

USA BOWLING: THE NEW YOUTH SPORTS MODEL

WHAT IS USA BOWLING?

USA BOWLING is a mainstream youth sports model that shares a similar **TEAM-BASED STRUCTURE** to other youth sports.

Children of the same age and skill level interact with a **COACH** through instruction and regular **PRACTICE** and then **COMPETE** with other teams on a short **8 TO 12-WEEK TIME FRAME**.

KIDS BENEFIT from skills instruction by qualified coaches, learn important life skills including sportsmanship and competitive play, and most importantly, **HAVE FUN!**



WHY DOES USA BOWLING MAKE SENSE?

It offers tons of **flexibility** to make the program **fit your needs**

Seamlessly integrate into your existing marketing plan

Train your volunteers through the USA Bowling Coaching program

All the tools you need for success are at your fingertips. From how-to's to customizable marketing materials and forms, the **online Youth Resource Center** is your **go-to source for getting started!**

PLUS!! Investing in retention of youth today means an investment in the sport and a long-term revenue stream to you!

**GROW THE SPORT
BY TEACHING THE SPORT**



**WANT TO LEARN MORE?
CONTACT THE USA BOWLING PROGRAM
AT USACOACHING@IBCYOUTH.COM OR (817) 385-8339**