



## **USA Bowling Summer Camp Frequently Asked Questions**

### **What is the USA Bowling Summer Camp program?**

A USA Bowling Summer Camp is a short program designed to get more youth participating in and excited about bowling. There are three different types of USA Bowling Summer Camps available: one-day camp, three-day camp, and five-day camp.

### **What is the format of a USA Bowling Summer Camp?**

Every USA Bowling Summer Camp places a high emphasis on skill development and fun. The format for each camp incorporates on-lane and in-classroom instruction as well as activities to promote a fun, social atmosphere.

### **Are camps for beginners or more advanced level youth?**

USA Bowling Summer Camps have been designed with every skill level in mind.

- The one-day camp is perfect for introducing kids to bowling by utilizing instruction in a fun, social environment.
- The three-day camp is designed for a newer to slightly advanced youth bowler to develop their skills and improve their average.
- The five-day camp is ideal for middle to high school bowlers who are serious about the sport and looking to participate in competitive play.

### **Who should be in charge of running my USA Bowling Summer Camp?**

To eliminate confusion and clearly lay out responsibilities, it is important to delegate a Camp Director. The Camp Director should act as the main contact and general supervisor of task completion in preparation for camp. The Camp Director could be a Manager, League Coordinator, Youth Director or anyone in your center who is organized and passionate about youth bowling.



### **How many lanes do I need to run a camp?**

The amount of lanes your need to reserve for a USA Bowling Summer Camp is dependent on the number of sign-ups you are hoping to attain. We recommend no more than 4 children per lane or 8 children per pair of lanes during the on-lane portion of your camp. Because one of the main objectives of USA Bowling Summer Camps is skill development, one coach should be assigned to each pair of lanes. A smaller player to coach ratio will allow your coaches enough time to work with each child individually as well as with the group. For example, if you have a 32 lane center and plan to block off 12 lanes on the day of your camp, the maximum number of entries you can receive for your camp is 48 and the number of coaches you will need is 6.

### **Can I design my own USA Bowling Summer Camp?**

Absolutely! While the one-day, three-day, and five-day camp guides are ready, you are free to customize a summer camp based on your preferences. Coaches' curriculum and marketing materials remain available to you at no cost on the Youth Resource Center: [BOWL.com/YRC](http://BOWL.com/YRC)

### **Do I need coaches to run a USA Bowling Summer Camp?**

Because one of the main objectives of USA Bowling Summer Camps is skill development, it is imperative to have qualified coaches on hand at your camp.

### **How many coaches will I need?**

We recommend at least one coach for every eight bowlers you have at your camp. Example: if you have 32 bowlers at your camp, the amount of coaches you will need is 4.

### **Where can I find coaches for my camp?**

Excellent candidates for USA Bowling Summer Camp Instructors include:

- Any and all USBC Certified Coaches in your area (need help finding them? Contact USBC Coaching at (817) 385-8969 or email [coaching@bowl.com](mailto:coaching@bowl.com))
- Current or former youth league coaches or volunteers
- Adult scratch league bowlers
- Graduated youth bowlers

### **Do I have to pay coaches for my camp?**

While some coaches might be willing to donate their time at one of your camps, others will not. If funds are tight, offering center perks (free games, discounted food, etc.) is always an option. However, paying coaches (especially certified coaches) will attract the most amount of commitment. Determine the amount you are willing to pay your coaches and offer it to them for their commitment to your camp.



### **What type of curriculum is available?**

Curriculum for the Phase 1 (beginner) and Phase 2 (intermediate) level youth bowler are available on the Youth Resource Center. This includes information on the following topics:

- Bowling Etiquette & Safety
- Physical Game
- Lane Play
- Targeting
- Spares
- Equipment
- And more!

### **Why do you incorporate exercise and nutrition topics as part of a USA Bowling Camp?**

Good exercise and nutrition habits are essential for healthy growth and development of a child and especially an athlete. Good nutrition and frequent exercise promote healthy brain development, which is, of course, critical to learning.

### **What is the Parent Orientation?**

The Parent Orientation is the opportunity for any parent or guardian to get more involved in their child's bowling by attending a short presentation put on by the Camp Director about the benefits and advantages bowling has to offer. Topics that should be covered include and are not limited to:

- Leagues/Tournaments
- Scholarships
- High School/Collegiate Bowling \*A template with information for the Parent Orientation is provided on the Youth Resource Center.

### **How much should I charge for my USA Bowling Summer Camp?**

The amount to charge for your USA Bowling Summer Camp should depend on what you plan to offer. Price out linage, marketing expenses, lunches, t-shirts, coaches' fees (if applicable) and anything else that comes at a cost to you in preparation for you camp and charge accordingly.



### **How do I attract new bowlers to my USA Bowling Summer Camp?**

Several marketing techniques can be executed to help get more kids attracted to your camp. These tactics include:

- In-center marketing
  - Posters, flyers, table tents, etc. (Can be found on the Youth Resource Center)
- E-marketing (online marketing)
  - Local youth affiliated websites (Example: [www.tulsakids.com](http://www.tulsakids.com))
  - Social networking (Facebook, Twitter, etc.)
  - E-blast (Database marketing)
- Outside the four walls (marketing in the community)
  - Flyer distribution in area schools
  - Print communications (magazines, newspaper)
  - Boy/Girl Scouts of America
  - In-ground stakes/signage
  - Community boards.

### **How can I get sponsors for my USA Bowling Summer Camp?**

The key to obtaining sponsors is networking. If you know any local retail owners or managers, ask if they would be interested in donating (x) amount of sponsorship dollars in return for some in-center advertising. Agree to print their company's logo on the back of your camp t-shirt and largely advertise the camp as supported by the business. An easier form of sponsorship can come from your center's pro shop. Ask the pro shop owner or operator if they would be willing to supply discounted equipment or services for participants of your camp. Without donating money sponsors can still show support of your program.

### **Do I have to supply t-shirts?**

We highly recommend supplying t-shirts for your USA Bowling Summer Camp. Almost every sport provides a t-shirt to each child enrolled in their summer camp. Not only is a t-shirt something kids find valuable, but it also promotes your center every time the child wears it.