

CLOSER LOOK

WORLDWIDE INFLUENCE

AS BOWLING INSTRUCTION continues its growth throughout the world, national federations have learned the key to developing a strong program is to utilize coaches who have been trained and certified through USBC.

Proof of the reach of the USBC Coaching Certification and Development department was on display at the recent World Tenpin Bowling Association World Championships.

The prestigious event, which took place in August in suburban Las Vegas, not only featured the sport of bowling's top players but also its top coaches.

There were 25 active USBC certified coaches helping guide the world's best bowlers from

46 countries.

"We have seen tremendous progress over the years, increasing understanding and awareness around the world about the value of USBC Coaching certification," USBC Managing Director of National Governing Body Neil Stremmel said. "A growing number of federations realize that having a USBC certified coach as part of their staff increases their chances for success at the highest levels."

Five of the coaches at the World Championships have reached Gold status, the pinnacle of USBC Coaching certification held by just 24 active coaches. Gold coaches go through a rigorous process to earn the designation and are

required to demonstrate knowledge of the latest techniques and information through practical application and discussion.

In addition to the Gold coaches, there were 11 Silver coaches, seven Bronze coaches and two Level I coaches assisting teams at the World Championships.

"The sheer number of USBC certified coaches at the World Championships validates that USBC Coaching is providing a top training program for the world," Stremmel said.

"USBC has made coaching development and certification a priority and it's gratifying to see federations around the world partnering with USBC certified coaches to elevate the sport."

Global Guidance

The USBC certified coaches and the countries they worked with at the World Championships:

GOLD COACHES

Del Warren, Dominican Republic
Hank Boomershine, Korea
Joe Slowinski, Mexico
Rod Ross, United States
Ron Hatfield, Ukraine

SILVER COACHES

Geoff Browness, Australia
Thomas Tybl, Austria
Tim Mack, Bahrain
Jon Zadel, England
Eric Courault, France
Del Ballard Jr., Hong Kong
Yoshiyuki Arai, Japan
Holloway Cheah, Malaysia
Steve Kloempken, Singapore
Kim Terrell-Kearney, United States
Christer Backe, Denmark

BRONZE COACHES

Tyrel Rose, Canada
Jorge Otalora, Colombia
Bill Hoffman, Hong Kong
Hordur Ingi Johannsson, Iceland
Ben Heng, Malaysia
Randy Raldiris, Puerto Rico
Xavier Ecoffey, Switzerland

LEVEL I COACHES

Josephine Canare, Philippines
Shawn Ryan, Thailand



France's Eric Courault, left, is a USBC Silver coach.

YOUTH BOWLING

MISSION POSSIBLE: CERTIFY 20,000 YOUTH BOWLERS IN 2014

STRIKE TEN ENTERTAINMENT and the International Bowling Campus Youth Development teams are issuing a challenge to bowling centers and associations across the country, and those up to the challenge could be rewarded with a substantial prize.

The challenge of the Mission Possible promotion, which kicks off Jan. 1, 2014, is to certify 20,000 new youth bowlers in 2014. Reaching that goal is a challenge to the bowling industry overall to raise the bar in developing the next generation of bowlers.

While putting more youth bowlers on the lanes benefits the industry in the long run, centers and associations have another incentive to actively take part in the Mission Possible promotion: A top prize of \$20,000 is up for grabs for participating centers, and the association that services the winning center receives \$5,000.

What do centers need to do to be eligible? Well, obviously, centers that participate and certify youth bowlers will be entered into a \$25,000 Grand Prize drawing to be conducted at the 2014 International Bowl



Expo in Orlando, Fla. Centers that order one of the league promotion kits will receive 20 entries into the drawing. Plus, for each youth bowler a center certifies, the center receives 50 additional entries per youth

bowler into the drawing. So the more youth bowlers certified, the more entries a center receives.

"Mission Possible is further proof the bowling industry is ready to invest in our youth

bowlers, and we couldn't be more excited about this promotion," IBC Managing Director of Youth Development Chad Murphy said. "Bowlers gain so much by certifying, and it's crucial to building a

strong future. The goal is set, and we hope these prizes will sweeten the deal for associations and centers to work together."

Centers are encouraged to certify youth bowlers through "8 for 8" Bowling Club programs. The short-season program has proven to be an extremely popular promotion since its successful rollout in 2012.

The "8 for 8" program debuted as a way to introduce children to the sport by offering short-duration leagues, free USBC Youth Basic membership and a bowling ball of choice to

each member. Participants competed in eight-week league sessions for \$8 per week.

In 2014, the "8 for 8" Bowling Club takes another big step with the addition of "10 for 10" and "12 for 12" versions. The new additions to the program allow for more time on the lanes and the chance to upgrade to a performance bowling ball in "12 for 12" leagues. Participating ball companies in the promotion include Brunswick, Columbia 300, Ebonite and Storm.

Some of the features of Youth Basic membership

include a personalized USBC Youth membership card, a USBC-recognized average, the ability to participate in USBC-certified tournaments, USBC League Champion awards, USBC High Score awards and access to the USBC Youth Purchasable Awards program.

"With the early success of the '8 for 8' program, expanding the promotion to '10 for 10' and '12 for 12' was an easy decision," STE president Frank DeSocio said. "These short-duration leagues are beneficial for both the bowler and the proprietor. The bowler can

test the water at a reasonable price to see if they want to sign up for a full season, all while receiving the benefits of being a USBC Youth member. The center can run these shorter leagues as it continues to build its youth program. Everybody wins."

The promotion is scheduled for leagues starting from Jan. 1 through April 30. Marketing kits offered exclusively to BPAA members can be purchased through STE. For more details, please contact Murphy or John Harbuck at the International Bowling Campus at 800-343-1329.



Growing Up

The "8 for 8" Bowling Club is growing in 2014 with the option to add more weeks. A breakdown of each program:

8 for 8

- 8 weeks of bowling for \$8 per week
- Free bowling ball plus USBC Youth Basic membership

10 for 10

- 10 weeks of bowling for \$10 per week
- Free bowling ball plus USBC Youth Basic membership

12 for 12

- 12 weeks of bowling for \$12 per week
- Free performance bowling ball plus USBC Youth Basic membership

USBC QUICK STRIKES

NEWS AND NOTES FROM THE UNITED STATES BOWLING CONGRESS

USBC Masters registration

Registration for the 2014 USBC Masters, which will be held Feb. 16-23 at Brunswick Zone Carolier in North Brunswick, N.J., is now open. Bowlers can enter online at BOWL.com/Masters, or by mail for an additional fee. The entry fee is \$450 until Jan. 10 and then \$500 until Feb. 14. Entries also will be accepted on-site Feb. 15-16 for \$550.

Last year's event was a sellout, and the field again will be capped at 468 entries. Entering early is recommended. The 2014 USBC Masters will feature a top prize of \$50,000 and a total estimated prize fund of \$300,000.



Deadline approaching for scholarship applications

USBC Youth members and youth leaders have until Dec. 1 to apply for several scholarships and awards through USBC.

National bowling-related scholarships available for USBC Youth bowlers include the USBC Alberta E. Crowe Star of Tomorrow and USBC Chuck Hall Star of Tomorrow awards. Each award, which recognizes distinguished bowling performance and academic achievement, comes with a \$6,000 scholarship.

Other scholarships available include the USBC Earl Anthony Memorial Scholarship, the USBC Annual Zeb Scholarship, the USBC Youth Ambassador of the Year and the USBC Gift for Life Scholarship.

Awards for coaches and youth leaders include the David Dahms Coach of the Year, Kerm Helmer Horizon Award and the USBC Youth Volunteer of the Year.

Go to BOWL.com/scholarships for more information and applications.

Bowling.com joins YES Fund

Bowling.com, the leading online source for bowling gear, recently joined the Youth Education Services (YES) Fund as a founding partner. The YES Fund supports programs dedicated to youth bowling.

Bowling.com, based in Nacogdoches, Texas, joins founding partners Brunswick, Columbia 300, Ebonite, 900 Global, Hammer, QubicaAMF, Roto Grip,

Storm and Track. Each organization has made a significant contribution to the YES Fund, a joint initiative of the Bowling Proprietors' Association of America and USBC.

Junior Gold has record-setting year

For the first time in tournament history, the North Pointe Junior Gold Championships, presented by Track, Columbia 300, Ebonite and Hammer, broke the 2,000-participants mark as 2,080 USBC Youth bowlers took to the lanes in Detroit in 2013, an 8-percent increase over last year's total.

The North Pointe Junior Gold Championships, along with the Survivor Tournament presented by xbowling, had a \$300,000 scholarship pool in 2013. It is the most scholarships awarded in tournament history. The Junior Gold program also set records with 4,376 members and with 507 bowling centers playing host to 1,070 Junior Gold competitions.

The 2014 Junior Gold Championships, scheduled for July 12-18 in the Buffalo, N.Y., area, will see the addition of an Under 12 division. Go to BOWL.com/JuniorGold to learn more.



Participants put to the test at Bowling Combine

More than 100 youth bowlers took part in the 2013 Bowling Combine for College Prospects held at the International Training and Research Center in Arlington, Texas. It was the third installment of the Bowling Combine, developed to bring together youth bowlers who want to compete at the collegiate level with college coaches looking for talented bowlers for their programs.

Using the state-of-the-art tools at the ITRC, the Team USA coaching staff put the student-athletes through tests to evaluate skills such as shot repeatability, release ratio, spare proficiency, breakpoint management, vertical leap, and balance. Coaches from 30 collegiate programs took part in this year's Combine.

Go to BOWL.com/Combine to learn more about the Bowling Combine.

CALENDAR

Jan. 3-8, 2014
USBC Team USA Trials
The Orleans
Las Vegas

Feb. 16-23, 2014
USBC Masters
Brunswick Zone Carolier
North Brunswick, N.J.

Feb. 28-July 12, 2014
USBC Open Championships
National Bowling Stadium
Reno, Nev.

March 14, 2014
xbowling Intercollegiate Singles Sectionals
Allentown, Pa.; Fort Worth, Texas; Addison, Ill.; Smyrna, Tenn.

March 15-16, 2014
xbowling Intercollegiate Team Sectionals
Allentown, Pa.; Fort Worth, Texas; Addison, Ill.; Smyrna, Tenn.

April 11-June 29, 2014
USBC Women's Championships
Reno-Sparks Convention Center
Reno, Nev.

April 14 and 18, 2014
xbowling Intercollegiate Singles Championships
Reno-Sparks Convention Center
Reno, Nev.

April 16-18, 2014
xbowling Intercollegiate Team Championships
Reno-Sparks Convention Center
Reno, Nev.

April 22-25
USBC Convention
Silver Legacy Resort and Casino
Reno, Nev.

June 8-13, 2014
USBC Senior Masters
South Point Bowling Center
Las Vegas

June 21-22, 2014
Youth Open Championships West Region
Cal Bowl
Lakewood, Calif.

June 27-July 3, 2014
USBC Queens
USBC Senior Queens
National Bowling Stadium
Reno, Nev.

July 7-9, 2014
USBC Senior Championships
National Bowling Stadium
Reno, Nev.

July 10-27, 2014
USBC Youth Open Championships
AMF Thruway Lanes
Cheektowaga, N.Y.

July 12-18, 2014
2014 Junior Gold Championships
Buffalo, N.Y.

Complete information on
BOWL.com/Tournaments