



# We appreciate all you do in support of youth bowling!

International Bowling Campus Youth Development

Established: 2011 • Headquarters: 621 Six Flags Drive, Arlington, TX 76011

Phone : 800-514-2695, ext: 8426 • Website : BOWL.com/Youth

Bowl. Post. Share. • Youth\_Bowling



# TABLE of **CONTENTS**

5 2019-2020 Youth Committee

6 **Committee Meeting** Report to the Board

7 Pepsi Youth Championships





8 Celebration of Youth Bowling

9 2021 Youth **Event Schedule** 

10 Financial **Statements** 











For all children to experience the fun of organized bowling.

# MISSION

Cultivate opportunities to grow youth bowling through services, developmental programs and competitions.

# **CORE VALUES**

MORE



SERVICE bowling with INTEGRITY in all areas through EDUCATION, TEAMWORK and **COLLABORATION** with our partners. Above all, demonstrate and foster **LEADERSHIP** within the organization at all levels.

# STRATEGIC PRIORITIES

- Membership: Creating opportunities for fun and friendly competition, sportsmanship, teamwork and leadership development.
  - Tournaments: Organize youth championships and events that deliver an exceptional experience for all bowlers.
    - Education: Provide educational tools and resources to motivate and support the bowling community.
      - Scholastic: Present an avenue for kids to participate in bowling through school-based programs.

### • **Marketing:** Create more opportunities for youth bowling by delivering promotional marketing strategies to increase awareness KIDS BOWLING of youth development programs.

• Innovation: Leverage advancing technology to improve operational efficiencies.

# 2019-2020 IBC YOUTH COMMITTEE

#### **YOUTH COMMITTEE**

**Melissa McDaniel** Raleigh, N.C. Chair through 2019 Member through 2022

Chad Estes Statesville, N.C. Member through 2021

**Christopher Floyd** Slidell, La. Member through 2022

**Nadine Swee** Fargo, N.D. Member through 2021

**Taffany Shipp** Pensacola, Fla. Member through 2020 Blair Blumenscheid Columbus, Ohio Member through 2021

**Mike Cannington** Fort Myers, Fla. Member through 2020

Chrissie Kent, Chairman Newark, N.Y. Member through 2022

**Aaron Yuratovich** Kansas City, Mo. Member through 2020

#### **YOUTH LIASIONS**

Gary Brown IBC Youth Managing Director

Roger Noordhoek Managing Director of Youth Marketing

## **IBC YOUTH COMMITTEE MEETING** YOUTH COMMITTEE REPORT

December | Dallas

The International Bowling Campus (IBC) Youth Committee is proud of the successes and progress of the past year. Together, we can get a few more young competitors to go bowling more often!

The IBC Youth Committee is made up of a diverse group of individuals who represent all of the youth bowling spectrum and have been working together to shape A Future for the Sport.

The mission of the Youth Development team is to "Cultivate opportunities to grow youth bowling through services, developmental programs and competitions." Through this mission, we will deliver on a vision of encouraging all children to experience the fun of organized bowling.

With the continued partnership of USBC and BPAA through the International Bowling Campus (IBC), they are providing us the opportunity with their continued financial support to keep youth bowling moving forward, growing and turning our youth bowlers into lifetime bowlers.

This year, with a joint effort, IBC Youth has a new strategic plan with a brand new look. We really wanted to focus on our core values:

To service bowling with *integrity* in all areas through *education*, *teamwork* and *collaboration* with our partners. Above all, demonstrate and foster *leadership* within the organization at all levels.

#### LET'S TAKE A LOOK AT THE PRODUCTS!

**Membership** – The youth memberships continue to provide a low-cost entry barrier for children to enter the sport. USBC Youth members earned more than \$8 million in scholarships over the past year. USBC will lower the maximum age for USBC Youth membership to 18 starting with the 2020-2021 season.

The decision to lower to the maximum age from 20 to 18, with agreement from the Bowling Proprietors' Association of America and the International Bowling Campus Youth Committee, will align bowling with other youth sports.

**Junior Gold** – Junior Gold launched two new youth-related technology systems. The new systems allow for Junior Gold memberships to be purchased online. In addition, a new event director platform was launched to register Junior Gold competitions. These two releases were two major moves for the department to move away from paper and into the digital sector.

**Youth Open** – We would like to thank Bowling.com for their continued support of this championship tournament.

**Pepsi Championships** – The Pepsi Youth Championships (Pepsi Tournament) is open to all USBC Youth members. Beginning with qualifying during their leagues, youth bowlers can advance to their state finals and earn scholarships. Special thanks to Pepsi for their continued support of the tournament.

**Bowler's Ed** – The Bowler's Ed program awarded 21 grants to school districts and organizations around the country.

**High School/Middle School** – The department remains committed to being a resource for local and state initiatives seeking to create and grow high school and middle school bowling. We would also like to congratulate the 2019-2020 Dexter High School All-American Team:

Girls Team: **Morgan Gitlitz**, Senior, Colts Neck High School, Freehold, N.J. **Victoria Lazo**, Junior, Dobie High School, Houston. **Evan Smith**, Senior, West Seattle High School, Seattle. **Ashlyn Okazaki**, Senior, 'Iolani School, Mililani, Hawaii. **Kristin Womeldorf**, Senior, Apollo-Ridge High School, Apollo, Pa.

Boys Team: **Tanner Ausec**, Senior, Rampart High School, Colorado Springs, Colo. **Justin Bohn**, Junior, Jackson Liberty High School, Jackson, N.J. **Alexander Kobus**, Senior, Boone Grove High School, Crown Point, Ind. **Blake Martin**, Junior, St. Croix Lutheran Academy, Oakdale, Minn. **Takuma Walter**, Senior, White Station High School, Memphis, Tenn.

**Collegiate** – Collegiate bowling continues to be one of the growing segments in the bowling industry. USBC Collegiate set records with 240 member schools and 4,163 student-athletes. USBC Collegiate also launched two new youth-related technology systems. The new systems allow for a more expedited process for tournament managers to compile results and submit them for the Team Ranking System. In addition, a new website was created to display the historical and current data. We would like to thank **Karl Nickolai** for his 20-plus years of hard work and dedication on CollegeBowling.com and the Team Ranking System.

**USA Bowling** – The brand would like to thank the YES Fund for its continued support of Youth Bowling and the USA Bowling program.

The coaching program has been our flagship program, and developing more USA Bowling coaches helps make it possible for the league concept to flourish. The program moved to an online-only platform last year, which was very successful. We were able to host 36 seminars, with nearly 650 attendees being trained with the fundamentals of bowling.

#### CONGRATULATIONS TO OUR AWARD RECIPIENTS FOR 2019-2020:

USBC Volunteer of the Year – Thomas Solimine Sr.

USBC Youth Ambassadors of the Year – Tanner Ausec and Courtney Morelli

Alberta E. Crowe Star of Tomorrow – Caroline Thesier

Chuck Hall Star of Tomorrow - Ryan Gatton

Annual Zeb Scholarship – Hannah Vaughn

If you haven't already, we invite you to check out our online Youth Resource Center at BOWL. com/YouthResourceCenter. The Resource Center was built to provide the tools necessary to build and promote youth programming.

#MoreKidsBowling #AFutureForTheSport

# PROGRESS IS NOT INEVITABLE. IT IS UP TO US TO CREATE IT.

Chrissie Kent, Chair Chad Estes Christopher Floyd Melissa McDaniel Nadine Swee Taffany Shipp Blair Blumenscheid Mike Cannington Aaron Yuratovich Gary Brown, Staff Liaison Roger Noordhoek, Staff Liaison

### **PEPSI YOUTH CHAMPIONSHIPS** STARTS WITH LEAGUE-LEVEL QUALIFYING



#### October - May

The Pepsi USBC Youth Championships is a nationwide tournament open to all United States Bowling Congress Youth members.

The Pepsi starts at the league level and must take place between October and February, and there is no entry fee at this level for youth bowlers. Centers with certified USBC Youth leagues are automatic qualifying sites.

Bowlers can advance through a combination of league, center, regional and state competitions – the process is determined by each state – but league-level and state-level competitions are required. State/zone competitions take place starting in March and must be completed by mid-May.

The winners in each of the five age divisions for boys and girls (U8, U10, U12, U15 and U18) at the league level advance to the state/zone competition.

In addition to the opportunity to compete against bowlers from across their state, USBC Youth bowlers also have the chance to win state titles and earn scholarships.

With each of the 50 states conducting events, along with competitions in Puerto Rico and on United States military bases in Europe, the events combine to traditionally award more than \$650,000 in scholarships.

The Pepsi USBC Youth Championships state tournaments also serve as qualifying events for the Junior Gold Championships. One boy and one girl from each age group – U12, U15 and U18 – advance to the Junior Gold Championships.

Youth bowlers can contact their youth program director to find out when their league will participate in the Pepsi USBC Youth Championships.



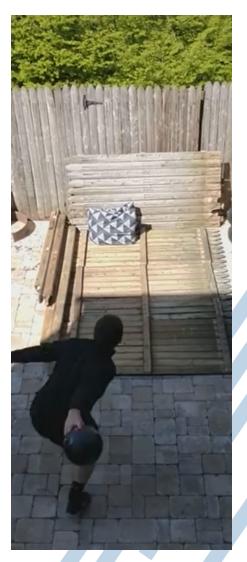




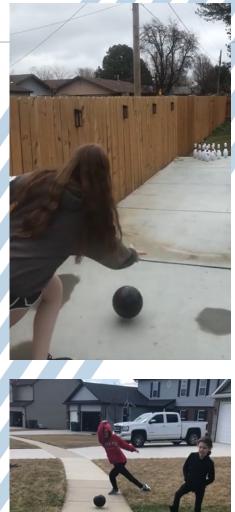
UPCOMING: October - May PEPSI YOUTH CHAMPIONSHIPS

# **CELEBRATION OF YOUTH BOWLING**

2020 brought along challenges many thought they would never see in their lifetime. The sport of bowling was brought to a halt during the COVID-19 pandemic, but our USBC Youth members persevered through this tough time. Despite many bowling centers being closed and leagues and tournaments being postponed or canceled, these young athletes found creative ways to practice and keep their skills sharp through these unprecedented times. As you can see, our youth bowlers are into keeping the sport alive, even in tough situations.









# 2021 YOUTH EVENT SCHEDULE

With tournament competition returning in 2021, the International Bowling Campus Youth Development Team has been tirelessly working to ensure safe playing conditions are available to USBC Youth members and staff to continue the tradition of providing a championship atmosphere for the next generation of bowlers and crowning champions.

The United States Bowling Congress Collegiate scheduled kicked off in January 2021, with tournaments being held across the country as teams looked ahead to postseason play and an appearance at the Intercollegiate Team and Singles Championships in May.

Qualifying leagues and tournaments for the Junior Gold Championships in Indianapolis are successfully being hosted from coast to coast. A new division structure will be rolled out at the 2021 event, with the introduction of the 18-and-under division.

Although the USA Bowling Regional Tournaments and National Championships were canceled for 2021, IBC Youth Development already is planning ahead to the 2021-2022 USA Bowling season, which is scheduled to begin in October 2021.

Here's a look at the national events on the schedule for 2021:



### 2021 INTERCOLLEGIATE TEAM & SINGLES CHAMPIONSHIPS | May 3-8 Spectrum Entertainment Complex Wyoming, Michigan



### 2021 JUNIOR GOLD CHAMPIONSHIPS | July 5-17

All Star Bowl, Championship Lanes, Expo Bowl, Strike Force Lanes, Western Bowl, Woodland Bowl Indianapolis



Indianapolis, IN • July 2021

2021 BOWLING.COM YOUTH OPEN CHAMPIONSHIPS | July 7-9, 16-18, 24-25 All Star Bowl Indianapolis



CLA (CliftonLarsonAllen LLP) CLAconnect.com

#### INDEPENDENT AUDITORS' REPORT

Board of Directors IBC Youth Bowling, Inc. Arlington, Texas

We have audited the accompanying financial statements of IBC Youth Bowling, Inc., which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statement

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Board of Directors IBC Youth Bowling, Inc.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of IBC Youth Bowling, Inc. as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

Clifton Larson Allen LLP

CliftonLarsonAllen LLP

Wauwatosa, Wisconsin April 21, 2021

#### IBC YOUTH BOWLING, INC. STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2020 AND 2019

	 2020		2019
ASSETS			
CURRENT ASSETS			
Cash	\$ 466,733	\$	845,512
Investments	2,910,075	•	2,859,885
Accounts Receivable, Net	1,394		209
Due from Related Parties	-		201,001
Inventory	84,898		86,190
Prepaid Expenses	 27,475		20,932
Total Current Assets	 3,490,575		4,013,729
SOFTWARE AND EQUIPMENT, NET	 604,437		599,112
Total Assets	\$ 4,095,012	\$	4,612,841
LIABILITIES AND NET ASSETS			
CURRENT LIABILITIES			
Accounts Payable	\$ 13,744	\$	-
Accrued Expenses and Other Liabilities	13,458		79,538
Due to Related Parties	6,268		1,203
Deferred Revenue - National Tournaments	307,190		469,905
Deferred Revenue - Membership Dues	186,780		328,548
Deferred Revenue - Other	1,560		5,262
Total Current Liabilities	529,000		884,456
DEFERRED REVENUE - NATIONAL TOURNAMENTS, LONG-TERM	 20,000		-
Total Liabilities	549,000		884,456
NET ASSETS			
Without Donor Restrictions:			
Undesignated	3,439,631		3,588,275
Board-Designated - YES Fund Initiative	 106,381	_	140,110
Total Net Assets	3,546,012		3,728,385
Total Liabilities and Net Assets	\$ 4,095,012	\$	4,612,841

See accompanying Notes to Financial Statements.

#### IBC YOUTH BOWLING, INC. STATEMENTS OF ACTIVITIES YEARS ENDED DECEMBER 31, 2020 AND 2019

	2020	2019
SUPPORT AND REVENUES		
Contributions	\$ 16,276	\$ 1,085,228
Membership Dues	701,236	897,372
Tournament Revenue	14,035	1,561,986
Merchandise Sales	27,784	53,957
Royalties	12,951	162,786
Sponsorships	33,600	181,343
Net Investment Income	155,913	294,094
PPP Loan Forgiveness	127,900	-
Miscellaneous	5,686	14,995
Total Support and Revenues	1,095,381	 4,251,761
EXPENSES		
Salaries and Benefits	649,959	640,250
Membership	4,082	16,942
Awards	102,385	238,396
Food and Beverage	-	35,373
Merchandise	17,943	33,952
Professional Fees	312,703	615,948
Office Supplies	78,264	286,864
Travel	25,023	443,415
Advertising and Promotion	9,001	43,007
Lineage	5,219	398,989
Scholarship	14,000	537,364
Sponsorships	-	82,195
Depreciation	39,869	2,880
Taxes	13,333	-
Miscellaneous	5,973	10,917
Total Expenses	 1,277,754	3,386,492
CHANGE IN NET ASSETS	(182,373)	865,269
Net Assets - Beginning of Year	 3,728,385	 2,863,116
NET ASSETS - END OF YEAR	\$ 3,546,012	\$ 3,728,385

#### IBC YOUTH BOWLING, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2020

	Program Services	nagement d General	Total
Salaries and Benefits	\$ 435,473	\$ 214,486	\$ 649,959
Membership	4,082	-	4,082
Awards	102,385	-	102,385
Merchandise	17,943	-	17,943
Professional Fees	248,865	63,838	312,703
Office Supplies	76,260	2,004	78,264
Travel	25,023	-	25,023
Advertising and Promotion	9,001	-	9,001
Lineage	5,219	-	5,219
Scholarship	14,000	-	14,000
Depreciation	36,989	2,880	39,869
Taxes	-	13,333	13,333
Miscellaneous	 1,458	 4,515	 5,973
Total	\$ 976,698	\$ 301,056	\$ 1,277,754

See accompanying Notes to Financial Statements.

#### IBC YOUTH BOWLING, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2019

	Program Services		Management and General		Total	
Salaries and Benefits	\$	428,967	\$	211,283	\$	640,250
Membership	Ψ	16,942	Ψ	211,200	Ψ	16,942
				-		,
Awards		238,396		-		238,396
Food and Beverage		35,373		-		35,373
Merchandise		33,952		-		33,952
Professional Fees		581,918		34,030		615,948
Office Supplies		266,417		20,447		286,864
Travel		443,415		-		443,415
Advertising and Promotion		43,007		-		43,007
Lineage		398,989		-		398,989
Scholarship		537,364		-		537,364
Sponsorships		82,195		-		82,195
Depreciation		-		2,880		2,880
Miscellaneous		2,890		8,027		10,917
Total	\$	3,109,825	\$	276,667	\$	3,386,492

#### IBC YOUTH BOWLING, INC. STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2020 AND 2019

		2020	2019
CASH FLOWS FROM OPERATING ACTIVITIES			
Change in Net Assets	\$	(182,373)	\$ 865,269
Adjustments to Reconcile Change in Net Assets to Net Cash			
Provided by Operating Activities:			
Depreciation		39,869	2,880
Net Realized and Unrealized Gains on Investments		(74,045)	(216,983)
Effects of Changes in Operating Assets and Liabilities:			
Accounts Receivable		(1,185)	1,905
Due from Related Parties		201,001	60,439
Inventory		1,292	5,205
Prepaid Expenses		(6,543)	12,964
Accounts Payable		13,744	(102,676)
Due to Related Parties		5,065	1,203
Accrued Expenses and Other Liabilities		(66,080)	41,472
Deferred Revenue		(288,185)	 28,437
Net Cash Provided (Used) by Operating Activities	-	(357,440)	700,115
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of Investments		(76,145)	(1,098,470)
Proceeds from Sales of Investments		100,000	-
Purchases of Property and Equipment		(45,194)	 (184,113)
Net Cash Used by Investing Activities		(21,339)	 (1,282,583)
NET DECREASE IN CASH		(378,779)	(582,468)
Cash - Beginning of Year		845,512	 1,427,980
CASH - END OF YEAR	\$	466,733	\$ 845,512

See accompanying Notes to Financial Statements.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

IBC Youth Bowling, Inc. (IBCYB) is a nonprofit organization whose purpose is to operate exclusively for charitable and educational purposes in the sport of bowling. IBCYB was incorporated on July 28, 2014 in the state of Wisconsin. IBCYB started operating effective October 1, 2014 when the youth programs were spun off from the International Bowling Campus, LLC (IBC). IBCYB's revenues are derived primarily from contributions, membership dues, and tournament entry fees. IBCYB's fiscal year ends on December 31. Significant accounting policies followed by IBCYB are presented below.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting year. Actual results could differ from those estimates.

#### **Investments**

Investments are reported at fair value. Fair value is defined as the price that would be received to sell an asset in an orderly transaction between market participants at the measurement date. See Note 4 for discussion of fair value measurements. Purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date. Realized and unrealized gains and losses on investments are included in net investment income on the statements of activities.

#### Accounts Receivable

Accounts receivable are uncollateralized obligations. Accounts receivable are stated at the invoice amount. Payments of accounts receivable are applied to the specific invoices identified on the remittance advice or, if unspecified, to the earliest unpaid invoices.

The carrying amounts of accounts receivable is reduced by a valuation allowance that reflects management's best estimate of the amounts that will not be collected. The allowance for doubtful accounts is based on management's assessment of the collectability of specific accounts and the aging of the accounts receivable. All accounts or portions thereof deemed to be uncollectible or to require an excessive collection cost are written off to the allowance for doubtful accounts. No allowance for doubtful accounts was recorded at December 31, 2020 and 2019.

#### **Inventory**

Inventory consists of resale merchandise and awards and is valued at the lower of cost or net realizable value with cost determined on a first-in, first-out (FIFO) basis.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Risks and Uncertainties**

IBCYB utilizes various investment instruments. Investment securities, in general, are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and that such change could materially affect the account balances and the amounts reported in the financial statements.

During the year ended December 31, 2020, the World Health Organization declared the spread of Coronavirus Disease (COVID-19) a worldwide pandemic. The COVID-19 pandemic is having significant effects on global markets, supply chains, businesses, and communities. Specific to IBCYB, operations were impacted due to the COVID-19 pandemic. Tournaments and events were cancelled, resulting in reduced revenues and related expenses. Management believes IBCYB is taking appropriate actions to mitigate the negative impact. However, the full impact of COVID-19 is unknown and cannot be reasonably estimated as of December 31, 2020.

#### Software and Equipment

Software and equipment over \$1,000 with a useful life of three years or more are stated at cost and depreciated on the straight-line method over their estimated useful lives, which range from three to seven years.

Maintenance, repairs, and replacements are generally included as expenses of operations during the year in which the expense is incurred. Cost of replacements, which constitute improvements or extend the life of the respective assets, are recorded as additions to property and equipment.

#### Impairment of Long-Lived Assets

IBCYB reviews long-lived assets for impairment whenever events or changes in circumstances indicate the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of carrying amount or fair value less costs to sell.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Net Assets

Net assets, revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. However, donor-restricted contributions whose restrictions are met during the same year are directly reported as increases in general net assets. The net assets of IBCYB and changes therein are classified and reported as follows:

*Net Assets Without Donor Restrictions* – Net assets available for use in general operations and not subject to donor restrictions. The governing board has designated amounts for the Youth Education Services (YES) Fund Initiative, a united effort by industry leaders in the sport, initiated by the Bowling Proprietors' Association of America, Inc. (BPAA) and the United States Bowling Congress, Inc. (USBC), dedicated to development and marketing of youth bowling.

#### **Revenue Recognition**

Deferred revenue consists primarily of membership dues and tournament entry fees. These amounts are recognized in the fiscal year in which the individual receives the privileges that membership offers. Tournament and program service revenues are recognized in the year in which the event is held or the related expenses are incurred.

In addition, revenues under certain royalty and sponsorship agreements are being recognized based on the terms of the related contracts. Deferred revenue is recognized monthly over the term of the contract.

Contributions are recognized when cash, securities, or other assets, an unconditional promise to give, or notification of a beneficial interest is received. Conditional promises to give are not recognized until the conditions on which they depend have been substantially met.

#### **Functional Allocation of Expenses**

The costs of program and supporting services activities have been summarized on a natural basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited. The expenses that are allocated include salaries and benefits, professional fees, office supplies, and miscellaneous expenses, which are allocated on the basis of estimates of time and effort.

#### Income Tax Status

The Internal Revenue Service (IRS) has issued a determination letter dated December 31, 2014, granting IBCYB an exemption from federal income tax under IRS Code Section 501(c)(3). However, income received from certain activities is subject to income tax as unrelated business income.

#### NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Accounting Pronouncements

In February 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2016-02, Leases (Topic 842), which is expected to increase transparency and comparability among organizations. The core principle of this guidance is that a lessee should recognize the assets and liabilities that arise from leases. The standard requires lessees to reflect most leases on their balance sheet as lease liabilities with a corresponding right-of-use asset, while leaving presentation of lease expense in the statement of income largely unchanged. The standard also eliminates the real-estate specific provisions that exist under current U.S. GAAP and modifies the classification criteria and accounting which lessors must apply to sales-type and direct financing leases. In June 2020, the FASB approved the delay of the effective date of ASU 2016-02 through issuance of ASU 2020-05, Revenue from Contracts with Customers (Topic 606) and Leases (Topic 842): Effective Dates for Certain Entities. The lease guidance is now effective for IBCYB's year ending December 31, 2022. Management will be evaluating the effects of the new standard.

#### NOTE 2 LIQUIDITY AND AVAILABILITY

IBCYB's liquidity goal is to have sufficient assets available to meet operational expenditures for a 12-month period. IBCYB regularly reviews the liquidity required to meet operational expenditures. Various forms of funds are available, which include cash, liquid investments, and expected collections of accounts receivable.

For the purpose of analyzing available resources, IBCYB reviews assets not covered by donor restrictions or restricted for future use. As of December 31, 2020 and 2019, the following financial assets could readily be made available within one year of the statement of financial position date to meet general expenditures:

	 2020	 2019
Cash	\$ 466,733	\$ 845,512
Investments	2,910,075	2,859,885
Accounts Receivable, Net	1,394	209
Due from Related Parties	 -	 201,001
	3,378,202	3,906,607
Less Board-Designated - YES Fund Initiative	 (106,381)	 (140,110)
Financial Assets Available to Meet General		
Expenditures Within One Year	\$ 3,271,821	\$ 3,766,497

#### NOTE 3 INVESTMENTS

Investments consist of the following at December 31:

	2020			2019		
Investments:						
Interest-Bearing Cash	\$	198,476		\$	69,853	
Money Market Funds		5,100			5,086	
Equity Securities		805,284			711,835	
Exchange-Traded Funds		325,609			21,930	
Mutual Funds		1,575,606			2,051,181	
Total	\$	2, <mark>91</mark> 0,075		\$	2,859,885	

#### NOTE 4 FAIR VALUE MEASUREMENTS

Accounting principles generally accepted in the United States of America establish a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy under accounting principles generally accepted in the United States of America are described as follows:

*Level 1* – Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the entity has the ability to access.

*Level 2* – Inputs to the valuation methodology include:

- quoted prices for similar assets or liabilities in active markets;
- quoted prices for identical or similar assets or liabilities in inactive markets;
- inputs other than quoted prices that are observable for the asset or liability;
- inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

*Level 3* – Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

#### NOTE 4 FAIR VALUE MEASUREMENTS (CONTINUED)

Following is a description of the valuation methodologies used at December 31, 2020 and 2019 for assets measured at fair value.

Interest-Bearing Cash and Money Market Funds: Are valued at cost which approximates fair value.

*Equity Securities:* Are valued at the closing price reported on the active market on which the individual securities are traded.

*Mutual Funds*: Are valued at quoted market prices, which represent the net asset value of shares held by IBCYB at year-end.

*Exchange-Traded Funds*: Are valued at the closing price reported on the active market on which the individual securities are traded.

The following table sets forth by level, within the fair value hierarchy, IBCYB's assets at fair value as of December 31, 2020:

	Level 1	Level 2	Level 3	Total
Interest-Bearing Cash	\$ -	\$ 198,476	\$ -	\$ 198,476
Money Market Funds	-	5,100	-	5,100
Equities:				
Common Stock	805,284	-	-	805,284
Exchange-Traded Funds	325,609	-	-	325,609
Mutual Funds:				
Large Cap Growth	28,088	-	-	28,088
International Large Cap Blend	13,156	-	-	13,156
Mid Cap Growth	31,504	-	-	31,504
Allocation	561,398	-	-	561,398
Specialty	41,809	-	-	41,809
Fixed Income	899,651			899,651
Total	\$ 2,706,499	\$ 203,576	<mark>\$</mark> -	2,910,075

#### NOTE 4 FAIR VALUE MEASUREMENTS (CONTINUED)

The following table sets forth by level, within the fair value hierarchy, IBCYB's assets at fair value as of December 31, 2019:

	Level 1	Level 2	Level 3	Total
Interest-Bearing Cash	\$ -	\$ 69,853	\$ -	\$ 69,853
Money Market Funds	-	5, <b>0</b> 86	-	5,086
Equity Securities:				
Common Stock	711,835	-	-	711,835
Exchange-Traded Funds	21,930	-	-	21,930
Mutual Funds:				
Large Cap	364,911	-	-	364,911
Mid Cap	21,225	-	-	21,225
Small Cap	65,650	-	-	65,650
Allocation	522,792	-	-	522,792
Specialty	80,972	-	-	80,972
Fixed Income	995,631			995,631
Total	\$ 2,784,946	\$ 74,939	\$ -	\$ 2,859,885

#### NOTE 5 PROPERTY AND EQUIPMENT

Property and equipment consist of the following at December 31:

	2020			2019
Equipment	\$	8,641	\$	8,641
Software		388,383		-
Internal-Use Software in Progress		252,000		595,188
Total, at Cost		649,024		603,829
Less: Accumulated Depreciation		44,587		4,717
Total	\$	604,437	\$	599,112

#### NOTE 6 RETIREMENT PLANS

IBCYB participates in a 401(k) retirement plan (along with USBC, BPAA, International Bowling Museum and Hall of Fame, Inc. (IBM&HF), and International Bowling Campus, LLC (IBC)), available to all employees who have reached the age of 21 and completed one month of service. Employees may contribute to their accounts up to the annual amount allowed by law. IBCYB matches 100% of the first 3% of employee contributions, plus 50% of the next 2% of the employee's contribution. Total contribution expense recorded under the plan was \$9,814 and \$13,902 for the years ended December 31, 2020 and 2019, respectively.

#### NOTE 7 REVENUE

The following tables shows IBCYB's revenue disaggregated according to the timing of the transfer of goods or services:

	2020		 2019	
Revenue Recognized at a Point in Time				
Tournament Revenue	\$	14,035	\$ 1,561,986	
Merchandise Sales		27,784	53,957	
Royalties		12,951	162,786	
Miscellaneous		5,686	 14,995	
Total Revenue Recognized at a Point in Time	\$	60,456	\$ 1,793,724	
Revenue Recognized Over Time				
Membership Dues	\$	701,236	\$ 897,372	
Sponsorships		33,600	 181,343	
Total Revenue Recognized Over Time	\$	734,836	\$ 1,078,715	

#### NOTE 8 SIGNIFICANT ESTIMATES AND CONCENTRATIONS

Accounting principles generally accepted in the United States of America require disclosure of information about certain significant estimates and current vulnerabilities due to certain concentrations. These matters include the following:

#### **Reserve for Self-Insurance**

Under its self-insurance plan, IBCYB accrues the estimated expense of health care claims costs based on claims filed subsequent to year-end and an additional amount for incurred but not yet reported claims based on prior experience. Accruals for such costs of \$27,238 and \$8,728 are included in accrued liabilities at December 31, 2020 and 2019, respectively. Claims payments based on actual claims ultimately filed could differ materially from these estimates.

#### **Concentration of Credit Risk**

IBCYB maintains its cash in one commercial bank. Balances on deposit are insured by the Federal Deposit Insurance Corporation up to specified limits. Balances in excess of these limits are uninsured.

#### NOTE 9 RELATED PARTY TRANSACTIONS

IBCYB has a payable of \$-0- and \$535 due to SMART Bowling Scholarship Funding Corporation (SMART) as of December 31, 2020 and 2019, respectively, for funds collected by IBCYB on behalf of SMART.

#### NOTE 9 RELATED PARTY TRANSACTIONS (CONTINUED)

IBCYB received contributions of \$16,276 and \$786,081 from USBC during the years ended December 31, 2020 and 2019, respectively. IBCYB received contributions of \$-0- and \$300,000 from BPAA during the years ended December 31, 2020 and 2019, respectively. IBCYB has receivables of \$-0- and \$201,001 from USBC as of December 31, 2020 and 2019, respectively. IBCYB has payables of \$4,706 and \$-0- to USBC as of December 31, 2020 and 2019, respectively. IBCYB has payables of \$1,181 and \$-0- to IBC as of December 31, 2020 and 2019, respectively. IBCYB has payables of \$1,181 and \$-0- to IBC as of December 31, 2020 and 2019, respectively. IBCYB has payables of \$381 and \$0 to BPAA as of December 31, 2020 and 2019, respectively.

#### NOTE 10 PAYCHECK PROTECTION PROGRAM LOAN FORGIVENESS

On April 17, 2020, IBCYB received proceeds from Frost Bank in the amount of \$127,900 to fund payroll, rent, utilities, and interest on mortgages and existing debt through the Paycheck Protection Program (the PPP Loan). The PPP Loan bears interest at a fixed rate of 1.0% per annum, has a term of two years, and is unsecured and guaranteed by the U.S. Small Business Administration (SBA). Payment of principal and interest is deferred until the date on which the amount of forgiveness is remitted by the SBA to the lender or, if the IBCYB fails to apply for forgiveness within 10 months after the covered period, then payment of principal and interest shall begin on that date. These amounts are subject to forgiveness based on compliance with program requirements and approval by the SBA. The covered period from April 17, 2020 to October 1, 2020 is the time that the business had to spend their PPP Loan funds.

The PPP Loan was forgiven by the U.S. Small Business Administration (SBA) on November 30, 2020. Therefore, IBCYB was legally released from the debt and the loan forgiveness has been recognized as a contribution on the statement of activities during the year ended December 31, 2020.

The SBA may review funding eligibility and usage of funds for compliance with program requirements based on dollar thresholds and other factors. The amount of liability, if any, from potential noncompliance cannot be determined with certainty; however, management is of the opinion that any review will not have a material adverse impact on IBCYB's financial position.

#### NOTE 11 SUBSEQUENT EVENTS

Management evaluated subsequent events through April 21, 2021, the date the financial statements were available to be issued. Events or transactions occurring after December 31, 2020, but prior to April 21, 2021 that provided additional evidence about conditions that existed at December 31, 2020, have been recognized in the financial statements for the year ended December 31, 2020. Events or transactions that provided evidence about conditions that did not exist at December 31, 2020, but arose before the financial statements were available to be issued, have not been recognized in the financial statements for the year ended December 31, 2020.

#### NOTE 11 SUBSEQUENT EVENTS (CONTINUED)

In January 2021, IBCYB received proceeds in the amount of \$122,700 to fund payroll expenses, rent and mortgage interest, and covered operations expenditures through the Paycheck Protection Program (the Second PPP Loan). The Second PPP Loan may be forgiven by the SBA subject to certain performance barriers, as outlined in the Ioan agreement and Consolidated Appropriations Act. If the SBA determines that a portion of the PPP Loan proceeds will not be forgiven, IBCYB would be obligated to repay those funds to the SBA in accordance with the Ioan agreement.

Subsequent to year-end, the COVID-19 pandemic continues to impact IBCYB's operations. Tournaments and events have been cancelled through April 21, 2021 and will continue to be evaluated as the pandemic continues. The impact is not included in the financial statements as of and for the year ended December 31, 2020.