

USBC BOWLING ACADEMY

CLASS ALWAYS IN SESSION AT USBC BOWLING ACADEMY

CARVING OUT TIME to bowl in a league, or just getting to the center on a regular basis for a few games, might not be the easiest thing to do these days. Family and work commitments can leave bowlers with little time for competition, and not much time to develop their games.

But what if bowlers looking for some guidance could tap into the knowledge of the top coaches in the sport at any time – day or night?

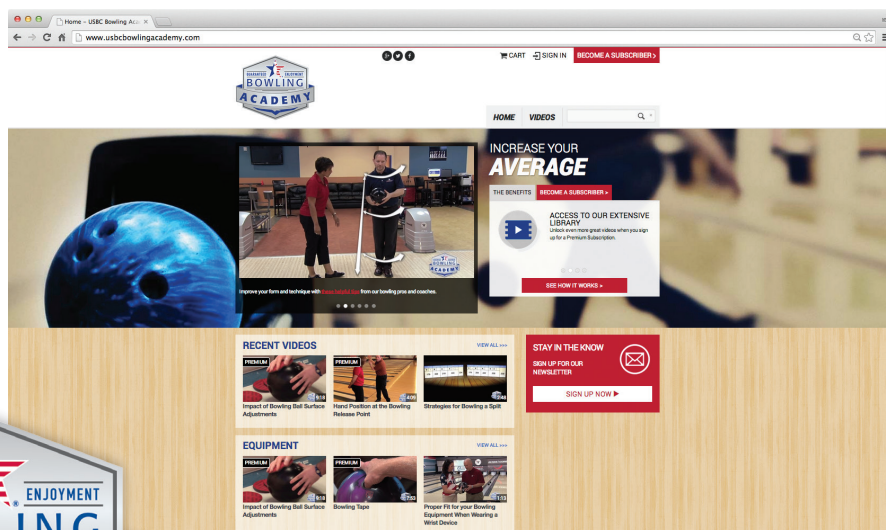
Thanks to technology, bowlers now can get on-demand advice through the new USBC Bowling Academy website. USBCBowlingAcademy.com contains a collection of instructional videos featuring Team USA, USBC Gold coaches and top professionals.

Developed in partnership by USBC and TN Marketing, a leader in digitally delivered instructional content, USBCBowlingAcademy.com allows bowlers to explore topics including equipment, lane play, and spare shooting, plus training exercises and other off-the-lane features.

The videos were designed to help bowlers of all skill levels, from beginners to seasoned veterans, and bowlers can learn at their own pace.

"Through the USBC Bowling Academy, bowlers everywhere now have on-demand access to outstanding training and insight from the best coaches in the world," USBC Deputy Executive Director Jason Overstreet said. "It is a spectacular resource for the bowling industry years in the making and offers an unparalleled quality and depth of instructional videos."

While the website features free content, bowlers can subscribe to premium content



to receive unlimited access to all premium videos, step-by-step tips and techniques, and advice and instruction from Team USA coaches. Bowlers who choose to get a monthly or yearly subscription also receive 50 percent off all video downloads.

The USBC Bowling Academy provides users great flexibility as the website's content can be viewed through a bowler's computer, smartphone or tablets.

"The USBC Bowling Academy is a state-of-the-art digital user experience and TN Marketing is committed to the highest quality content and customer service for all who want to improve their games," said Jim Kopp, TN Marketing EVP of Business Development.

Bowlers can go to USBCBowlingAcademy.com to see everything the USBC Bowling Academy has to offer.

USBC Bowling Academy

A look at some features of USBCBowlingAcademy.com:

- Sign up for the free e-newsletter and be alerted when free lessons, tips and more are published
- An extensive library of free and premium videos
- Subscriptions are \$4.99 per month (30 days) or \$34.99 for a full year and allows unlimited access to all premium videos
- View videos on your computer, tablet or smartphone

COLLEGIATE BOWLING

BACK TO SCHOOL AND BOWLTV

THE 2014-2015 collegiate bowling season is underway and as teams begin to develop chemistry and find success with each tournament, the goal of having a date in Wichita, Kansas, in April creeps closer and closer.

Collegiate bowling has seen a growth of approximately 30 percent in both the number of participating schools and student-athletes since 2008, while more than 250 colleges and universities now offer bowling on the club or varsity level. Nearly half of the schools involved offer scholarships or financial assistance to student-athletes.

BOWL.com's BowlTV has been the place for bowlers and fans to follow their favorite teams. BowlTV has broadcast hundreds of hours of live coverage of both USBC Collegiate and NCAA events in recent seasons, and once again will be a big part of the collegiate season.

The NCAA Kat Klash in Houston kicks off coverage Nov. 21-23, and six other events will be featured before the live stream schedule and collegiate season comes to a close with the XBowling Intercollegiate Team and Singles Championships, set for April 13-18, 2015.

While that week is circled on the calendar for teams this season, the ITC and ISC have found homes for years to come, as well, as host sites have been determined for collegiate bowling's premier events through 2018.

The 2016 events return to Wichita from April 18-23, while the 2017 tournaments will take place at the Baton Rouge River Center in Baton Rouge, Louisiana, from April 17-22. The



2018 events will head back to the Midwest from April 16-21 in Lincoln, Nebraska.

The Baton Rouge River Center also will be hosting the USBC Women's Championships in 2017, and will mark the third time the ITC has been held in a convention-center setting (2010 in El Paso, Texas and 2014 in Reno, Nevada).

The ITC features the top 16 men's and top 16 women's teams competing for the Kern Helmer Cup, which is awarded to the



BOWLTV 2014-2015 COLLEGIATE BROADCAST SCHEDULE

Nov. 21-23

NCAA Kat Klash, Houston

Dec. 20-21

Glenn Carlson Las Vegas Invitational, Las Vegas

Dec. 22-23

Collegiate Shoot-Out, Las Vegas

Jan. 23-25

NCAA Kutztown Invitational, Reading, Pennsylvania

Jan. 30-Feb. 1

NCAA Prairie View A&M Invitational, Arlington, Texas

Feb. 14-15

Hoosier Classic, Indianapolis

March 6-8

NCAA Music City Classic, Smyrna, Tennessee

April 13-18

XBowling Intercollegiate Team and Singles Championships, Wichita, Kansas

tournament champions. The ISC brings together the top 24 men and top 16 women to compete for individual national titles.

Teams and individuals qualify for each event at one of four sectionals held throughout the country each year. The sectionals for 2015 will be contested March 13-15 in Stratford, New Jersey; Fort Worth, Texas; Addison, Illinois; and Smyrna, Tennessee.

Visit **BOWL.com/Collegiate** to learn more about collegiate bowling.

TEAM USA

WORLD OF OPPORTUNITY WITH TEAM USA

THE WORLD'S TOP bowlers will tell you there are few feelings better than representing your country on the lanes – except maybe standing on the top step of the medal stand while your national anthem resonates throughout the bowling center.

With a very active time for the Team USA program on the horizon, a handful of United States Bowling Congress members will get the chance to experience both.

The next opportunity for Team USA to shine on the international stage will come Nov. 4-9 as Chris Barnes of Double Oak, Texas, and Brittni Hamilton of Wood-Ridge, New Jersey, head to Sky Bowling Center in Wroclaw, Poland, for the 50th edition of the QubicaAMF World Cup.

The two players earned their tickets to Poland by winning their respective divisions at the 2014 USBC Team USA Trials in January. Athletes from more than 90 countries are expected to help celebrate the 50th anniversary of the World Cup this year.

During the first half of December, the Team USA men will be in Abu Dhabi, United Arab Emirates, for the 2014 World Men's Championships. They are hoping to get back on top of the

bowling world after their streak of three consecutive team gold medals came to an end at the 2013 World Championships in Henderson, Nevada.

The UAE last hosted the World Championships in 1999, which also took place in Abu Dhabi.

While the upcoming international events will include current Team USA members, competitors striving to someday wear the red, white and blue will get their chance, too.

The 2015 Team USA Trials is scheduled for Jan. 2-7 at The Orleans in Las Vegas, and there will be more on the line than just a spot on Team USA for 2015.

This time around, the Team USA Trials also will serve as the first step in qualifying for the 2015 Pan American

Games, which will be held in Toronto in July.

The Pan American Games is the Americas version of the Olympic Games, held every four years, and includes sports not currently part of the Olympics, such as bowling. The two men and two women who will represent the United States at the Pan American Games must be



Brittni Hamilton and Chris Barnes

Team USA members and will be determined by a points system, as their participation must be based on performance.

Sixty percent of the qualifying points for the Pan American Games will be determined at the Team USA Trials – 40 percent based on overall finish and 20 percent based on daily finish.

The final 40 percent of the points system will be based

on performance at the 2015 USBC Masters (men) and USBC Queens (women) – 30 percent based on qualifying position and 10 percent based on final position in the bracket.

Many of the most recognizable players in the world have been part of Team USA, and there still is plenty of time to practice and prepare for the chance to add your name to that elite list.

TEAM USA TRIALS

Jan. 2-7, 2015

The Orleans
Bowling Center
Las Vegas




For more information on the USBC Team USA Trials, visit BOWL.com/TeamUSATrials.

USBC QUICK STRIKES

NEWS AND NOTES FROM THE UNITED STATES BOWLING CONGRESS

Junior Team USA roster to expand in 2016

The Junior Team USA roster will grow to 12 boys and 12 girls in 2016, with nearly all of the spots on the team being earned based on performance.

 Junior Team USA, which represents the United States in international youth competition, will be determined at the Junior Gold Championships and the USBC Team USA Trials each year.

A total of six boys and six girls will earn automatic spots on Junior Team USA 2016 at the 2015 Junior Gold Championships presented by Storm, Roto Grip and Master. Four boys and four girls will earn automatic spots at the Team USA Trials in January 2016. The final two boys and two girls spots will be selections announced at the conclusion of the Team USA Trials.

Queens, Senior Queens set guaranteed brackets

The USBC Queens will advance 64 players to the double-elimination match-play bracket, while the Senior Queens will have a 32-player bracket for the 2015 events in Green Bay,

Wisconsin, in May.

Both events will take place May 13-19 at Ashwaubenon Bowl. Each event will have at least a 1:3 cashing ratio and each participant who reaches the match-play bracket will cash.

The finals of the Queens will be broadcast live on ESPN2 on May 19, while the Senior Queens finals will be broadcast live on BOWL.com's BowlTV. All rounds leading up to the TV show for the Queens will also be broadcast on BowlTV.

TNBA Youth Weekend held at ITRC

Eight youth bowlers from across the country took part in The National Bowling Association's Youth Weekend at the International Training and Research Center in Arlington, Texas, in August.

The TNBA Youth Weekend gives the selected youth bowlers the opportunity to go through training sessions and exercises conducted by the Team USA coaching staff. This was the fifth year for the event at the ITRC.

Also attending were TNBA officials Barbara Council-Armstead, the TNBA/ITRC Weekend Project Coordinator who founded the program and has coordinated it each year, USBC Silver coach Donald Armstead II, the Philadelphia High School Bowling Program Chair, and Veronica Green, the TNBA National Junior Program Director.



The National Bowling Association's Youth Weekend

Storm, Roto Grip, Master to sponsor Junior Gold

Storm Products Inc. and International Bowling Campus Youth Development have agreed on a two-year sponsorship deal that will make Storm, Roto Grip and Master the presenting sponsors of the Junior Gold Championships.

As part of the agreement, the Junior Gold Championships presented by Storm, Roto Grip and Master will have special clinics for Junior Gold competitors. The Junior Gold program is coming off the most successful season in its history with more than 5,000 youth bowlers becoming Junior Gold members in 2013-2014 season.

Go to BOWL.com/Tournaments to learn more about the national tournaments and to register.



Registration is open for national events

With the league season well underway, now is a great time for teams to make plans to attend the 2015 USBC national tournaments – the Open Championships in El Paso, Texas, and the Women's Championships and inaugural USBC Mixed event in Reno, Nevada.

Registration is open for all three events. The new USBC Mixed tournament will run alongside the Women's Championships that starts April 10 at the National Bowling Stadium. It's a great opportunity for families and friends to travel and bowl together. The Open Championships begin March 7.



CALENDAR

Nov. 2-9, 2014
QubicaAMF World Cup
Wroclaw, Poland

Dec. 4-15, 2014
World Men's Championships
Abu Dhabi, United Arab Emirates

Jan. 2-7, 2015
Team USA Trials
The Orleans Bowling Center
Las Vegas

Feb. 2-8, 2015
USBC Masters
Ashwaubenon Bowl
Green Bay, Wis.

March 7-July 12, 2015
USBC Open Championships
El Paso Convention Center
El Paso, Texas

March 13, 2015
XBowling Intercollegiate Singles Sectionals
Addison, Ill.; Fort Worth, Texas;
Smyrna, Tenn.; Stratford, N.J.

March 14-15, 2015
XBowling Intercollegiate Team Sectionals
Addison, Ill.; Fort Worth, Texas;
Smyrna, Tenn.; Stratford, N.J.

April 10-June 30, 2015
USBC Women's Championships
National Bowling Stadium
Reno, Nev.

April 10-June 30, 2015
USBC Mixed
National Bowling Stadium
Reno, Nev.

April 13-18, 2015
XBowling Intercollegiate Team and Singles Championships
Northrock Lanes
Wichita, Kan.

April 27-30, 2015
USBC Convention
Omaha, Neb.

May 13-May 19, 2015
USBC Queens
USBC Senior Queens
Ashwaubenon Bowl
Green Bay, Wis.

July 7-9, 2015
BPAA's All American Family Tournament
Chicago

July 9-26, 2015
Bowling.Com Youth Open
Orland Bowl
Orland Park, Ill.

July 11-17, 2015
Junior Gold Championships presented by Storm, Roto Grip and Master
Stardust Bowl, Hillside Bowl, Classic Bowl, Orland Bowl, Brunswick River Grove Dupage County, Ill.

Go to BOWL.com/Tournaments for complete information.