

THE PBA EXPERIENCE WIN-A-SPOT PROMOTION

OFFICIAL RULES

The PBA Experience Win-A-Spot Promotion (the “Promotion”) provides an opportunity for adult and youth members of eligible USBC Sport Bowling certified PBA Experience League Teams to win a voucher for individual entry into a PBA Regional Event, subject to applicable terms and conditions. The Official Rules for the Promotion are further detailed below.

Sponsors: United States Bowling Congress (USBC), 621 Six Flags Drive, Arlington, TX 76011 and Professional Bowlers Association (PBA), 615 Second Avenue, Suite 680, Seattle, WA 98104.

Eligibility: The Promotion is open to individuals who are members in good standing during the entire period of their participation in an eligible USBC Sport Bowling certified adult or youth PBA Experience League that starts on or after January 1, 2013 and ends by December 31, 2014. Such PBA Experience Leagues are “Eligible Leagues” (as such term is used in this Promotion) if they (a) have a minimum of eight (8) teams participating; and (b) bowl a minimum of twelve (12) weeks. A member of USBC is in “good standing” provided that he or she has a current and valid USBC Sport Bowling membership while competing in the Eligible League. To be an Eligible League, the league must also (i) comply with, and have those participating in the league comply with, all Sport Bowling rules and requirements as set forth in the then current Sport Bowling Technical Manual (a copy of the Sport Bowling Technical Manual which is current as of the commencement of this Promotion is accessible at <http://usbcongress.http.internapcdn.net/usbcongress/bowl/sportbowling/pdfs/201213/SportBowlingManual2012-13.pdf>); and (ii) file the USBC’s League Certification Application (available at usbcongress.http.internapcdn.net/usbcongress/bowl/leagues/pdfs/LeagueApplication.pdf) and must have such application result in the USBC certifying the league designated in the application as a USBC Sport Bowling League.

Determination and Certification of the Winning Team and Voucher Winners: Prior to the commencement of the first week of bowling in an Eligible League, the Secretary for the Eligible League (as designated on the league application) (the “League Secretary”) will specify in writing the criteria for determining from among those teams participating in the Eligible League which will be declared the winning team (the “Winning Team”) and from among the participants on the Winning Team who will receive a Prize Voucher (as defined below). The written criteria are referred to as the “League Rules”. Within thirty (30) days of the conclusion of the Eligible League, the League Secretary will promptly certify in writing to USBC the name of the Winning Team and the names of those individuals who are to obtain a Prize Voucher (“Voucher Winners”). The League Secretary must include the following information: the first and last name, USBC identification number, phone number, address and email address of each Voucher Winner (the “Winner Information”) and provide such information to USBC via email to sportbowling@bowl.com or via fax to (817)385-8260. Subject to verification of compliance with the Official Rules, USBC, within ten (10) business days of receiving and verifying Voucher Winner’s eligibility, will mail a Prize Voucher to each eligible Voucher Winner at the address provided in the Winner Information. It is the responsibility of the Voucher Winners to ensure that: (1) the Winner Information is accurate; and (2) the League Secretary properly submits the Winner Information to USBC within thirty (30) days following the completion of the Eligible

League. Sponsor reserves the right to request from any League Secretary or person listed as a Voucher Winner additional documentation it reasonably believes is necessary to validate Voucher Winners and award Prize Vouchers.

Number of Prize Vouchers Awarded to a Winning Team Depends on Playing Strength:

Upon certification, and subject to compliance with the Official Rules, the Winning Team will be eligible to receive a certain number of Prize Vouchers permitting a member of the Winning Team to have an individual entry into a participating PBA Regional Event as described in more detail below. The number of vouchers awarded to a Winning Team will be determined based on the “playing strength” of the Eligible League. Therefore, depending on the playing strength of the Eligible League, not all participants on the Winning Team will receive a voucher. For the purpose of the Promotion, “playing strength” means the number of bowlers on a team that compete each game in a given league session. Accordingly, if the playing strength is three, then three vouchers will be awarded to the Winning Team regardless of the number of individuals who participated on the Winning Team. If Vouchers are awarded to some members, but not all members of a Winning Team, the Vouchers will be awarded in accordance with the League Rules.

Prize Vouchers: Each Prize Voucher is valid for individual entry into one (1) PBA Regional Event to be selected by the Voucher Winner. Some PBA Regional Tour tournaments will be excluded from this promotion. Voucher winners can check the tournament details section of each event on www.pba.com for the specific event they wish to enter to see if Prize Vouchers will be accepted. Prize winners can also contact the PBA Regional Manager in charge of their region with any questions on a specific event. Limit of three (3) Prize Vouchers may be redeemed per event. Prize Vouchers must be redeemed no later than fourteen (14) days prior to the applicable event. All PBA event and competition rules apply to participation in a PBA Regional Event and all PBA Regional Events are subject to capacity and registration requirements. Travel and other expenses are not included in a Prize Voucher and must be paid for by the Voucher Winner. Prize Vouchers are non-transferable and may only be used by the individual whose name is printed on the Prize Voucher. They will not be replaced if lost or stolen. Vouchers have no cash value and must be redeemed within twelve (12) months of the award date printed on the Prize Voucher for an event occurring within such twelve (12) month period from the award date printed on the Prize Voucher. To redeem the Prize Voucher, the Voucher Winner must mail a completed PBA Regional entry form along with the original Prize Voucher to the then current PBA Regional Manager for the region hosting the selected PBA Regional Event. The mailing addresses for all PBA Regional Managers are listed on the PBA Regional entry form. Prize Vouchers may not be used for previously purchased spots in a PBA Regional. If a member participates in more than one (1) Eligible League, that member could win more than one (1) Prize Voucher provided that all other criteria are met. All federal, state, and local taxes and any expenses, costs, or fees associated with the acceptance and/or use of any Prize Voucher are the sole responsibility of the Voucher Winner. Approximate Retail Value of a Prize Voucher depends on the particular PBA Regional Event for which it is redeemed (the range is from \$155.00 to \$285.00). In lieu of a Prize Voucher, Sponsor reserves the right to award an alternate prize (or portion of prize) of equal or greater value, in its sole discretion.

Sponsor and its agencies assume no responsibility or liability for damages, losses, or injury resulting from acceptance or use of prize or participation in the Promotion. All expenses not specifically mentioned herein are not included and are solely the applicable winner’s responsibility. Resort regulations and conditions apply. All federal, state, local, municipal and provincial taxes and any expenses, costs, or fees associated with the acceptance and/or use of any prize are the sole responsibility of the winner.

RELEASE: BY PARTICIPATING IN ANY ASPECT OF THE PROMOTION, YOU AGREE TO THE FULL EXTENT PERMITTED BY LAW TO RELEASE AND HOLD HARMLESS

SPONSORS, LEAGUES, LEAGUE SECRETARIES, LEAGUE MEMBERS, PROMOTION ADMINISTRATORS, THEIR RESPECTIVE PARENT, SUBSIDIARIES, AFFILIATED ENTITIES, AGENTS, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THEIR RESPECTIVE SHAREHOLDERS, OFFICERS, DIRECTORS, EMPLOYEES AND ASSIGNS, MEMBERS, REPRESENTATIVES AND AGENTS (COLLECTIVELY, THE "RELEASED PARTIES"), FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF PARTICIPATION IN ANY PART OF THE PROMOTION (INCLUDING, WITHOUT LIMITATION, PREPARING FOR OR PARTICIPATING IN ANY PROMOTION RELATED ACTIVITY) OR RECEIPT OR USE OF ANY PRIZE VOUCHER, INCLUDING PROPERTY DAMAGE, PERSONAL INJURY OR DEATH. EACH PARTICIPANT FURTHER AGREES THAT IN ANY CAUSE OF ACTION, THE RELEASED PARTIES' LIABILITY WILL BE LIMITED TO THE COST OF PARTICIPATING IN THE PROMOTION, AND IN NO EVENT SHALL SPONSORS OR ANY RELEASED PARTIES BE LIABLE FOR ATTORNEYS' FEES, PUNITIVE, CONSEQUENTIAL, DIRECT OR INDIRECT DAMAGES AND EACH PARTICIPANT WAIVES THE RIGHT TO CLAIM ANY DAMAGES WHATSOEVER. YOU HEREBY WAIVE ALL RIGHTS AND RELEASE EACH OF THE RELEASED PARTIES FROM ANY CLAIM OR CAUSE OF ACTION, WHETHER NOW KNOWN OR UNKNOWN, OF ANY KIND. YOU HEREBY REPRESENT AND WARRANT THAT YOU HAVE READ THESE OFFICIAL RULES AND ARE FULLY FAMILIAR WITH THEIR CONTENTS.

CONDUCT AND TERMINATION OF PROMOTION: USBC and PBA reserve the right to terminate this Promotion at any time and for any reason. These Official Rules supersede any earlier Official Rules or draft Official Rules for this Promotion. If for any reason this Promotion is not capable of being conducted as contemplated in the Official Rules or otherwise planned, including, if due to causes beyond the control of Sponsors which corrupt or affect the administration, fairness, integrity, or proper conduct of this Promotion, Sponsors, in their discretion, reserve the right to terminate or modify the Promotion and/or to disqualify any individual who violates these Official Rules. Sponsors are not responsible for lost, late, garbled, misdirected, or postage due communications, or for any problems or technical malfunction of any telephone network or telephone lines, computer online systems, servers, or provider, computer equipment, software, failure of any email or other communications to be received or sent by Sponsor on account of technical problems, human error or traffic congestion on the internet.

DISPUTE RESOLUTION: Except where prohibited by law, each participant agrees that any and all disputes, claims and causes of action arising out of or in connection with the Promotion shall be resolved individually, without resort to any class action, exclusively by the courts located in the judicial district including Arlington, Texas. All issues concerning the construction, validity, and interpretation of these Official Rules shall be governed by and construed in accordance with the laws of the State of Texas (and federal laws, as applicable), without giving effect to any choice of law or conflict of law rules that would result in the application of the laws of any jurisdiction other than the laws of the State of Texas and applicable federal laws.