

# Youth Leaders

## FUNDRAISING TIPS AND IDEAS

### TIPS:

- There are many things a youth leaders group can do to fundraise. Utilize the events that you work and set up a bake sale table or pass out flyers for a car wash. Most people will get involved if you just ask!
- Youth fundraisers need to be creative and coincide with geographic location, holiday events and tailored to the interest of the youth in the community. Be aware of centers, local business or organizations that would like to do fundraisers for your cause. Include youth members in your fundraiser so supporters understand the value of the fundraiser!

### IDEAS:

#### Candy/Bake sale:

This is a tried and true event that is fun to do and raises some great cash. Have a bake sale at your bowling center, local church or school. Set up a table during local tournaments, leagues and community festivals and sell goodies made by bowling parents & supporters. Everyone loves a treat!

#### Car Wash:

Gather buckets, water, soap, dry towels/cloths and your youth leaders to pull this event off. All of these items can be gathered from the home of youth members. Choose a high traffic area near a fast-food restaurant adjacent to the highway and watch your fundraiser be a great success. Many businesses may donate their parking lot for these events. Make sure to distribute flyers and make announcements during adult leagues and open play and encourage traffic to help raise funds for youth bowling.

#### Garage Sale:

Have bowlers bring unwanted items to sell in a garage sale fundraiser. Hold the sale in the parking lot at your local bowling center with all proceeds going to support youth bowling programs.

#### 50/50 drawing:

Everyone loves to win! And when they know half the funds are going to help the local youth program it is even sweeter! Visit bowling centers in your area once a month and hold a 50/50 cash drawing in adult leagues where the winner keeps half the money raised and the other half goes to the youth program. This is a quick and easy fundraising project. All you have to do is get a bucket and some tickets!

#### Bowl-a-thon:

Hold a bowl-a-thon after your youth leagues. This could be a three game "Pledge per pin" fundraiser where friends and family can pledge a dollar amount for every pin you knock down. Make it fun and practice worthy by doing a spare game fundraiser where donors can pledge a certain amount for every ten pin, 7 pin, etc. picked up! If your center can set the system so only these pins are set up it would be a great way for your youth to get some great spare practice in!

#### Additional Ideas:

Program sales including lollipops, candy bars, cookie dough and frequency cards.

