

BRILEY HAUGH

LEARNING. TEACHING. BOWLING.

IT IS not that unusual for more accomplished bowlers to become involved in coaching, to take classes and clinics to earn coaching certification, and to give back to the sport by teaching others.

It's also not unusual to see some of these talented players represent the United States in international competition or be recognized with national awards.

Briley Haugh has done all the above. He is a national award

winner, has earned United States Bowling Congress Silver coaching

certification and has won a few medals while representing the United States.

You also should know that Haugh just turned 18 and will start college in the fall.

The Faribault, Minnesota, native said he has been involved in bowling for as long as he can remember. His father, Bob, and mom, Teri, bowled for Mankato State and each has worked in bowling centers.

Teri was a national instructor for Dick Ritger Bowling Camps before taking some time off to raise her family. She would return to coaching by starting a coaching academy, and she got a little help from young Briley.

"I was 11 at the time, and I came in and started coaching the little kids, just to get



into it and get a feel for it," Briley said. "I decided to get my (USBC) Bronze coaching certification; I was 14 and got special acceptance from USBC to do it, and I really enjoyed it. Then I got my Silver at 16."

Though he is the youngest USBC Silver-certified coach, Haugh, first and foremost, is a bowler.

He is starting his freshman year at Wichita State, a school he first visited a few years back when he helped a friend move there. He knew right away that would be his college.

His brother, Brennan, who is a year older, bowls for Mount Mercy University.

Briley admits they always were competitive and that Brennan was the better bowler, which pushed Briley to become better. But, when it

making my own path, making my own decision."

Andy Dierks, a Team USA assistant coach who coaches at Mount Mercy, met Briley and Brennan when Dierks' son bowled in a tournament in Minnesota. He said Briley introduced himself, welcomed his son, and thanked him for coming to Minnesota.

"He always struck me as someone mature beyond his years," Dierks said of Briley. "He's always looking ahead, where he can go and what he can give back. I've never seen him in a tournament not welcome some new player he did not know."

Dierks also has seen Briley mature on the lanes, both mentally and physically.

"He has always been extremely talented, but he has filled out, become a little stronger and can control the ball better," Dierks said. "That's

came time to choose a college, Brennan didn't push his little brother to join him at Mount Mercy. (Well, maybe a little.)

"He was really supportive of me going to Wichita State," Briley said. "Of course, he wanted me to come bowl with him, but he was supportive of me



probably the biggest thing, he kind of grew into the game he always had in there. If you would have seen him throw it at 14 ... 14-year-olds don't throw it like that. He's gotten better, but it was always there."

Briley competed in his first Junior Gold Championships and USBC Team USA Trials at age 13. That pushed him to want to make Junior Team USA, a goal he accomplished earlier this year when the National Selection Committee picked him for the team after his performance at the Team USA Trials in January.

Two months later, the International Bowling Campus Youth Committee made him a national-award winner by naming him Youth Ambassador of the Year for, among other things, being a league organizer for Project A.B.L.E., assisting mentally-challenged adults with their weekly events, and a league organizer for



Special Olympics.

He attended his first Junior Team USA training camp at the International Training and Research Center in Arlington, Texas, in June, before heading to Cleveland for the 2017 Junior Gold Championships presented by the Brands of Ebonite International in July.

Immediately following Junior Gold, he traveled to Florida to compete for Junior Team USA in the Lee Evans Tournament of the Americas. In the Junior A Division for bowlers age 16-19, he earned five medals – four gold and a bronze.

It was short break before Haugh was heading off to Wichita State and the next stop in his bowling adventure.

Dierks, however, said it likely won't be the last time the bowling community hears from Briley Haugh.

"He will make an impact on the sport forever," Dierks said. "I truly believe it."

Heavy Medal

Briley Haugh bowled in the Lee Evans Tournament of the Americas in July, his first event as a member of Junior Team USA. A look at the medals he won:

Doubles – Briley Haugh/Pete Vergos, gold

Mixed Doubles – Haley Cummings/Briley Haugh, gold

Mixed Team – United States (Haley Cummings, Adrianna Stacy, Pete Vergos, Briley Haugh), gold

All-Events – Briley Haugh, bronze

National All-Events – United States (Haley Cummings, Adrianna Stacy, Pete Vergos, Briley Haugh), gold

YOUTH BOWLING

BOWLOPOLIS: ARE YOU READY TO ROLL?

WHEN IT comes to getting young bowlers into a center, nothing does it better than a birthday party. A bowling center annually is the top destination for birthday parties of children 12 and younger – more than 10 million children attend a birthday party in a bowling center every year – and that is where many have their first exposure to Bowlopolis.

The Bowlopolis brand, nearly a decade old, began as animated content, including a series of cartoons, that could talk to a young bowling audience.



Developed jointly by BPAA and USBC, it now is run by the IBC Youth Development team.

Bowlopolis was expanded to a membership upgrade option a few years back, and will seek to reach more young bowlers during the 2017-2018 season by making the membership upgrade free for youth bowlers

ages 8 and under.

Not only will the Bowlopolis membership be free, but a major upgrade will help to engage the young bowlers in a few new ways. It also will provide coaches and youth league directors with more

for youth bowlers must be fun and exciting, and they need to quickly see the steps they can take to knock down more pins," IBC Managing Director of Youth Development Gary Brown said. "Parents and kids have numerous options for

zine, crayons, a game board with stickers and a coloring-page contest. The game board and coloring-page contest could land a young bowler a trip to the IBC, where they will get a lesson at the training center, plus tickets to nearby Six Flags Over Texas and Hurricane Harbor waterpark.

While free to children age 8 and under with their \$4 USBC Youth membership, the Bowlopolis membership upgrade also will remain available for other youth members at the current cost of \$3.50.

IBC Youth Development encourages local youth leagues to expedite youth memberships to ensure the Bowlopolis kits are delivered as quickly as possible to the center for distribution. Putting the items in the young bowler's hand will increase the chance the bowler will have a better experience.

Visit BOWL.com/Bowlopolis to learn more about the program.



tools to engage bowlers who, hopefully, stay in the game for years to come.

Research shows bowling loses the most ground in youth membership (ages 6 to 10) as children explore multiple sports and activities.

"The first league experience

sports. But we believe the Bowlopolis program can show these kids the excitement bowling offers so they will beg their parents to sign them up for leagues year after year."

The free Bowlopolis upgrade will provide members with a brag tag, an interactive maga-



USBC QUICK STRIKES

NEWS AND NOTES FROM THE UNITED STATES BOWLING CONGRESS

Chicago area to host 2021 Women's Championships



The USBC Women's Championships will head to the Chicago area in 2021, with Stardust Bowl in Addison, Illinois, to be the host center. The DuPage Convention and Visitors Bureau (DCVB)

teamed with Stardust Bowl to deliver the proposal through the Request for Proposal (RFP) process.

Stardust Bowl is the largest bowling center in Illinois with 84 lanes. It has been the host of many national events, including the 2016 U.S. Women's Open and the 2015 Junior Gold Championships.

Before the Women's Championships goes to Stardust Bowl in 2021, it will be in Reno, Nevada, in 2018, will celebrate its 100th anniversary in Wichita, Kansas, in 2019, and head to Las Vegas in 2020.

USBC board extends Murphy's contract

USBC Executive Director



Chad Murphy agreed to a three-year contract extension that will extend his tenure into 2020. Murphy, named to the position in June 2014, serves as an officer of the corporation and has overall operational responsibility for staff, programs, finance, and execution of the strategic plan.

"Over the past three years, the USBC staff has delivered consistent improvement in operational execution and customer service under Chad Murphy's leadership," USBC President Frank Wilkinson said.

Indiana laneman receives Jaryszak Award

Bob Hileman received the 2017 Jim Jaryszak Laneman Award at Bowl Expo 2017 in Nashville, Tennessee. He is the seventh recipient of the award that recognizes a person for

behind-the-scenes work as a laneman and is named in honor of the USBC Research Manager who passed away in 2010.



Hileman, of Portage, Indiana, has been the laneman at Stardust Bowl II in Merrillville, Indiana, for more than 35 years. He was instrumental in running PBA national and regional events held at Stardust Bowl, and is a three-time recipient of the Pat Patterson Award, which recognizes individual contributions toward the PBA Regional program. Go to BOWL.com/EquipAndSpecs to learn more about the Jim Jaryszak Laneman Award.

Hall of Famers Lillard, McGrath, Rudo pass away

Three members of the USBC Hall of Fame passed

away in July.

Bill Lillard Sr. of Houston, the USBC Open Championships career pinfall leader and an eight-time champion at the event, died at age 89 on July 30. He is one of 11 bowlers in 114 years of tournament history to reach 65 years of participation and was a charter member of the PBA.



Mike McGrath, a member of the USBC and PBA Halls of Fame, died July 30 in California at age 71. He stormed onto the bowling scene at the age of 19, winning the 1965 PBA Portland Open in his pro debut. In additions to winning 10 PBA Tour titles, the left-hander won three Classic Team titles at the Open Championships.

Milt Rudo of Chicago died July 4 at age 98. He worked for more than four decades with Brunswick Corporation and was elected to the USBC Hall of Fame in 1984 for Meritorious Service for his efforts in the promotion and development of the sport.

Dexter/USBC team selected for 2016-2017

Ashley Channell, who led Hardin County High School to its fourth consecutive Tennessee high school state team title, made her second appearance on the Dexter/USBC High School All-American Team. Selected by Dexter Bowling in consultation with the IBC Youth Development staff, the team is comprised of five boys and five girls who were nominated by their coach or athletic director.

Also named to the girls team were Brittney Kinney,

CALENDAR

Sept. 2-9, 2017
PABCON Youth Championships
Bol Obispo
Monterrey, Mexico

Sept. 3-6, 2017
Smithfield PWBA Tour Championship
Old Dominion Building, Richmond Raceway
Richmond, Va.

Oct. 25-Nov. 1, 2017
U.S. Open
Flamingo Bowl
Liverpool, N.Y.

Nov. 4-12, 2017
QubicaAMF World Cup
Bowl 300
Hermosillo, Mexico

Nov. 24-Dec. 4, 2017
World Championships - Combined
South Point Bowling Plaza
Las Vegas

Jan. 2-7, 2018
Team USA Trials/U.S. Amateur
Orleans Bowling Station
Las Vegas

March 9-11, 2018
Intercollegiate Team and Singles Sectionals
Dallas; Fairview Heights, Ill.; Smyrna, Tenn.; Stratford N.J.

March 15-18, 2018
USBC Senior Queens
Gold Coast Hotel and Casino
Las Vegas

March 24-July 7, 2018
USBC Open Championships
OnCenter Convention Center
Syracuse, N.Y.

April 8-15, 2018
USBC Masters
OnCenter Convention Center
Syracuse, N.Y.

April 16-21, 2018
Intercollegiate Team and Singles Championships
Sun Valley Lanes
Lincoln, Neb.

April 19-June 30, 2018
USBC Women's Championships
National Bowling Stadium
Reno, Nev.

Go to BOWL.com/Tournaments for complete information.

Alexandra Ross, Aimee Sherman, and Crystal Singh. Chuck Hall Star of Tomorrow Award winner Carson Opela leads the boys team that includes Kyle Bilawsky, Jonathan Lovett, Matthew Stephens, and Eric Ullian. Visit BOWL.com/HighSchool to learn more.