



International
Bowling Campus



Get Your Flyers Into The Schools

Webinar

October 7, 2014

Before we begin

- Tuesday's at 1:00PM CST
- Next Webinar: October 28
 - Hot to run a Junior Gold qualifying event
 - www.bowl.com/youth to register
- All webinar presentations are available on BOWL.com
- *6 to mute your phone
- Please save questions until the end
 - Write it down so you don't forget



Agenda

- Research
- Creating a flyer
- Getting flyers into the schools:
 - Partner with USBC
 - Utilizing Bowler's Ed
 - Network
- Questions



Research

- Understanding the policies and procedures
- Can be found online!
 - Step 1: Go to School District website
 - Step 2: Find School Board
 - Step 3: Look for “Board Policies”
 - Step 4: Within Board Policies, search for key words
 - Flyers – Advertising – Distributing





Appleton Area School District

Preparing Our Students for Their Future

Search this site...

- Schools
- Parents
- Students
- Community

Appleton High School Students Continue Strong Performance on ACT Exams

[Read more...](#)



We believe that all students can learn at high levels when we: provide the highest quality instruction.

- District** | Programs | Departments | Volunteers | Co-Curriculars



ANNOUNCEMENTS

Title
West Adv. Foods Students Share Their Culinary Talents on "Good Day Wisconsin" <small>NEW</small>
Most Referendum Projects Complete! See results here!
State Issues 2013-14 School Report Cards
TRANSPORTATION AND ATTENDANCE QUESTIONS? Call 920-832-6116.

UPCOMING EVENTS

Title	Start Time
2 Hour Late Start	10/8/2014 12:00 AM
Budget Hearing	10/13/2014 6:00 PM
Board of Education Meeting	10/13/2014 7:00 PM
Programs & Services Meeting	10/16/2014 8:00 AM
Business Services	10/21/2014 7:30 AM
No Class All Day (Elementary, Middle & Senior)	10/23/2014 12:00 AM
No School - Fall Break	10/24/2014 12:00 AM
Board of Education Meeting	10/27/2014 7:00 PM
Programs & Services Meeting	10/30/2014 9:00 AM
No PM Classes (Senior High School)	11/6/2014 12:00 AM

Lunch Menu



Community Learning Connections



NEW ON THE SITE

- URL
- Accessing Mental Health Services in the Appleton Community
- At-Risk Supports, Services and Programs
- Citywide Parent Network



YOUTH DEVELOPMENT



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Search this site...



District

- About Us
- Appleton Education Foundation
- Board of Education**
- Budget
- Calendars
- Contact Us
- District Leadership Team
- Employment
- Maps to Our Buildings
- Our Community
- Points of Pride
- Policies & Procedures
- Referendum
- Schools
- Use of Buildings

Mission Statement

As members of the Appleton Area School District, we believe that all students can learn at high levels when we:

- provide the highest quality instruction;
- maintain and communicate high expectations;
- create supportive learning environments that foster a sense of belonging; and
- develop and maintain strong community and home-school connections.

Wisconsin Open Records Law Notice

Quick Facts

Schools	Students - Total: 16,212
Traditional Schools <ul style="list-style-type: none"> • 15 elementary schools • 4 middle schools • 3 high schools 	Student Enrollment <ul style="list-style-type: none"> • Preschool: 82 • 4K: 969 • Kindergarten: 1,126 • Elementary 1-6: 6,910 • Middle 7-8: 2,376 • High 9-12: 4,749





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BOARD OF EDUCATION

Board of Education

- About the Board
- Board Meetings
- Code of Conduct
- Meeting Minutes
- Members
- Policies & Procedures**
- Subcommittee Meetings



Welcome to Your Board of Education Meetings

The Appleton Area School District (AASD) Board of Education appreciates your attendance at this meeting and encourages your involvement in public education. This page of the Agenda is provided to help answer questions you may have and to guide you in your communications with Board members.

Meetings

Board of Education Meetings are typically held the second and fourth Monday of each month at 7:00 p.m. unless otherwise noted or announced. Locations vary between the Thomas G. Scullen Leadership Center, 122 E. College Avenue, Suite 1A, Appleton, and AASD school sites. Other meetings of the Board (work sessions, public hearings, and Subcommittee meetings) are also scheduled throughout the year. Meetings are posted through the local media, City of Appleton, Appleton Public Library, and the AASD website at least 24 hours in advance. All meetings are open to the public unless a Closed Executive Session is scheduled. (By law, Closed Executive Sessions can be held only to discuss matters which require confidentiality. Such issues include personnel action, student discipline, site acquisitions, litigation, or employee negotiations.)

Speaking at Meetings

Copies of the Board Meeting Agenda are available on the District's website or at the Superintendent's Office, the Friday before each meeting. The Agenda provides for Community Input (comments from citizens, students, staff, etc.) at the beginning of the meeting. If you wish to comment during Community Input

CONTACT THE BOARD

If you have specific questions relating to board policies or action, please call the Office of the Superintendent of Schools at (920) 832-6126, or write to Board of Education members at:

Appleton Area School District, P.O. Box 2019, Appleton, WI 54912-2019

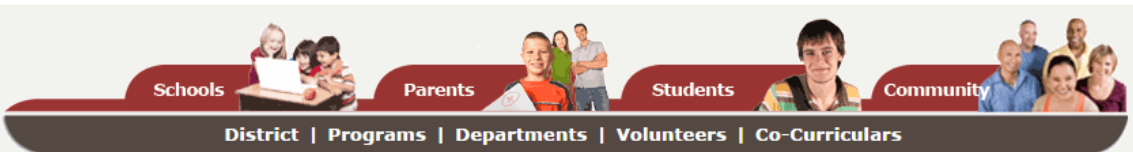




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POLICIES & PROCEDURES

Board of Education

- About the Board
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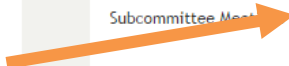
Policies & Procedures

- Table of Contents
- Series 100: Board of Education
- Series 200: Administration
- Series 300: Instruction
- Series 400: Students
- Series 500: Personnel
- Series 600: Fiscal Management
- Series 700: Support Services
- Series 800: School / Community Relations
- Series 900: Facilities Development

- Bullying Behavior Report Form
- School Cancellation Process

SCHOOL POLICY MANUALS FOR PARENTS

- 2014-15 Elementary & Middle School Family Policy Manual - English
- 2013-14 Elementary Spanish Hmong
- 2013-14 Middle School Spanish Hmong
- 2014-15 High School Policy Manuals EAST NORTH WEST Spanish Hmong



SERIES 800: SCHOOL/COMMUNITY RELATIONS

SCHOOL/COMMUNITY RELATIONS GOALS (01/23/89)	810
ACCESS TO PUBLIC RECORDS (07/23/12)	823
PROCEDURES (07/23/12)	823-RULE
AASD WISCONSIN OPEN RECORDS LAW NOTICE	EXHIBIT A
STAFF/SCHOOL DIRECTORY (10/26/87)	823.1
COMMUNITY USE OF SCHOOL FACILITIES (04/23/07)	830
PROCEDURES (04/23/07)	830-RULE
CATEGORY B FEE SCHEDULE (04/13/09)	830-RULE
SMOKING AND TOBACCO USE (01/13/14)	831
PROCEDURES	831-RULE
WEAPONS ON SCHOOL PREMISES (12/12/11)	832
GIFTS AND BEQUESTS TO SCHOOLS (08/26/02)	840
PROCEDURES	840-RULE
SPONSORSHIP POLICY (04/13/09)	851.1
DONOR RECOGNITION PROGRAM PLAN	851.1-RULE
DISTRIBUTION OF MATERIALS ON SCHOOL PREMISES (06/08/98)	852
REQUEST FOR PERMISSION TO DISTRIBUTE FLYERS	852-RULE
VISITORS TO THE SCHOOL (10/22/90)	860
PATRON CONCERNS AND COMPLAINTS (09/14/87)	870

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REQUEST FOR PERMISSION TO DISTRIBUTE FLYERS

The distribution of published material by nonschool organizations within the schools is prohibited without written permission of the Superintendent or his/her delegate. Published materials would not include posters, circulars, advertisements, and similar items.

Permission to distribute published material will be granted only to nonprofit organizations. Such organizations must have a significant portion of their clientele residing within the Appleton Area School District boundaries.

1. All flyers must have written permission of the Superintendent of his/her designee for distribution.
2. The distribution date will be determined by the building principal within one week of receipt of the flyers.
3. All flyers must be bundled in packs of 30.
4. All flyers must be delivered to the Morgan Building.
5. The party seeking permission to distribute must provide a copy of the item to be distributed at the time of request.

Name of Organization: _____

Representative's Name: _____

We agree to the requirements listed above and request permission to distribute flyers to:

_____ School(s)

Representative Signature

Date

Authorizing

Date



Creating a Flyer

- Bright and colorful
- Think about your target audience
- Content should include:
 - Detailed program information (dates/times)
 - Any program benefits
 - Call to action i.e. “Sign up today!”
- Youth Resource Center



Flyer examples

Not Good



Saturday Morning Youth Program

Bob's Bowling Alley
 When: Saturday, September 7, 2014
 Time: 10:00 AM
 3 games per week
 \$9.00 per week
 Bring your friends!
 Call Bob Smith to sign up: (540) 555-3920

Friends!
Coaching!
Parties!
Fun!

Free Rental Shoes!

Awards!



Good



MAKE NEW FRIENDS AND LEARN TO BOWL! JOIN YOUR AFTER SCHOOL BOWLING PROGRAM!

A once a week safe, supervised environment for youth to enjoy physical activity, social interaction and BOWLING!

Join Us: 

- For students grades 3 and up at participating schools.
- Youth will be transported from school to the bowling center.
- Coaching and supervision provided by trained staff.
- Weekly fee includes transportation to the center, bowling and shoe rental.


Registration forms available in school office or on website.

VISIT WWW.DAYTONBOWLING.COM FOR DETAILS OR CALL 937-426-6771

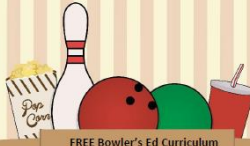
 Beaver-Vu Bowl
1238 Fairfield Rd.
Beavercreek, OH 45432

 PLA-MOR
Pla-Mor Lanes
4901 Linden Ave.
Dayton, OH 45432

Good



Back to School Bowling Bash




FREE BOWLING

FREE Bowler's Ed Curriculum
Reserve in-school bowling lanes
Win prizes

FREE Pizza, Soda & Cookies

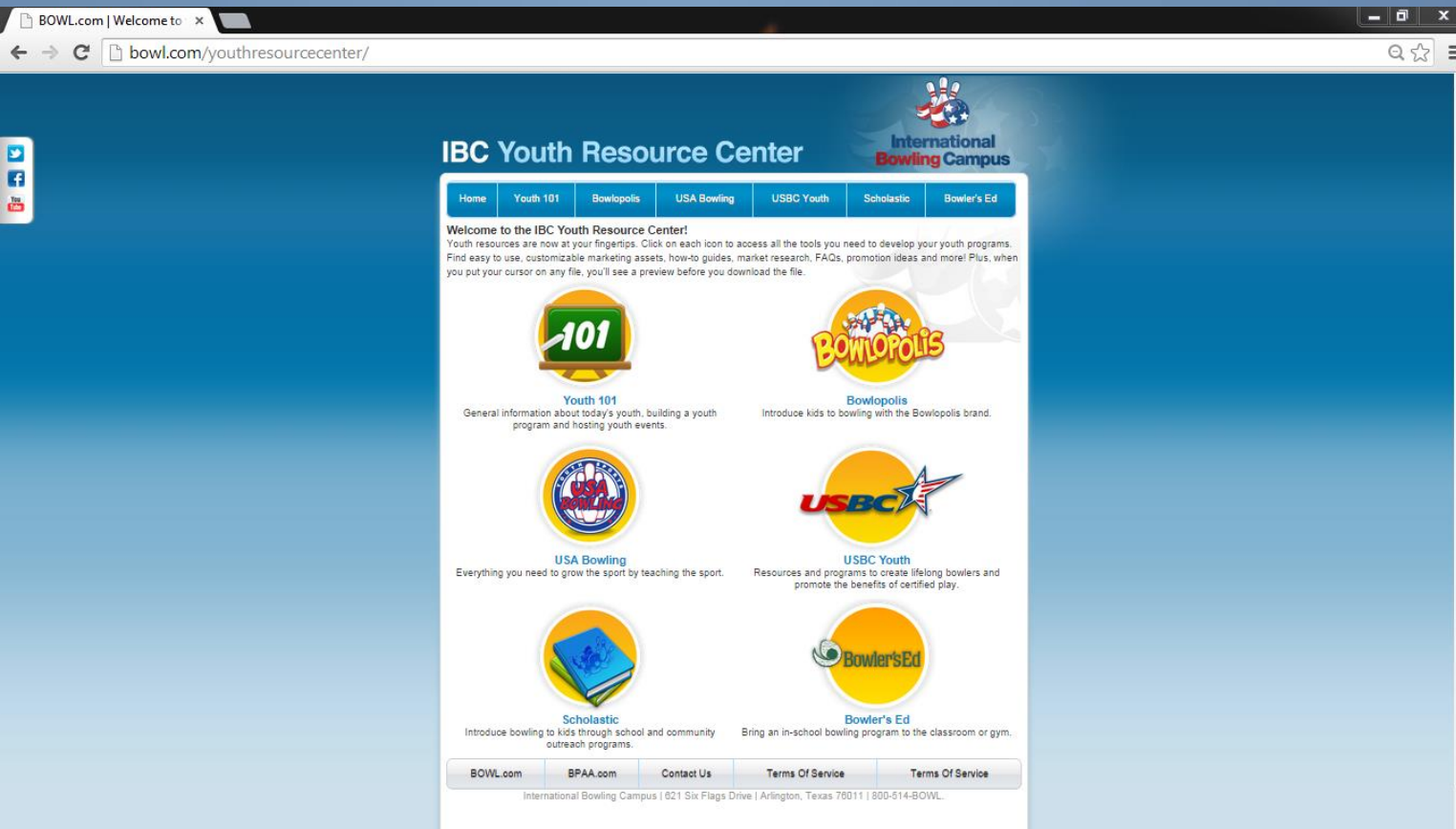
Open to public, private, parochial and home school teachers!

Friday, August 8th  **Sooner Bowl**
550 24th Ave NW
Norman, OK 73069  11:00am - 1:00pm



Youth Resource Center

- www.bowl.com/YouthResourceCenter



The screenshot shows a web browser window displaying the IBC Youth Resource Center. The browser's address bar shows the URL www.bowl.com/youthresourcecenter/. The website has a blue header with the IBC logo and navigation tabs for Home, Youth 101, Bowlopolis, USA Bowling, USBC Youth, Scholastic, and Bowler's Ed. Below the header, a welcome message is followed by a grid of six resource icons: Youth 101, Bowlopolis, USA Bowling, USBC Youth, Scholastic, and Bowler's Ed. Each icon includes a brief description of the resource. At the bottom of the page, there are links for BOWL.com, BPAA.com, Contact Us, Terms Of Service, and another Terms Of Service link, along with the organization's contact information.

Home Youth 101 Bowlopolis USA Bowling USBC Youth Scholastic Bowler's Ed

Welcome to the IBC Youth Resource Center!
Youth resources are now at your fingertips. Click on each icon to access all the tools you need to develop your youth programs. Find easy to use, customizable marketing assets, how-to guides, market research, FAQs, promotion ideas and more! Plus, when you put your cursor on any file, you'll see a preview before you download the file.

Youth 101
General information about today's youth, building a youth program and hosting youth events.

Bowlopolis
Introduce kids to bowling with the Bowlopolis brand.

USA Bowling
Everything you need to grow the sport by teaching the sport.

USBC Youth
Resources and programs to create lifelong bowlers and promote the benefits of certified play.

Scholastic
Introduce bowling to kids through school and community outreach programs.

Bowler's Ed
Bring an in-school bowling program to the classroom or gym.

BOWL.com BPAA.com Contact Us Terms Of Service Terms Of Service

International Bowling Campus | 621 Six Flags Drive | Arlington, Texas 76011 | 800-514-BOWL



Partnering with USBC

- Contact Local USBC affiliate
- Propose partnership
 - USBC runs league, collects funds, pays center lineage
- Utilize “Non-profit” status
 - USBC Determination Letter or 501 (c) (3)
- Deliver 501 (c) (3) with flyer
- Meet with ISD Correspondent



Establish a Foundation

- Research
- State Forms
 - Laws and regulations vary
 - Fill out and submit
- Federal Filings
 - Find and submit
- Establish plans, policies & procedures
 - Financial planning – Develop a mission – Select a Board of Directors
- Resource: National Council for Nonprofits, FoundationCenter.org



Utilize Bowler's Ed

- Bowler's Ed: In school bowling is a program designed to help elementary and middle school physical education teachers teach bowling to their PE students.
- Purchase kits and distribute to schools
 - Encourages collective bargaining



Network

- Pick up the phone
- Ask around
 - Are there any board members, teachers, or PTA members who bowl a league in your center?



Questions?

- Thank you!
- Zach Barton
- USA Bowling Program Manager
- International Bowling Campus
- zbarton@ibcyouth.com
- 817-385-8339

