

CLOSER LOOK

THE EVOLUTION IN RENO

TAKING A TEAM to the USBC Women's Championships never has been easier.

In 2014, bowling's biggest event for women is moving to four-person teams and, with an online reservation system that allows bowlers to choose their tournament dates in real time and great hotel deals, every bowler's New Year's resolution should be going to Nationals.

The USBC Women's Championships and the USBC Open Championships will be in Reno, Nev., in 2014. More than four months of tournament action kicks off Feb. 28 when the 111th Open Championships starts at the National Bowling Stadium.

The USBC Women's Championships begins its run at the Reno-Sparks Convention Center on April 11. For the 95th edition of the tournament, and for the first time in the event's history, there will be four bowlers on each team.

Since the tournament's inception in 1916,



five-player teams have been the standard at the event.

"Our bowlers have been asking for this change," said Brian Lewis, USBC Managing Director of Tournaments. "Four-player teams have been growing in popularity on the local and state levels, and our survey results told us it was time to head in this direction. We are excited to introduce this new era in Women's Championships history."

The move to four-member teams is expected to make travel, rooming and doubles pairings easier for participants. The Women's Championships also will return to an all-scratch format and has added several new divisions in 2014.

The team event will keep its divisions named for precious gemstones – Diamond, Ruby and Sapphire – and will add a fourth called the Emerald Division. For doubles,

singles and all-events, there will be six average-based divisions. By adding more divisions, the playing field is leveled by having participants compete against bowlers closer to their skill levels.

The Women's Championships always has been highlighted by camaraderie and fun competition, and the changes in 2014 will continue to make the national tournament a great event for all participants.



USBC Open Championships

- National Bowling Stadium
- Feb. 28 – July 12 (last day of team competition)

WHAT TO KNOW: The Open Championships, side events, practice and much more all are housed under the same roof.



PRESENTED BY
CIRCUS CIRCUS, EL DORADO, SILVER LEGACY

USBC Women's Championships

- Reno-Sparks Convention Center
- April 11 – June 29 (last day of team competition)

WHAT TO KNOW: Four-player teams, an all-scratch format and new divisions highlight changes for 2014.



Showcase Lanes

USBC CHAMPIONSHIPS

MORE ACTION IN RENO

Showcase Lanes, revamped VIP program return

THE 2014 USBC OPEN AND WOMEN'S CHAMPIONSHIPS are together in Reno, Nev., for a second consecutive year and, once again, there will be many exciting ways for competitors to enjoy the trip to these national events. A look at what will be happening in Reno:

Showcase Lanes and side events

The Showcase Lanes, which opened on the ground floor of the National Bowling Stadium last year, was the place to get the team together for a little practice and a lot of fun.

Once again, bowlers will

have the opportunity to get a feel for the USBC Open Championships team pattern (fresh oil) or the USBC Women's Championships lane condition with a practice session on the custom-built lanes. Teams can purchase an hour-long session, with a maximum of 10 bowlers,

Go to BOWL.com/Tournaments for complete information on all USBC tournaments.



for \$125. Reservations are recommended, and BOWL.com>ShowcaseLanes has more information.

The Forty Frame Game, traditionally held in a local bowling center during the championships, will take place on the Showcase Lanes in 2014. The unique tournament was created in 1989 and has been held alongside the Championships since 1992. The Forty Frame Game has welcomed more than 300,000 bowlers and paid more than \$10.5 million in 25 years of competition. Bowlers can go to 40framegame.com to learn more about the event.

Returning to the NBS is the Storm Bowlers Journal Championships presented by USBC. The tournament, which has been held alongside the Open Championships for the last 67 years, again will take place on the high end of the 78-lane venue. Holding the Storm Bowlers Journal Championships on the NBS lanes made it infinitely more accessible to the bowlers, and the tournament

saw a 300-percent increase in participation last year. The 2014 edition of the Bowlers Journal again will use the Open Championships' doubles/singles lane pattern.

VIP program returns

Introduced at the 2012 Open Championships, the VIP program continues to be refined to provide bowlers who attend USBC Championships events an exceptional experience.

With the 2014 Women's Championships moving to four-person teams, the women's VIP program puts the focus on the team experience. The VIP package will be available for groups of four, and each member of the group will receive a VIP polo, \$25 restaurant voucher to Ruby River Steakhouse, tournament photo package and more. The VIP package for the Women's Championships is \$399.96 for the team, and bowlers can go to BOWL.com/WomensVIP for more information or to

purchase a VIP package.

The Open Championships VIP package, available at BOWL.com/OpenVIP, remains similar to last year. Bowlers can opt for one hour of team practice (up to 10 bowlers) on the Showcase Lanes or receive a 90-minute individual lesson from USBC Silver coach Mike Jasna on Lane 81 inside the Stadium's pro shop area. The VIP package also includes a singles entry into the Storm Bowlers Journal event, a VIP polo and much more for \$229.99.

National events in Reno

The biggest national tournaments are the Open and Women's Championships, but USBC also will host several other major events in Reno in 2014.

National titles for collegiate teams and individuals will be decided at the Reno-Sparks Convention Center from April 14-18. The XBowling Intercollegiate Singles Championships will start the action with qualifying, and then the top 16 men's and top 16 women's teams take to the lanes for qualifying and match play in the XBowling Intercollegiate Team Championships. The finals of both events are scheduled for April 18.

The USBC Convention is set for April 22-25 at the Silver Legacy Resort and Casino. In addition to the workshops and presentations, delegates to the Annual Meeting will vote on proposed amendments and

HEADED TO RENO

XBowling Intercollegiate Singles Championships

- April 14 and 18, 2014
- Reno-Sparks
- Convention Center



XBowling Intercollegiate Team Championships

- April 16-18, 2014
- Reno-Sparks
- Convention Center

2014 USBC Convention and Annual Meeting

- April 22-25, 2014
- Silver Legacy Resort and Casino

USBC Queens and USBC Senior Queens

- June 27-July 3, 2014
- National Bowling Stadium

USBC Senior Championships

- July 7-9, 2014
- National Bowling Stadium

will elect four board members. Continue to check BOWL.com/Convention for details.

The USBC Queens and USBC Senior Queens return to the National Bowling Stadium for the first time since 2009. The events, which run from June 27 through the finals on July 3, feature the top women bowlers from around the world. Learn more at BOWL.com/Queens.

Following the Queens, the USBC Senior Championships will take place at the stadium from July 7-9. It is a national event for bowlers who have qualified through their state's senior tournament.



Storm Bowlers Journal Championships

USBC *QUICK STRIKES*

NEWS AND NOTES FROM THE UNITED STATES BOWLING CONGRESS

Inaugural World Bowling Coach Conference to be at ITRC

The best bowling coaches in the world are invited to the inaugural World Bowling Coach Conference, scheduled for March 28-30 at the International Training and Research Center (ITRC) in Arlington, Texas.

Being held in conjunction with World Bowling (the World Tenpin Bowling Association), the world governing body for the sport, the ITRC staff will host the educational conference. One key topic for discussion will be the establishment of a Global Coaching System. A task force of coaches has been working with World Bowling to review international coaching programs and curriculum.

Top coaches will make presentations at the conference, and any international or domestic coach is invited to attend. Registration for the conference, as well as fee and schedule details, are on the ITRC website at BowlingITRC.com.



tional Bowling Campus, held four Regional Tournaments this fall, and 227 athletes from 12 states participated. Team titles were awarded in Under 15 and Under 12 divisions at each Regional Tournament.

The USA Bowling Regional Tournaments were the first step in the development of a premier event for youth team competition. USA Bowling plans to host eight Regional Tournaments in 2014 and expand to 16 events in 2015. The 16 Regional Tournament winners in 2015 will be invited to compete in the first USA Bowling National Championships in 2016. Go to BOWL.com/USABowling to learn more.

Florida bowler becomes youngest to roll 300 game

Hannah Diem of Seminole, Fla., became the youngest USBC member to roll a certified 300 game when she ended her Youth/Adult Fall league session at Liberty Lanes in Largo, Fla., with 12 consecutive strikes on Nov. 17. She started the night with games of 204 and 226 before rolling the perfect game to finish with a 730 series.

At 9 years, 6 months and 19 days, Hannah broke the previous overall record of 10 years, 2 months set by Chaz Dennis of Columbus, Ohio, in 2006 and shattered the girls' mark of 12 years, 4 months set by Brandie Reamy of Farmington, Mich., also in 2006.

Bowling.com becomes Youth Open title sponsor

Bowling.com, the leading online source for bowling gear, will be the title sponsor for the USBC Youth Open Championships and the USBC Youth Open



West Region starting this year.

The Bowling.com Youth Open Championships presented by USBC is a non-qualifying national tournament open to all USBC Youth members and features four age-based divisions – Under 8, Under 12, Under 15 and Under 20. Nearly 1,400 bowlers took part in

the 2013 Youth Open Championships, which had a scholarship pool of more than \$80,000.

New for 2014 will be separate singles and doubles divisions for girls. The 2014 Bowling.com Youth Open Championships will be held at AMF Thruway Lanes in Cheektowaga, N.Y., from July 10-27, while the West Region will take place June 21-22 at Cal Bowl in Lakewood, Calif. Go to BOWL.com/YouthOpen for more information.

USA Bowling holds first regional tournaments

USA Bowling, the team-based youth program of the Interna-

USBC names Chief Financial Officer

Jennifer Salazar was named USBC Chief Financial Officer in late October 2013. Prior to joining USBC, she spent four years as Director of Accounting for American Consolidated Media, a company with approximately 100 local newspapers. Salazar also has worked with Gannett, Inc., serving as Director of Administration for five years, and worked for three years as Director of Finance for Al Dia, a publication of Dallas-based Belo Corporation.

Salazar earned a bachelor's degree in finance from the University of New Mexico and an MBA in Strategic Management from DePaul University in Chicago.



CALENDAR

Jan. 3-8, 2014
USBC Team USA Trials
The Orleans
Las Vegas

Feb. 16-23, 2014
USBC Masters
Brunswick Zone Carolier
North Brunswick, N.J.

Feb. 28-July 12, 2014
USBC Open Championships
National Bowling Stadium
Reno, Nev.

March 14, 2014
XBowling Intercollegiate Singles Sectionals
Allentown, Pa.; Fort Worth, Texas; Addison, Ill.; Smyrna, Tenn.

March 15-16, 2014
XBowling Intercollegiate Team Sectionals
Allentown, Pa.; Fort Worth, Texas; Addison, Ill.; Smyrna, Tenn.

April 11-June 29, 2014
USBC Women's Championships
Reno-Sparks Convention Center
Reno, Nev.

April 14 and 18, 2014
XBowling Intercollegiate Singles Championships
Reno-Sparks Convention Center
Reno, Nev.

April 16-18, 2014
XBowling Intercollegiate Team Championships
Reno-Sparks Convention Center
Reno, Nev.

April 22-25
USBC Convention
Silver Legacy Resort and Casino
Reno, Nev.

June 8-13, 2014
USBC Senior Masters
South Point Bowling Center
Las Vegas

June 21-22, 2014
Bowling.com Youth Open Championships West Region
Cal Bowl
Lakewood, Calif.

June 27-July 3, 2014
USBC Queens
USBC Senior Queens
National Bowling Stadium
Reno, Nev.

July 7-9, 2014
USBC Senior Championships
National Bowling Stadium
Reno, Nev.

July 10-27, 2014
Bowling.com Youth Open Championships
AMF Thruway Lanes
Cheektowaga, N.Y.

July 12-18, 2014
2014 Junior Gold Championships
Buffalo, N.Y.

Go to BOWL.com/Tournaments for complete information.