



IBC Youth Development

STRATEGIC PLAN

VISION

For all children to experience the fun of organized bowling.

MISSION

Cultivate opportunities to grow youth bowling through services, developmental programs and competitions.

CORE VALUES



SERVICE



INTEGRITY



EDUCATION



TEAMWORK



COLLABORATION



LEADERSHIP

SERVICE bowling with **INTEGRITY** in all areas through **EDUCATION**, **TEAMWORK** and **COLLABORATION** with our partners. Above all, demonstrate and foster **LEADERSHIP** within the organization at all levels.

STRATEGIC PRIORITIES

- **Membership:** Creating opportunities for fun and friendly competition, sportsmanship, teamwork and leadership development.
- **Tournaments:** Organize youth championships and events that deliver an exceptional experience for all bowlers.
- **Education:** Provide educational tools and resources to motivate and support the bowling community.
 - **Scholastic:** Present an avenue for kids to participate in bowling through school-based programs.
 - **Marketing:** Create more opportunities for youth bowling by delivering promotional marketing strategies to increase awareness of youth development programs.
 - **Innovation:** Leverage advancing technology to improve operational efficiencies.

MORE
KIDS
BOWLING