



## USA Bowling Program Frequently Asked Questions (Proprietor)

### **What is USA Bowling?**

USA Bowling is a mainstream youth sports model that shares a similar team-based structure to other youth sports. Kids are put on a team; each team is provided a coach and practices regularly along with weekly competitions.

### **How is a USA Bowling program beneficial to my center?**

Through instruction from volunteers and regular practice the USA Bowling Program is structured to grow our youths into lifelong bowlers.

### **How do I get started?**

Begin by visiting the Youth Resource Center at [www.bpaa.com/youthresourcecenter](http://www.bpaa.com/youthresourcecenter). There, you will find information about the USA Bowling program including marketing assets (posters, mailers, signup sheets, counter cards, banners), How To's, Example Rules and League Documents.

### **May I adjust the program to best suit my center's needs?**

Absolutely! You have the ability to manipulate certain aspects of the USA Bowling program to best fit your center. Things like the season length, roster size and the program's format are customizable and allow you to choose how best to implement it into your existing youth bowling program.

### **What is the format of the league?**

The program may include team games, baker games or a combination of the two. An 8-week USA Bowling program is suggested to be formatted as follows:

Week one: Practice (1 hour)

Week two: Practice (1 hour)

Week three: Match 1 (1.5 hours) + Practice (1 hour)

Week four: Match 2 (1.5 hours) + Practice (1 hour)

Week five: Match 3 (1.5 hours) + Practice (1 hour)

Week six: Match 4 (1.5 hours) + Practice (1 hour)

Week seven: Match 5 (1.5 hours) + Practice (1 hour)

Week eight: Championship, Match 6 (1.5 hours + party)



### **How long are the seasons?**

Every USA Bowling Program is different and may vary between 8-12 weeks in length.

### **Who are the coaches?**

USA Bowling Coaches are volunteers who are provided the materials to teach the fundamentals of bowling to youth bowlers. The USBC Coaching department has created free, regional seminars taught by certified Instructors to teach volunteers how to teach the fundamentals of bowling to our youth. A list of the available seminars with locations and dates can be found at [BOWL.com/usabowling](http://BOWL.com/usabowling).

### **How do I recruit Volunteer Coaches?**

Twist some arms! It may take asking a lot of people but don't give up! All youth sports operate because of volunteers. If you can, give them a perk as a way to say thank you. This may include an exclusive polo shirt, free or discounted food or beverages, or free practice in your center.

Good candidates for Volunteer Coaches are:

- Current adult league bowlers
- Local high school or collegiate bowlers
- Parents of youth league bowlers
- Bowling center staff

### **Is there any material provided to the Volunteer Coaches?**

Yes. If a Volunteer Coach attends one of the free regional coaching seminars provided by the International Bowling Campus, they are given a 140-page USA Bowling Coaching curriculum manual to take home. These coaching manuals are also available for purchase. To order contact (817) 385-8339. Coaching materials are also available for download on the Youth Resource Center: [www.bpaa.com/youthresourcecenter](http://www.bpaa.com/youthresourcecenter)

### **How do I market the program to recruit new bowlers?**

The sky is the limit when it comes to marketing and promoting your USA Bowling program. In center materials, online marketing and community marketing information as well as customizable assets can be found on the Youth Resource Center: [www.bpaa.com/youthresourcecenter](http://www.bpaa.com/youthresourcecenter)



**How much should I charge per bowler?**

Unlike traditional weekly youth fees, there is a one-time USA Bowling program fee which we suggest ranges from \$75-\$100 per bowler.

**What are the rules of the program?**

Because the program is flexible, rules can be manipulated to fit your needs. A suggested list of rules to help get you started can be found on [BOWL.com/usabowling](http://BOWL.com/usabowling) and on the Youth Resource Center: [www.bpaa.com/youthresourcecenter](http://www.bpaa.com/youthresourcecenter)