirt or check out our new tees! A portion of proceeds will go to fighting breast cancer. Look good while making a difference.



Stay Connected

We want to stay connected with you! Join the Bowl for the Cure Facebook page or follow us on Instagram (@bowlfortheCure) and Twitter (@BowlfortheCure). Stay informed about breast cancer information, giveaways/contests and upcoming events!



Pink Facts

Bowl for the Cure has such great support from the bowling community, but where do your funds go? A portion of your donations help fund lifesaving research. According to Susan G. Komen, your support has funded over 2,600 research grants and 500 clinical trials. These grants and trials allow for:

- Improvement in early detection
- Guarantee more accurate diagnosis
- Build new methods for prevention
- Enable personalized treatments for breast cancer subtypes and genetic makeup

Conducting research studies is an extensive and expensive project, but because of your efforts, we have made great strides in treating and preventing breast cancer. As of 2017, the breast cancer death rate has declined by 40%. For more information on clinical trials and the research Susan G. Komen is conducting, click [here](#).

Pink Highlight – BFTC Week Survivors

The 2021 BFTC Week at the Women’s Championships was a great success! We would like to thank all the breast cancer survivors who participated in the event – Deborah Clavel, Carol Kendricks, Susan Dye, Jackie Mattox, Rene Hopkins, Tamra David, Yosemite Hamilton and many more.

It was inspiring to hear their stories and watch how they have overcome trying circumstances. Seeing the bonds they have formed over the years and enjoying their time with friends and family, who have supported them the entire way, was such a great and rewarding experience. To read more about the event and hear from these pink warriors, click [here](#).

Missed the last BFTC newsletter? Go to BOWL.com/bftc to check out the past newsletters.

If you have stories, memories or words of encouragement you want to share with the community, we want to hear from you. If we choose your story for the newsletter, you will receive a **Bowl for the Cure bowling pin**! Please email bftc@bowl.com with the subject line “BFTC Highlight” or you can mail a letter to:

United States Bowling Congress
Bowl for the Cure
621 Six Flags Dr.
Arlington, TX 76011