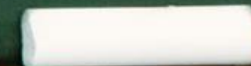
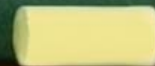




# Bowler's Ed



IN SCHOOL BOWLING



# FRAMES TO FOLLOW

- WHAT IS BOWLER'S ED
- PROGRAM OBJECTIVE
- WHY BOWLER'S ED & EDUCATOR LANGUAGE
- WHO CAN BOWLER'S ED IMPACT
- MOBILE BOWLING EQUIPMENT
- RESOURCES & MATERIALS
- PROMOTE, COMMUNICATE & SCHEDULE EQUIPMENT

# BOWLER'S ED

AN EDUCATIONAL PARTNERSHIP BETWEEN THE  
BOWLING INDUSTRY AND SCHOOLS BRINGING  
THE LIFETIME SPORT OF BOWLING INTO AN  
EDUCATIONAL SETTING TO SIMULATE A  
BOWLING ENVIRONMENT AT NO COST

# OBJECTIVES

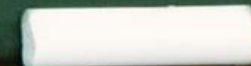
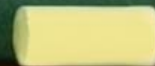
- INTRODUCE THOUSANDS OF KIDS TO BOWLING
- **PROVIDE FREE MATERIALS FOR TEACHERS**
- SEAMLESSLY CONNECT BPAA BOWLING CENTERS WITH SCHOOLS
- **TRANSITION BOWLER'S ED STUDENTS TO BOWLING CENTER VISITORS**
- INCREASE BOWLING CENTER TRAFFIC
- **PROMOTE CONTINUED PARTICIPATION**
- ORGANICALLY DEVELOP ADDITIONAL OPPORTUNITIES

# WHY BOWLER'S ED

- CERTIFIED CURRICULUM
- **FUNDAMENTALS**
- FITNESS & FUN
- **ACADEMICS**
- CROSS CURRICULAR ACTIVITIES
- **INCLUSIVE LEARNING**
- LIFETIME ACTIVITY



EN  
DISABLED



# WHO'S WHO OF BOWLER'S ED

- PHYSICAL EDUCATION TEACHERS - [LINK](#)
- PRINCIPALS & ATHLETIC DIRECTORS - [LINK](#)
- COLLEGE PROFESSORS & STUDENTS - [LINK](#)
- DISTRICT LEADERS - [LINK](#)
- NON-PROFIT ORGANIZATIONS - [LINK](#)
- HEALTH & WELLNESS / ACTIVE LIFESTYLE - [LINK](#)
- STATE DEPARTMENT OF EDUCATION - [LINK](#)

# BOWLER'S ED EQUIPMENT



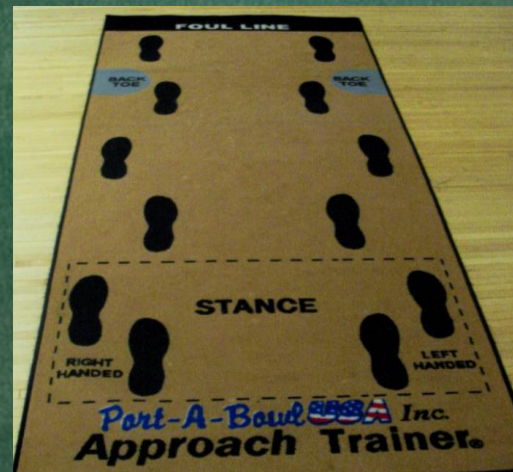
COMPLETE KITS



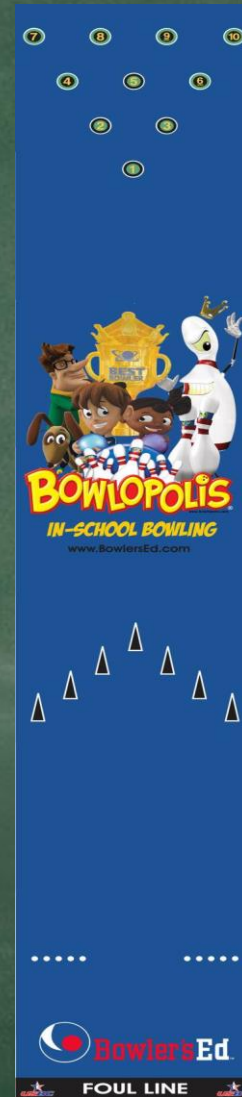
DELUXE PIN DECK



WEIGHTED RUBBERIZED  
PLASTIC BOWLING BALL



APPROACH TRAINER



# RESOURCES AND MATERIALS



GROWING YOUR YOUTH PROGRAM IS JUST A CLICK AWAY

CLICK HERE

- YOUTH RESOURCE CENTER - [LINK](#)
- PROPRIETOR KIT
- BOWLER'S ED BACKDROP
- EDUCATOR CURRICULUM





# PROMOTE THE PROGRAM



SEE FRONT COUNTER FOR DETAILS

**Bowler's Ed**

A lane of new opportunities

Timeline About Photos Friends 360 More

About

Bowler's Ed Specialist at IBC Youth Development

Where did you go to college?

Lives in Arlington, Texas

Where did you grow up?

What is your relationship status?

Friends · 360

Frank Wilkinson, Jim Sams, Julie Pondano, Mike Lopez, Pam Long Weatherford, Luis Benavides, Chuck Powers, Stacy Thomas-Watts, Tom Davison

Music

+ Add Music You Like

Movies

+ Add Movies You've Watched

Status Photo Place Life Event

What's on your mind?

Bowler's Ed shared Natalie's Striking Summer's photo. May 24 '13

Thanks to Oak Hills Lanes and Natalie's Striking Summer- just another example of how Bowler's Ed provides our community and schools "A Lane of New Opportunities"

One of The carpet lanes that Oak Hills Lanes purchased!! Natalie and Miss Shanell will be attending Natalie's school field day tomorrow to expose all her friends to our great sport!! Natalie is super excited!!

Like Comment Promote Share

Brandon Martin, Stacy Williams Aldred, Nancy Baum Schenk and 2 others like this.

Write a comment...

Press Enter to post.

Bowler's Ed shared a link. May 26 '13



**BOWLING PROVIDES AN EXCELLENT SOURCE OF SOCIAL INTERACTION**

**GO BOWLING TODAY!**

**BOWLING IS A HEALTHY WAY TO LIVE**

**PHYSICAL HEALTH**

- 105 MILLION BOWLERS IN THE U.S.
- 250+ COLLEGES OFFER BOWLING AS A RECREATION SPORT
- 28+ MILLION BOWLING BOYS IN THE U.S.
- 47 STATES IN THE U.S. HAVE ESTABLISHED HIGH SCHOOL BOWLING PROGRAMS
- 54,000 BOWLING ALLEYS IN THE U.S.

**SOCIAL HEALTH**

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**DID YOU KNOW?**

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# LANE OF OPPORTUNITIES



TRADE SHOWS & EXPOS



COMMUNITY EVENTS



SCHOOL EVENTS



PHYSICAL EDUCATION  
CLASS



SUMMER CAMPS



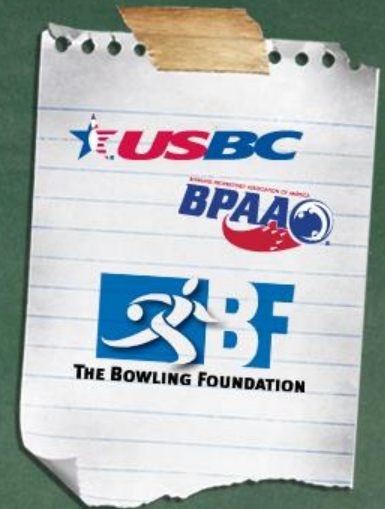
AFTERSCHOOL

# COMMUNICATE & SCHEDULE EQUIPMENT

- 1) Request & Review Proprietor Kit
- 2) Research local PE Teachers
- 3) Review Equipment Pricing Guide
- 4) Determine what you will offer and process
- 5) Construct email explaining program
- 6) Schedule 2-3 week equipment rotation
- 7) Communicate with local media



# Bowler's Ed



**READY FOR A LANE OF  
NEW OPPORTUNITIES?**

Contact:

Sean Clancy

Bowling Foundation Coordinator/IBC Bowler's Ed  
Specialist

817-385-8459 or [sclancy@ibcyouth.com](mailto:sclancy@ibcyouth.com)