



**International
Bowling Campus**



IBC Youth Development

**2013-14
Membership
Webinar**

Overview

- Membership Products
- Awards
- 13-14 Youth Jersey
- Youth Processing System



Membership Products

Standard

- 94% of our youth membership
- \$17.00 per person
 - \$14.50 to USBC
 - \$.50 to State association
 - \$ 2.00 to local processor



Membership Products

Member Benefits

- USBC Youth Membership Card
- USBC Youth Jersey
- USBC High Score Awards Program (11 in a row, 300 game, 800 and 900 series)
- League Champions award emblems
- Access to the USBC Youth Purchasable Awards program
- USBC recognized average
- The ability to participate in USBC certified tournaments



Membership Products

Basic

- Approx. 5% of our membership
- \$5.00 per person
 - \$4.00 to USBC
 - \$1.00 to local processor
 - Bowler is automatically a member of that local association and that state association



Membership Products

Member Benefits

- USBC Youth Membership Card
- USBC recognized average
- The ability to participate in USBC certified tournaments
- USBC Basic League award emblems (high game, series, average, champion and most improved average)
- USBC High Score Awards (11 in a row, 300 game, 800 and 900 series)
- Access to the USBC Youth Purchasable Awards program



Membership Products

Roll 'N Grow

- \$8.00 per person
 - \$7.00 to USBC
 - \$1.00 to local processor
- Bowler is automatically a member of that local association and that state association



Membership Products

Membership Benefits

- USBC membership card
- A Bowlopolis DVD
- One issue of Bowlopolis The Mag.
- Specialized League Awards Program
- Progress Card and Award stickers
- Enrollment in the Bowlopolis Kids Club
- Eligible to participate in the USBC Purchasable Awards Program
- USBC average based on a minimum of 12 games.
- Eligible to bowl in USBC certified tournaments when qualified.



Membership Products

Roll 'N Grow PLUS

- \$17.00 per person
 - \$16.00 to USBC
 - \$1.00 to local processor
- Includes all Roll 'N Grow benefits PLUS the USBC Youth Jersey



Membership Products

Scholastic

- \$5.00 per person
 - \$4.00 to USBC
 - \$1.00 to local processor
 - Bowler is automatically a member of that local association and that state association



Membership Products

Membership Benefits

- USBC Youth membership card
- USBC official average (minimum of 12 games)
- Eligible to bowl in USBC certified tournaments through July 31
- Eligible to apply for USBC Scholarships
- Eligible to be nominated for the Dexter/USBC All-American Team
- Eligible for USBC Youth Honor Scores (11 in a row, 300 game, 800 and 900 series), bowled during high school competition
- Eligible for USBC High School Coaches Registration Program awards (298, 299, 300 game, 700, 800, 900 series) letter jacket pins*



Membership Products

Junior Gold

- U20 membership is \$30.00 per person
- U12 membership is \$10.00 per person
 - Birthdate of 8-1-2001 or later
- Player must also hold a USBC Standard membership



Membership Products

Member Benefits

- USBC Membership Card
- USBC Youth Sport Membership
- Member Gift
- The ability to participate in qualifying events for the North Pointe Junior Gold Championships .
- Gold Approach Newsletter
- Digital version of Bowling This Month magazine
- Junior Gold Member Page



Membership Products

8 For 8

- Free Basic membership
- Plans for 2013-14 have not been released
 - Bowler is automatically a member of that local association and that state association



2013-14 Awards

- Special Achievement Awards are now a purchasable item
- \$.40 each
- Downloadable and customizable certificates are available on bowl.com
- High Score Awards are unchanged



2013-14 Awards

- League Champion Kits (MA6027) will still be provided
- Association Champion emblems will still be provided



2013-14 Awards



Youth Jersey 13-14

JERSEY 4
FRONT



BACK



Marketing Mailer

- Mailed late June
 - All Certified Bowling Centers
 - All USBC Associations that service youth
 - Included:
 - Welcome Letter
 - Jersey Size Chart
 - Product Chart
 - Buckslips or sheets on products
 - Sample award
 - Costs \$20,000



Youth Processing System (YPS)

- Need to process any 2012-13 awards ASAP
- League Mailing List report added for center processors.
- Check both the 2012-13 Winter and 2012-13 Summer seasons for unpaid memberships.

